





## OVERSEAS NEWS

## Italy sees good chance of accord at EEC summit

BY PAUL BETTS IN TAORMINA

ITALY'S Treasury Minister, Sig. Filippo Maria Pandolfi, said yesterday there was a growing chance that agreement on Britain's contributions to the European Community budget could be reached at the European summit in Luxembourg next weekend.

"The European Council should be in a position to make a decision, although I do not want to sound over-optimistic at this stage," he said after an informal meeting of EEC Finance Ministers in the morning.

Unless corrective measures are taken, Britain's net contributions to this year's EEC budget could amount to more than £1bn. Britain has been seeking a sharp cut in its contributions.

Sig. Pandolfi, who presided at the Finance Ministers talks, said this figure was still under review by the Commission. He indicated that the issue would be discussed further by Finance Ministers in Luxembourg today and by other EEC Ministers during the week before the summit.

The Italian Treasury Minister claimed that a package of measures which would allow a compromise over the British budget dispute was under discussion. These broadly included a more rigorous reassessment of EEC budget figures, corrective measures on the basis of those agreed at last year's Dublin summit and other additional supplementary measures.

The other main topic discussed by the Finance Ministers was a proposal for a common European policy on the recycling

of the growing cash surpluses of oil-producing countries. Sig. Pandolfi suggested that the European unit of account could represent the basis of one possible device to guarantee greater financial stability for the cash reserves of oil-producing countries.

But the Minister, who is also chairman of the International Monetary Fund's interim committee which is due to meet in Hamburg this week, gave the impression that little progress was being made on proposals to create an IMF substitution account to stabilise international monetary markets.

● A new Italian Government headed by Sig. Francesco Cossiga was approved by the Italian Parliament last night. It is the country's 39th since the Second World War.

## IOC bid to save the games

By Roger Boyes in Bonn

SENIOR OLYMPIC officials have launched a series of last-ditch talks aimed at saving the Moscow games. They appear to be convinced that West European states are now prepared for a concerted boycott.

Lord Killanin, president of the International Olympic Committee, held talks at the weekend with Herr Berthold Beitz, a German member of the IOC. Meanwhile Mr. Ignaty Novikov, head of the Soviet Olympic organising committee, is to see Herr Willi Weyer, president of the West German national Olympic committee in Lausanne over the next three days.

This flurry of consultations has been prompted by the belief that the European Community—either at the Foreign Ministers' meeting in Luxembourg this week or at its later summit—is likely to recommend a boycott of the Games. West German Ministers have already strongly indicated that the Bonn Cabinet will decide on Wednesday against participation.

Once such a decision is taken, the national Olympic committee will, according to Herr Weyer, head of the German sports federation, almost certainly fall into line before May 15, the official decision day. The West German line is expected to weigh heavily with other West European countries.

Olympic officials are still hoping, however, that some form of Western participation will be possible. The IOC executive begins a meeting at Lausanne today and will discuss ways that sportsmen could attend as individuals, even after their Governments have ruled against participation.

## Iran's rulers face new challenges

BY SIMON HENDERSON IN TEHRAN

FACED with the prospect of concerted sanctions by West European countries and Japan, Iran's ruling Revolutionary Council and President Abol Hassan Bani-Sadr are now having to contend with violence on university campuses and renewed clashes with the Kurdish minority in the west of the country.

According to the official Iranian news agency Pars, 356 students were treated for knife, club and stone injuries following fighting on Saturday at Mashad in the north-east of the country. Another 300 were hurt at Shiraz.

The conflict was apparently between militant Moslem extremists and left-wing students, and the Revolutionary Council ordered the closure of all universities and colleges in a bid to enforce a decree, banning student political agitation.

Some 300 left-wing students at Tehran University defied the order and staged a sit-in.

On Friday the authorities had been taken by surprise when groups claiming links with the extremists holding the 50 American diplomats hostage in Tehran occupied several campuses. The violence was apparently caused by deliberate incitement directed at the Fedayeen guerrilla group, the Islamic-Marxist Mujahedeen guerrilla group, and the Communist Tudeh Party.

The trouble in Kurdistan follows movements by the army, which had earlier claimed it was going to reinforce units along the Iraqi border, where there have recently been several minor skirmishes. An army column has been held up by townspeople at Sanandaj, and yesterday, when it tried to move on to the road leading to Saqqez

where fighting is reported, clashes broke out.

So far reports of casualties give widely varying estimates. The Kurds, who always give higher figures than the army, say 40 soldiers have been killed in Saqqez, three helicopters have been shot down and four tanks knocked out. Civilian casualties were said to range from 14 to 50, with two Kurdish guerrillas dead and 20 injured.

Until yesterday the confrontation in Sanandaj had been on the level of civil disobedience, with barricades set up and crowds of people blocking the streets. The fighting is said to be going on outside the town with Kurdish guerrillas in action.

David Bachan reports from Washington: Most Americans now support military action against Iran if the U.S. hostages are not freed by some future set deadline, according to a

national survey commissioned and published yesterday by the Washington Post.

This apparently swelling tide of frustration has also been charted by other opinion polls in the past week. The Post's poll, taken just after President Carter broke diplomatic relations with Tehran on April 7, was released the day after Mr. Carter warned that the Revolutionary Council might build on to the captive diplomats until after the U.S. election in November.

The parents of one hostage, who have sought the Administration's wishes and travelled to Tehran, were denied access to their son over the weekend. Four hostages wives are to visit Europe this week to lobby Government. They are to follow the U.S. lead in imposing economic and diplomatic sanctions.

## Farm price talks may be crucial

BY MARGARET VAN HATTEN IN BRUSSELS

A MEETING of EEC Farm Ministers which starts in Brussels today could turn into an important tactical battle between Britain and France, instead of the routine affair expected.

For the French Government announced last week that it wanted Farm Ministers to agree general terms, on farm price rises for this year, and on a solution to the lamb war before it would relax its opposition to Britain's demands for a cut in its payments to the EEC budget.

The British Government may have decided to make concessions to the French on lamb and farm prices, but is unlikely to wish to play these cards in advance of the summit.

The difficulties do not concern prices so much as the related

proposals to curb surplus production in the dairy sector and to reduce the currency subsidies paid to German and Benelux farmers.

Most member states appear to agree that the 2.4 per cent average price rise proposed by the Commission is too low, and that something between 4 and 5 per cent would be more appropriate. Even Mr. Peter Walker, the British Minister, who started out by saying that 2.4 per cent was too high and insisted that prices on all surplus products (such as milk, sugar, wine, cereals and beef) should be frozen, appears to have given up hope of a freeze on more than the first three.

But it would be difficult for Ministers to agree on an average

price rise before settling the details and the Commission insists that prices should not be increased unless the related reform proposals are accepted.

Any concessions made by Mr. Walker on farm prices would erode the value of any budgetary settlement that Mrs. Thatcher, Britain's Prime Minister, might achieve. Even if all farm prices were frozen, the budgetary cost of the Common Agricultural Policy would rise. Each percentage point added to common prices costs Britain more, on balance, than it costs any other member country.

Observers believe that Mrs. Thatcher may be prepared to concede small farm price rises in exchange for a good budget settlement.

## Irish face Lebanon blood feud

BEINT JEBAIL — South

Lebanese villagers who claimed responsibility for the murder on Friday at two Irish soldiers serving with the United Nations yesterday vowed to kill any more Irish troops they might capture.

"We killed the Irish in revenge for the death of our brother whom they shot down in cold blood last week," one villager told a party of Israeli-based correspondents. "We had to kill them because his blood was revenge."

The villager, a Shia Moslem, and other members of his family talked to reporters in the square of this southern village. They were watched by Major Saad Haddad, commander of the Israeli-backed Christian militia which co-operate with many Shia Moslems in opposition to the Palestinian guerrillas.

Major Haddad has denied that his men were responsible for the killings. He said the Moslems say the Irish died to avenge the deaths of four Lebanese, including a 16-year-old, who the Lebanese say, were taking part in a peaceful demonstration when the Irish opened fire.

Major Haddad said he could not punish the killers of the

Irish without stirring up a revolt.

Stewart Dalby reports from Dublin: The Irish Cabinet yesterday reaffirmed its commitment to the peacekeeping force.

Mr. Brian Lenihan, the Foreign Minister, has been instructed to contact all the countries which contribute to the UN force so that an evaluation of its role can be made.

## Assam students arrested as army is ordered in

BY K. K. SHARMA IN NEW DELHI

TENSION in India's strategic north-eastern state of Assam mounted over the weekend as the authorities decided to take a tough line against students who for the past seven months have been pressing their demand for the deportation of "foreigners" (mainly Bangladeshis) from the state.

Student leaders were arrested in a dramatic swoop, and the army swung into action to protect oil installations in the state, which produces one-third of India's crude supplies and petroleum products.

By yesterday, however, it seemed that the authorities may have misjudged the mood of the people. Reports from Gauhati, the capital of Assam, indicated that people were supporting the student agitators and that a state-wide civil disobedience movement had been launched which effectively paralysed life there.

Thousands of people were said to have ignored the curfew imposed by the Assam Government when it began its crackdown on the students. They marched towards the oil installations in order to continue the "oil blocked" which has disrupted oil supplies to the rest of the country for many months.

Defiance of the curfew was so widespread that it was lifted within hours. Another attempt to impose the curfew was made yesterday, but reports from the region again indicated that it was being widely defied.

The authorities adopted their toughest line following a decision by the student leaders to intensify their agitation from Tuesday. Troops which had been standing by for some days were ordered to move to patrol oil installations and pipelines and a show of force was made in Gauhati on Saturday when the army made a flag march through the streets.

## S. Africa acts to spur overseas trade financing

BY QUENTIN PEEL IN JOHANNESBURG

SOUTH AFRICA'S reserve bank has announced a big increase in the discount it offers on forward dollar transactions, from 2.5 to 12 per cent. The aim is to encourage renewed overseas financing of South Africa's trade and to stem a heavy outflow of short-term capital.

Because of massive switching of trade finance from offshore to domestic sources, caused by the large discrepancy between the South African interest rates and those overseas, the country's foreign exchange reserves have been declining despite an unprecedented visible trade surplus. The foreign currency component of the reserves fell by more than R250m (£147m) in March.

The big increase in the forward dollar discount is intended to discourage South African importers from switching from offshore to domestic sources of

credit and exporters from granting their buyers extended trade credit.

Both practices have been extensive because short-term credit costs in South Africa have been between 6.5 and 7.5 per cent, compared with overseas costs of more than 18 per cent.

The decision marks a sudden change in reserve bank policy from its former concern at the high level of liquidity in the country, caused by the huge current account surplus, currently running at an annual rate of more than R48bn. However, in its announcement, the bank said the discrepancy between short-term interest rates in South Africa and abroad had become so great that switching to domestic finance had caused a considerable tightening of the domestic money market.

Particularly welcome to blacks, who have long resented sales tax, is the abolition of the tax levied on margarine, cooking oil, sugar and tea.

To make up for the loss of revenue, higher excise duties have been imposed on alcohol and tobacco. This has led to an immediate 10 per cent rise in the price of beer and cigarettes. The price of spirits has gone up 35 per cent.

In addition, a 5 per cent surcharge on income tax, which in the past helped meet defence costs and was due to be abolished, has been increased to 10 per cent.

Much of the proceeds are expected to go to the rural areas, which bore the brunt of the seven-year war. Direct and indirect taxes make up 85 per cent of Government revenue, and sales tax provides 25 per cent of the total.

During the election campaign, the ZANU-PF party led by Mr. Robert Mugabe, the Prime Minister, pledged a cut in sales tax.

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## World 'beats a path to Peking'

By Our Foreign Staff

TECHNICAL discussions, technical discussions, and more technical discussions, was how Mr. Lance Brown of Davy McKee reacted when asked about doing business in China. The German and British divisions of Davy McKee concluded agreements in 1978 worth about £150m to construct two oil refineries and a polymerisation plant.

Davy McKee's contracts took more than a year to negotiate. The first approach was from the Chinese, who had seen an advertisement in a trade magazine. Then followed technical discussions and commercial negotiations.

Mr. Brown describes Chinese negotiations as "really exhaustive." Apart from being conducted in a very alien environment, for most Western businessmen negotiations tend to be "friendly," he said. "You are really playing away when you are in Peking."

Mr. Brown says the Chinese have a wide choice of companies who are prepared to deal with them. This makes business very competitive.

Let us face it, they have had the advantage of speaking to whatever expert they want to see. "I mean the world beats a path to their door," he said.

Mr. Brown compares the bottlenecks caused by the requirement (recently eased) that all negotiations had to go through the China National Technical Import Corporation. Mr. Brown, who speaks fluent Mandarin, says it is an advantage if "you can speak to them direct; it can certainly help things move much more quickly."

## Motel project tied up in months

By Our Peking Correspondent

At the other end of the scale of companies doing business with China, but representative of the growing success of overseas Chinese is Great Sincere, an Australian-based company which recently completed a £20.6m motel project in central South China.

Great Sincere's principal, Mr. S. I. Kho, concluded the deal with the China International Travel Service in the space of a few months, with backing from the Australian Government's Export Finance Insurance Corporation, which extended a line of credit for the project at preferential interest rates (7.25 per cent) and made the necessary arrangements with the Bank of China.

Mr. Kho first approached the Chinese in November 1978, after he read of China's hotel shortage and international negotiations.

After discussions with China International Travel in November, Mr. Kho was asked to submit an offer "based on the idea of simple accommodation which would be built at low cost on easy financial terms."

The offer was made on December 31, 1978 and after further negotiations an agreement was signed on January 22, 1979.

Final agreement between the Bank of China and the Australian Export Finance Insurance Corporation was reached in April, for eight pre-fabricated motels.

Mr. Kho, who started business exporting rubber from Indonesia to China in 1952, is confident he will get more contracts and claims.

From Peking, Tony Walker reports on the slowdown which has hit the hopes of contractors

# Trying times overtake the China traders



China's Chairman Hua. The legacy of Chairman Mao is steadily being replaced by a policy of pragmatism. But how long will it last?

IN THE heady days of 1978, after Chairman Hua Guofeng announced China's wildly ambitious modernisation programme, Japanese and West German companies—the high fliers—promptly signed contracts with the Chinese for 30 to 40 medium to large-scale projects.

These ranged from the £1bn agreement by Nippon Steel to develop the giant Baoshan steel complex near Shanghai, to a host of smaller contracts for upgrading outdated plant and equipment.

Last year Japanese companies signed only 10 contracts, down from 29. The Germans signed two.

These are trying times in the China trade. As a British trade official remarked gloomily last month: "It appears we're back to square one."

Most China traders expect progress to be slow for the next two years at least. They say there are no signs of the Chinese departing from their rigorous policy of "economic readjustment" (for that, read "temporary freeze"), announced at the beginning of last year.

But this is not to say business has stopped altogether. Last year, two British companies won small contracts, worth about £5m each. Babcock Products Engineering was awarded a contract for a coal pulverising plant, while Smiths Industries contracted to build a sparkling plug factory.

A lion agreement signed with U.S. hydropower authorities is the most recent example. It is reasonable to assume that once trading conditions improve, American companies will take a bigger share of business in China.

One area which appears to be quite vigorous is in co-operation production agreements entered into by foreign business with local enterprises for processing goods on contract.

The New China News Agency reported earlier this year that

more than 2,000 such agreements were entered into in 1979. Of these, 140 were for what is termed "compensation trade." This is where foreign business supplies plant and raw materials to local enterprise in return for finished products.

The Chinese are pushing compensation deals and appear to be having some success with textiles.

However, there is some scepticism among Peking trade officials about China's claim that it has concluded 140 such agreements.

Despite the slowdown, hundreds of projects are still being negotiated, and some discussions are well advanced. The Germans, for example, are reasonably confident they will secure agreement this year to supply equipment for an open-cast coal mine in Jilin province. Two companies, Krupp and Orenstein and Koppel are bidding for this contract. Another prospective deal could see Volkswagen helping to modernise China's antiquated automotive industry.

In the meantime, most interest is focusing on joint ventures, but on these the Chinese are taking what seems an inordinate amount of time to give approval.

The main problem appears to be the rate at which profits are to be taxed. While the authorities last July promulgated broad regulations governing such ventures, tax and wage rates were not decided on, although since late last year there have been persistent reports that an announcement of a basic corporate tax rate was imminent. In January this year, Mr. Rong Yiren, head of the China International Trust and Investment Corporation (Citic), said he expected the first joint ventures to be announced by March, hinting that they would be in light industry and transport and would include an American partner.

However, there has been no sign of an announcement, either of regulations governing tax and wage rates or of the

new ventures mentioned by Mr. Rong as having been given preliminary approval by the Foreign Investment Commission.

The Chinese are assumed to be having difficulty deciding these questions, and no announcement may be made for several months.

Mr. Rong is reported to be talking about a June announcement for the first joint ventures.

According to most predictions, the tax rate will be around 30-35 per cent. Wage rates will almost certainly be competitive with Hong Kong, probably 25 per cent lower. These rates will apply to companies operating outside special economic zones which are being set up to act as "islands" for foreign investment within China.

In these zones, three of which have been designated, the tax rate is expected to be much more favourable, perhaps in the order of 10-12 per cent. The Chinese clearly like it possible, to contain foreign investment in set locations, at least in the experiment's early stages.

It is difficult to assess the level of enthusiasm for such ventures among foreign companies but, according to Mr. Rong, Citic has had more than 90 inquiries from U.S. companies alone.

There seems no doubt, despite the hiatus, that joint ventures will go forward.

Prof. Jerome Cohen, Harvard law professor and consultant to Coudert Brothers, the only Western law firm with an office in Peking, is optimistic about joint ventures.

"If China fixes a reasonable tax and wage rate, there will be encouraging progress," he says. "If they are too tough, particularly on wages, then firms will be deprived of the principal reason for coming to China, which is cheap wages."

According to most estimates, China has negotiated overseas loans of around \$26bn, but is

making only limited use of them. There is no reliable record of how much China has borrowed, but it is thought to have taken up less than 20 per cent of the loans negotiated since 1978.

In a recent interview, Mr. Cui Yanxu, vice-chairman of the Bank of China, grumbled about existing commitments, which he described as a "heavy burden."

Mr. Cui was also unhappy about the commercial interest rates attached to most loans. This suggests China will be looking more towards government-backed finance, at preferential interest rates, to implement its modernisation.

The Americans, for example, have offered China the equivalent of up to £1bn through their Export-Import Bank for approved projects. The Japanese are providing the equivalent of \$750m in soft loans for six approved transport and power projects.

The Chinese have a reputation for being "good payers," even during the chaotic times of the Cultural Revolution and its aftermath. They are certainly extremely prudent when it comes to running up foreign debts. Some observers assess that the Chinese have almost a "psychological aversion" to going into debt.

China clearly intends to take advantage of its developing nation status, wherever possible, to secure development assistance.

While companies are finding doing business with the Chinese during their re-adjustment phase both difficult and frustrating, there is still plenty of activity. British Aerospace, for example, recently opened offices for representatives of its aircraft and dynamics groups.

There appears to be general agreement among China traders that it is "absolutely critical," as one British trader said this week, to have an office in Peking. This is largely because of the time and difficulty in-

voled in negotiating an agreement.

Mr. Stephen Orlins, representative of Coudert Brothers, estimates that it takes "a good four to six times longer to do business in China."

"Every negotiation is like an education process as you go through the contract word by word, line by line," he says. "Never underestimate the small problems," Mr. Orlins adds.

The Chinese have made it clear that their ability to enter into new agreements will be tied to their export performance.

"The major and most reliable approach to raise China's ability to pay for advanced technology and other imports is to increase exports," Mr. Li Qiang, the Foreign Trade Minister, said earlier this year.

In this, the Chinese are facing difficulties, largely because of a slower increase in oil production—the main foreign exchange earner. Output increased by only 1.3 per cent last year, compared with 13 per cent the year before and an average yearly increase of about 10 per cent for preceding years.

The slowdown, which is causing the Chinese problems in realising their commitment to supply Japan with 8m tons of oil this year, rising to 15m by 1982, is thought to be the result of faltering production at the Daqing oil field, which accounts for about 40 per cent of China's output.

If oil production has peaked, then unless there are more big oil price rises this year, or China engages in massive borrowing, which seems unlikely, funds for imported technology will be squeezed for some time, remembering, of course, that China's offshore wells are expected to be brought on stream in the mid-1980s.

Underlying all the doubts about China as an investment centre is the key question: how stable is it? The legacy of Mao Tse-tung is steadily being replaced by pragmatism. But will this last?

## Moves to revive Cyprus talks

By DAVID TORRE

THE FIRST visit to Cyprus by a Minister of the present British Government coincides with renewed attempts to revive the long-stalled intercommunal talks.

Sir Ian Gilmour, Lord Privy Seal, started a four-day trip to the island on Saturday, but the Foreign Office said it was mainly to familiarise him with the dispute plaguing NATO's south-east flank.

The main efforts to resume the negotiations are being made by the United Nations Secretariat.

On April 3, Dr. Kurt Waldheim, UN Secretary-General, reported to the General Assembly that his efforts had not, so far, borne fruit.

But he also wrote: "I, however, continue to hold to the opinion that the intercommunal talks, if properly used, represent the best available method for negotiating a just and lasting political settlement of the Cyprus problem, based on the legitimate rights of the two communities."

This point was important, in

that last November the UN General Assembly voted that if Dr. Waldheim was unable to report progress by the end of March, the Assembly would set up a special committee to recommend steps on Cyprus.

The Turkish side always objected strongly to this and even the Greek Cypriots, who had supported the idea of the committee, are not pressing for its creation. They, too, appear to fear that its formation could be counter-productive.

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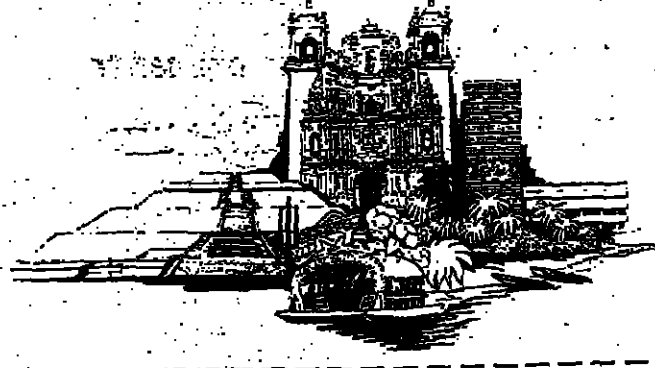
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## Bordeaux group in California wine venture

BY DAVID WHITE IN PARIS

ONE OF the most renowned names in Bordeaux wine has reached initial agreement on a joint venture in California with a U.S. vineyard. Although on a relatively small scale — a plot of less than 40 acres — it is one of the first ventures of its kind, coming at a time when France's share of wine sales in the U.S. and other major markets is tending to fall.

The agreement involves La Bergerie — Baron Philippe, one of the interests of Baron Philippe de Rothschild, the proprietor of Chateau Mouton Rothschild, at Pauillac in Medoc.

The U.S. partner is Robert Mondavi, which produces red wine from Bordeaux-type grapes in Napa Valley, California. The produce from their joint "winery" is not expected to be launched before 1984-85 and a wider-ranging agreement will depend on its success. The Bordeaux business, which already has a reputation for wine-making techniques.

Innovation, is to assist with France's overall exports of wines and spirits rose 16 per cent in value last year to FF11.5bn (\$2.6bn), making up 3 per cent of the country's export total and producing a net surplus of FF1.5bn. This was enough to wipe out a trade deficit in the rest of the farm and food sector and to pay for one-eighth of French crude oil purchases.

But declining market shares were evident among the chief traditional clients, notably in the U.S. where France was supplanted by Italy for No. 1 position as wine supplier.

With more than three-quarters of the wine consumed in the U.S. coming from Californian vineyards, France's share of the imported remainder dropped from 18 to 17 per cent of still wines. Its share of sparkling wines recovered a little to 39 per cent from 37 per cent, but was well

below the 54 per cent level of ten years ago. Market shares for brandy and other alcoholic drinks have also dropped. This was despite a rise in the total value of France's U.S. exports in the sector to FF1.50bn from FF1.37bn.

Britain was the biggest single export market showing a sharp rise in value to FF1.76bn from FF1.37bn, almost 16 per cent of the total. The French kept their lead in the wine market, but their share dropped from 38 to 37 per cent in still wines and from 61 to 60 per cent in sparkling wines. In other categories, the share stayed level or — in the case of liquors — dropped.

But the French Wine and Spirits Export Trade Federation said the British market was expected to continue expanding, despite the tax increases contained in the recent budget.

West Germany, the third largest customer, showed a mixed trend, with France well outpacing Italy except in the spirits sector.

● Societe Francaise d'Etudes et de Realisations Ferroviaires (SOFERAIL) has been awarded a contract by the Iraqi Government to oversee the construction of a rail link between Baghdad and Mossoul, with a spur line going towards the Iranian border. The project will involve the construction of 560 km of line, APJN reports.

SOFERAIL will be associated with two other companies in the Iraqi venture — BCEOM and SCET International, which will carry out geological, hydrographic and hydrological studies and design tunnels and bridges. SOFERAIL, in which SNCF, the French national rail company has a one-third stake, said it has also won another contract from the Mexican Government to study tenders for the electrification of a railroad running between Mexico City and Irapuato.

## Simons in negotiations for Peru copper mine

By Doreen Gillespie

SIMONS OVERSEAS of Vancouver is negotiating with a newly-formed Peruvian State company for a \$250m turn-key contract for the development of the Tintaya copper mines in Peru's southern Andes.

The company — Empresa Estatal Minera Asociada Tintaya (Enatinsa) — expects the mine to start producing 60,000 metric tons of fine copper a year in 1983. A sister company, H. A. Simons International, last year completed the basic engineering studies following feasibility studies completed in early 1977.

Simons' offer includes \$140m financing from Canada's Export Development Corporation, plus \$110m which will be provided by a consortium of banks led by the Bank of Nova Scotia.

Enatinsa was set up in mid-March to develop and operate the Tintaya Mines. The company is 45 per cent owned by Mineroperu, the state mining company, with Centromin, another state mining company, holding another 45 per cent and Cofide, the state financing development company, the remaining 10 per cent. Originally, Tintaya was to have been developed by a private group, Promotora Tintaya, which was set up by a group of prominent local miners in November 1978 and in which Mineroperu was to have a 25 per cent stake.

The cost of developing the mines is estimated at \$350m at current prices although the final cost is expected to be \$300m. Proven reserves are put at 30m tons of 2.3 per cent copper with additional probable reserves of 70m tons.

Meanwhile the deadline by which Mineroperu should have reached an agreement with Impresit/Flat Engineering of Italy on the \$385m second stage of the Copper Verde copper project, for which Klockner of West Germany has also been bidding, has been postponed once again to April 30.

## Askew calls for better deal for U.S. exporters

By DAVID BUCHAN IN WASHINGTON

PRESIDENT CARTER's top trade official has called for a wide review of Government-imposed restraints and disincentives on American exporters to boost the country's trading performance.

Mr. Robin Askew, the White House Special Trade Representative, told a Chicago audience last week that the U.S. trade system should be modified to less penalise Americans living and working abroad. The U.S. is virtually the only country which taxes its citizens worldwide.

Ambiguities in the 1977 U.S. Anti-bribery Law, which Mr. Askew said had inhibited many Americans from engaging in

foreign trade, should be clarified. He also gave a public push to legislation proposed by Senator Adlai Stevenson to allow the creation of trading companies as they exist in Europe and Japan.

Mr. Askew estimated there were perhaps 20,000 U.S. companies which were potential exporters and which could use parties such as financing, transport, warehousing, marketing and so on. "We must isolate the essential characteristics of successful trading companies and make them compatible with our own conception of sound banking practices and our own principles of competition," he said.

At present, only around 8 per cent of U.S. manufacturing companies sell any of their wares abroad, Mr. Askew said. This proportion could be doubled, he estimated, given the current competitiveness of U.S. goods internationally.

As long ago as 1970, he said, West Germany replaced the U.S. as the world's leading exporter of manufactured goods. "Today," he added, "Japan threatens to drop the U.S. into third place. At the same time, newly industrialising countries have presented U.S. with increasing competition from a new quarter, for these countries are becoming exporters of manufactured goods."

## Industry backing for steel suit

By OUR WASHINGTON CORRESPONDENT

U.S. STEEL met with wide support from other domestic steel makers and the steel workers' union last week in its sweeping anti-dumping suit brought against European steel producers.

The International Trade Commission, a semi-autonomous panel that rules on trade disputes, opened its hearing last week into the U.S. steel case. The ITC has until May 5 to find whether there is any "reasonable indication" that the domestic industry has been injured by allegedly dumped European imports.

U.S. Steel is the only domestic manufacturer so far to take legal complaints about foreign steel to court. But last week's hearing showed a degree of industry backing for the suit, which was filed last month, caused the Carter

Administration to scrap an alternative method of protection, the trigger price system.

Republic Steel, for instance, argued in support of U.S. Steel before the ITC panel that the alleged dumping in foreign markets was a natural consequence of the D'Avignon plan for steel run by the Brussels Commission. That plan was aimed at curbing sales inside the European Community to raise prices, but it did nothing to curtail steel production, they claimed, the excess of which had then to be dumped abroad.

The ITC is only being asked to make a "preliminary ruling" and it is considered highly likely to find in favour of U.S. Steel and against the Europeans in the next couple of weeks.

The issue would then go to the Department of Commerce, which is likely to take four to

five months to investigate. While House trade officials believe the case will in the end be negotiated by Governments, and not left to the courts to settle, because of the high stakes involved and the danger of precipitating a transatlantic trade war.

Lawyers for the steel companies said seven European countries, plus those acting for American importing companies, countered on Friday before the ITC that EEC producers had sold in the U.S. at or above trigger prices over the last two years.

These trigger prices setting a floor for imported steel, they contended, had been set high enough to allow U.S. companies to compete. It was thus virtually impossible for European steel to have damaged domestic producers.

## Sri Lanka in new bid to beat textile threat

By OUR COLOMBO CORRESPONDENT

PROTECTIONIST pressure from the American textile industry is posing a serious threat to Sri Lanka's two-year-old free trade zone. After the multi-billion dollar Mahaveli River diversion scheme, the zone is the Government's key development project.

Last Friday President Jayawardene decided to send a Sri Lankan delegation, led by two Cabinet Ministers, to Washington this week. A Government official said: "Our only chance is to settle this matter at a political level."

The U.S., which wants to impose quotas on Sri Lanka's garment exports, sent a delegation to Colombo last month. The delegation, which consisted of officials from the State and Commerce departments, also included representatives from the American textile industry and trade unions. After two weeks of hard bargaining the talks proved inconclusive.

Sri Lanka argued that the U.S. in calling for restricted Sri Lankan exports, had not fulfilled a basic obligation under the Multifibre Arrangement (MFA) whereby it has to offer 30,000 new jobs, 20,000 of them concrete evidence that Sri

Lankan exports are disrupting the U.S. market. The U.S. case seemed to be based more on a general desire to place curbs on unrestricted Asian textile exports than on a specific grievance against Sri Lanka.

U.S. curbs on Sri Lankan textile exports would have a serious impact on both foreign exchange earnings and employment — one of the country's biggest problems. Last year textile exports accounted for 25 per cent of Sri Lanka's total exports, which were valued at \$1.2 billion. Rubber and coconuts, the island's traditional exports, and tourism are the only other sectors which bring Sri Lanka foreign exchange earnings of more than \$1 bn.

Of the 40 or so projects which have started in the free trade zone as many as 15 are garment factories (there are another 12 textile factories outside the zone). Those within the zone are still operating at less than 40 per cent capacity on a single shift. This year the zone authority had hoped to create 30,000 new jobs, 20,000 of them in the textile industry.

## Breakthrough for Lucas Aerospace

By Larne Barling

LUCAS AEROSPACE has made a significant breakthrough in the U.S. helicopter engine market by winning a fuel control system development contract from Avco Lycoming, one of the world's largest producers of small gas turbine engines.

The contract is expected to lead to manufacturing orders worth at least \$40m (£18m) and perhaps double that figure in the next 10 years, depending on the development of Avco Lycoming's Grampian LP-101 engine.

Lucas has won the contract to develop the digital fuel control system for the engine, against competition from Bendix of the U.S., which supplies the system for present versions which are fitted to helicopters manufactured by Aerospatiale of France, Augusta of Italy and Bell of the U.S. The agreement calls for the delivery of prototype fuel control by the end of the year.

Preference for the Lucas system clearly owes much to a similar U.S. military contract won by the company, and to the advanced technology involved.

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## NOTICE OF REDEMPTION

### Monsanto International N.V.

3 1/2% Guaranteed Sinking Fund Debentures Due May 15, 1985

NOTICE IS HEREBY GIVEN that, pursuant to the provisions of the Indenture dated as of May 1, 1970 under which the above described Debentures were issued, Citibank, N.A. (formerly First National City Bank), as Trustee, has drawn for redemption on May 15, 1980 through the operation of the Sinking Fund provided for in the said Indenture, \$301,000 principal amount of Debentures of the said issue.

The Debentures drawn for redemption, each in bearer form with coupons attached, and each of \$1,000 principal amount and bearing the prefix letter M, are:

All Debentures bearing numbers ending in the digit 6, which lie in the range 00016 through 19976, inclusive.

All Debentures bearing numbers ending in the digit 4, which lie in the range 00004 through 11434, inclusive.

The Debentures specified above are to be redeemed for the said Sinking Fund at the Capital Markets Division, Multinational Securities Department of the Trustee, 111 Wall Street—38th Floor, New York, New York 10043, and the main offices of Citibank, N.A. in Amsterdam, Frankfurt/Main, London, Milan, Paris, Rome, or Citibank (Belgium) S.A., Brussels, or Citibank (Luxembourg) S.A., Luxembourg, as the Company's paying agents, and will become due and payable on May 15, 1980 at the redemption price of 100 percent of the principal amount thereof plus accrued interest on said principal amount to such date. On and after such date, interest on the said Debentures will cease to accrue.

The said Debentures should be presented and surrendered at the offices set forth in the preceding paragraph on the said date with all interest coupons maturing subsequent to the redemption date. Coupons due May 15, 1980 should be detached and presented for payment to the usual payee.

For MONSANTO INTERNATIONAL N.V.  
BY CITIBANK, N.A.  
Trustee

April 14, 1980

NOTICE  
The following Debentures previously called for redemption through the operation of the Sinking Fund have not as yet been presented for payment:

DEBENTURES CALLED MAY 15, 1980									
4982	11560	12208	12760	14228	15796	17364	18932	20500	22068
DEBENTURES CALLED MAY 15, 1981									
402	1432	694	681	781	712	887	897	1271	1302
1443	1508	6300	6804	7019	8878	8845	12077	14438	15097
DEBENTURES CALLED MAY 15, 1982									
382	1856	1860	2051	2384	2448	2468	2544	2620	2700
DEBENTURES CALLED MAY 15, 1983									
1341	2196	2229	3487	6096	10004	10014	10024	10034	10044
1349	2187	2230	4341	7339	10384	11388	11398	11408	11418
1789	3106	3330	4843	7884	20906	12080	12717	13883	14784
DEBENTURES CALLED MAY 15, 1984									
788	2651	2688	2734	2882	4125	4415	7394	10096	11081
1416	2678	2713	3029	2846	4128	4888	8463	10353	11383
2235	2880	2713	3144	4150	4747	5019	10282	10628	11082
DEBENTURES CALLED MAY 15, 1985									
835	648	1753	1837	3481	6746	6885	9185	11731	11896
1277	728	1846	2708	4709	6881	8248	10471	11283	12320
838	1673	1847	2730	6390	6985	8881	12320	12665	13656
DEBENTURES CALLED MAY 15, 1986									
238	408	1203	4936	6728	11335	12348	13873	14792	16068
285	626	2215	4888	6738	12048	12355	12978	15048	15972
338	778	3726	7715	8228	12098	12978	14748	18048	19008



Quentin Peel in Johannesburg examines S. Africa's plans to expand power generation which gave GEC its biggest ever export order.

## International contractors chase a lucrative market

ESKOM, THE South African Electricity Supply Commission, which last week awarded Britain's GEC its largest-ever export order for six turbine generators for a new power station, is likely to be one of the most lucrative sources of business for the world's highly specialised power plant manufacturers in the coming decade. The state-owned power generation concern is already one of the world's major electricity producers, with installed capacity of nearly 16,000MW and it has plans for further expansion of 20,000MW by 1991. Its current growth rate averages around nine per

cent per year, exceeded only by Taiwan, which is growing from a much smaller base. The expansion means that ESKOM intends to order four major coal-fired power stations in the next two years, each with a capacity of 3,600MW, as well as a hydro-electric pumped storage scheme. Further plant, including a second nuclear power station, may be ordered in the latter part of the decade. The rapid rate of growth reflects South Africa's commitment to building up its self-sufficiency in non-oil energy sources, increasing confidence in a steady rate of economic growth in the coming decade—

especially among heavy electricity users such as the mines—and the gradual phasing out of small-scale municipal power generation in favour of the national grid. The Government's economic development plan to 1987 forecasts a national growth rate of between 4.5 and 5 per cent, and in recent years, demand for electricity has grown at a consistently faster rate than the economy. The contracts let last week, for Tutuka, the first of the four power stations on the drawing board, were actually pushed through an accelerated tender procedure after ESKOM suddenly upgraded its load forecast for the next 10 years.

"The forecast in 1977 reflected the pessimism which was current at the time, in the aftermath of Soweto," Mr. Dave van der Walt, ESKOM's senior general manager, said. "At the end of 1977, growth in consumption was down to 6 per cent for the first time in 20 years. But by last year growth was back to the former position. With the tendency to convert from other forms of energy, it suddenly put a big bump in our programme. We found we would be short of generating capacity in the years

immediately following 1984." ESKOM insists that the procedure for Tutuka was "most unusual" and is very unlikely to be repeated for future contracts. In order to save both time and money, the contractors currently working on the two similar power stations already under construction—Matla and Duvha—were invited to submit tenders for producing identical equipment: Britain's GEC and MAN of West Germany for the turbines, and Britain's Babcock and Wilcox, and West Germany's Steinmüller, for the boilers.

Although ESKOM treated the four tenders individually, there were obvious advantages to staying with the existing pairing, and in the event, GEC and Steinmüller, both contractors for the Duvha plant, won the R760m (£435m) orders. The first 600MW set will now be commissioned by 1982, instead of late 1986, at the earliest, if the contract had been put out to open tender.

However, ESKOM is now set to call for international tenders for its next big station, Ilanga. This will also consist of six 600MW turbines, but will be

dry-cooled, not water-cooled, and be the largest of its kind in the world. Tenders for the boilers are expected to be called this month, and for the turbines in June. Thereafter, a third station, Letshabo, is planned for the Cornelia coalfield south of Vereeniging, initially for 1,800MW, to be eventually expanded to another huge 3,600MW plant. The fourth station is still only known as Station C, and no site has been decided for it, but it is likely to be ordered next year.

A second pumped storage scheme—one with a capacity of 1,000MW, is currently being built by Toshiba of Japan in the Drakensberg—is planned for the western Cape, at Elandsberg. Mr. Van der Walt said it was unlikely to be needed until 1988—there is a limit to the system's capacity for pumped storage, because it has a high load factor of some 75 per cent anyway—and with a six year lead time, would have to be ordered in 1982.

Commissioning of further nuclear generating capacity is unlikely until some time after the first nuclear reactors, twin 1,000MW pressurised reactors

at Koeberg, outside Cape Town, supplied by Framatome of France, have been commissioned in 1982 and 1983. ESKOM has said a second nuclear site might be in the eastern Cape, similarly far from coal reserves, but no decision is likely before the mid-1980s.

In spite of its restricted tender procedure adopted for Tutuka, ESKOM has traditionally been catholic in ordering equipment, with previous orders going to France, Japan, the U.S. and Switzerland, as well as Britain and West Germany. Apart from design considerations, both finance and local manufacture are obviously prime considerations.

A preference for local manufacture is written into ESKOM's tender adjudication. In the case of boilers, a high proportion can be locally produced—in the case of Steinmüller's Tutuka contract, between 70 and 80 per cent. Although some 70 per cent of the value of GEC's turbines will be added in Britain, the fact that the company is well established in South Africa, and indeed has now a 50 per cent South African stake (owned by

Barlow Rand), may have been a "subjective factor" in its favour, GEC executives in South Africa admit.

However, the aim for maximum local manufacture clashes with another ESKOM priority—for as large a proportion as possible of foreign credit facilities to be applicable to the locally-manufactured proportion of the contract. The final decision involves a trade-off between the two. "We look at it as an overall financial package, but we aim to get as much of the overseas portion as possible financed by credit, and a part of the local portion," Mr. Len te Groen, the general manager responsible for finance, said.

Another important factor is the foreign currency denomination of the contract. Because the South African Reserve Bank will give ESKOM forward cover only against U.S. dollar-denominated contracts, that currency is obviously preferable. The fact that GEC tendered in dollars, whereas MAN's contract required the first two years' payments in D-Marks, may have influenced the final decision.

Electricity industry sources expect wide competition for the forthcoming ESKOM contracts, with most of the world's major power plant manufacturers bidding. One reason is that ESKOM is prepared to accept the manufacturers' designs, and does not indulge in large-scale alterations. "We have redesigned plant before, but generally the plant lay-out is done by us, plant design by the contractor," Mr. Van der Walt said.

The only manufacturers who could be at a disadvantage are the U.S. producers, who are unlikely to qualify for Eximbank credit guarantees, because of the restrictions imposed on the bank by the U.S. Congress for contracts in South Africa, the Export Credits Guarantee Department's guarantee was an important factor in GEC's success.

"Everybody in the world tends in this territory," Mr. Tony Charles, managing director of GEC South Africa, said. "Your money is safe. You get paid. The world wants to do business with ESKOM, and they can pick and choose."

### SHIPPING REPORT

#### Atlantic dry cargo rates show further upturn

BY WILLIAM HALL, SHIPPING CORRESPONDENT

FREIGHT RATES in the U.S. Gulf/Continent grain trades have continued to surge ahead with the going rate for 65,000 tonnes rising by around a fifth to \$23 per ton.

In the coal trades, Calbraith-Washington reports that berthing delays of up to 34 weeks at Baltimore/Hampton Roads are restricting the supply of tonnage and pushing up rates.

Representative rates for 40,000 ton cargoes between the U.S. and the Continent are being negotiated at \$18 per ton and for larger Panamax types the rates are \$15-\$18 per ton—an increase of around \$2 per ton over the last month.

Danholm Coates reports that the Far Eastern dry cargo markets are looking "distinctly dull" in contrast with the buoyant Atlantic market and rates for large bulk carriers are softening.

The latest figures from the General Council of British Shipping underline the present boom in the tramp shipping market.

The GCBS's monthly tramp trip charter and quarterly time charter indices have hit new peaks. The time charter index rose by 7 per cent during the first quarter of the year and is 94 per cent up on a year ago.

The GCBS's monthly trip charter index (a good guide to the spot market) rose by 14 per

cent in March—its biggest monthly increase since last Autumn. The index (1976=100) has risen by 91 per cent over the past 12 months and now stands at 247.

Over the period, bigger vessels have done much better than smaller ships. According to the GCBS figures, rates for ships in the 12,000 dwt-20,000 dwt range have risen by 48 per cent, while rates for 50,000 dwt-85,000 dwt (the so-called Panamax types) have risen by 123 per cent.

In the tanker markets, there was a slightly firmer tone in rates which probably had a lot to do with the escalation of U.S. sanctions on Iran.

Rates for Very Large Crude Carriers have risen firmly above Worldwide 30 but any satisfaction must be tempered by the latest increases in War risk insurance for vessels loading in the Gulf recently announced by Lloyd's.

In the sale and purchase market, the present high level of interest rates is stifling demand and tending to increase the relative attractiveness of new building financed by shipyard credits which are less than half the price of present euro-dollar credit prices. Unfortunately new building prices are also moving up sharply.

### World Economic Indicators

	RETAIL PRICES				% change over previous year	Index base year
	Mar '80	Feb '80	Jan '80	Mar '79		
U.K.	252.2	248.8	245.3	210.6	+19.8	1974=100
Germany	114.9	114.2	113.4	108.8	+5.6	1976=100
	Feb '80	Jan '80	Dec '79	Feb '79		
Japan	132.8	131.6	130.4	123.0	+8.0	1975=100
Holland	130.1	129.0	128.4	122.0	+5.9	1975=100
Italy	175.4	172.6	167.1	144.3	+21.7	1976=100
Belgium	139.7	138.7	136.7	137.3	+6.4	1976=100
U.S.	236.4	233.2	229.9	207.1	+14.1	1967=100
France	239.3	236.8	232.3	211.1	+13.4	1970=100

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### Financial Highlights

	1979 £m	1978 £m		1979 £m	1978 £m
Sales	1,110	1,007	Profit after taxation and minority interests	63.5	70.9
Direct exports from the U.K.	314	361	Earnings per Ordinary share	32.2p	36.0p
Profit before taxation	107.8	118.0	Dividends per Ordinary share including a recommended final dividend of 5.0p	8.0p	7.5p

NOTE: The charge for taxation is calculated in accordance with the current Accounting Standard on deferred taxation (SSAP 15).

### Group Trading Profits

Electrical Engineering  
Mechanical Engineering  
Hawker Siddeley Canada, mainly  
mechanical engineering

	1979 £m	1978 £m
	42.5	38.0
	37.1	53.2
	21.6	14.5
	101.2	105.7

### Financing

At 31st December, 1979 the net cash in hand of the Group amounted to £83.8m. (1978 £153.2m).

### Extraordinary item

There is an unfavourable difference of £7.9m arising on the translation into sterling of overseas net assets for the purpose of the consolidated accounts which does not form part of the trading results for the year.

### Capital Expenditure

Capital expenditure on fixed assets amounted in 1979 to £59.8m.

### Changes in Group Structure

Westinghouse Brake & Signal Co. Ltd.

Westinghouse Brake & Signal Co. Ltd. became a wholly owned subsidiary on 23rd March, 1979 and the consideration for the acquisition was met by the issue of 984,646 Ordinary shares of Hawker Siddeley and £38.0m in cash. The results of Westinghouse have been consolidated from 1st April, 1979.

### Dimetronic S.A.

In April 1979, Westinghouse Brake & Signal Co. Ltd. acquired, for a cash consideration equivalent to approximately £1.5m, a 49.5% interest in a Spanish company, Dimetronic S.A., which is engaged in the business of railway signalling systems contracting in Spain and South America.

### Powertech Inc.

In February 1980, Westinghouse Brake & Signal Co. Ltd. acquired, for a cash consideration of US\$6.0m, the whole of the share capital of Powertech Inc., a company in New Jersey, U.S.A., engaged in the development and manufacture of high performance power transistors.

### Hawker Siddeley Rail Projects Ltd. (HSRP)

In March 1980, HSRP was set up to undertake the execution of composite railway projects. This company will carry out overall project management, including studies, tendering, design, sub-contracting, site installation and commissioning with a view to co-ordinating the separate products and services of Hawker Siddeley specialist companies.

### Fasco Industries, Inc. (Fasco)

On 3rd April, 1980 the whole of the share capital of Fasco was acquired for a consideration of US\$100m in cash.

Fasco is based in the states of Missouri and North Carolina in the U.S.A. and is principally a manufacturer of fractional horsepower electric motors for consumer and commercial products, complementing the range of motors produced by Brook Crompton Parkinson Motors in the U.K. and Crompton Parkinson in Australia.

### Bendix Westinghouse Ltd. (BW)

In April, 1980, The Bendix Corporation, through two subsidiary companies ("the Bendix companies"), acquired from Westinghouse Brake & Signal Co. Ltd. ("Westinghouse") its 50% interest in BW. The consideration was the issue to Westinghouse of £7.650m debenture stock of the Bendix companies repayable within a year.

### General Review

1979 was a year in which major issues affected almost every part of the business.

Political changes in a number of major markets, such as those in Iran, had an impact on the Group's business in many parts of the world. The upward movement of oil and other base commodity prices rippled through business on a world-wide scale, causing hesitation in demand as customers sought adjustment to the new conditions.

In the U.K. industrial unrest on a national scale, particularly through the transport strike and the engineering industry strike, was aggravated by the more local unrest which the background of national dissension brought with it. A little mentioned, but important element arising from this atmosphere is the diversion of the time and energy of management from the task of extending markets, development of products, and the development of factory facilities into time consuming national and local quarrels. The cost of this background shows as a reduction in the U.K.'s competitiveness in international markets which leads the customer to place business in other countries. The strengthening of sterling has added to this effect. As a result a number of downward capacity adjustments had to be made during 1979 in U.K. operations.

The businesses overseas have shown expansion. In Canada and Australia, for example, the Group has had a year almost free of industrial upsets and the relative weakness of the Canadian dollar has assisted the export competitiveness of Canada. Operations there have also been sustained by an exceptionally strong demand for railway freight equipment, a substantial part of which is for export.

### Current Cost Accounting ("CCA")

The CCA results have been prepared in accordance with the recently published Accounting Standard (SSAP 16) and the comparative figures for 1978 have been restated on this basis.

	1979 £m	1978 £m
Current cost profit before taxation	57.7	85.9
Less: Taxation	31.0	38.7
	26.7	47.2
Less: Interest of minority shareholders	8.1	5.2
Current cost profit attributable to Hawker Siddeley	18.6	42.0

## HAWKER SIDDELEY GROUP LIMITED

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For a copy of the Annual Report please apply to the Secretary after 23rd May when the Report will be posted to shareholders  
Annual General Meeting — The Dorchester Hotel, Park Lane, London W1A 2HJ, Wednesday 18th June 1980 at 12 noon



## BP Chemicals to rule on future of £57m plant

BY SUE CAMERON, CHEMICALS CORRESPONDENT

BP CHEMICALS will decide this month whether to scrap plans for a £57m synthetic alcohol plant at Grangemouth in Scotland in the face of proposed European regulations on alcohol. The group fears the draft regulations could wreck its synthetic alcohol business.

It has already spent £12m designing the new plant and the site has been cleared. The UK-based Davy is the main contractor.

The European Commission's draft regulation on alcohol includes proposals to allow at least 100,000 tonnes a year of agricultural alcohol to be sold into the synthetic alcohol market at subsidised prices.

Synthetic alcohol, which is made from ethylene—the building block of the petrochemicals industry—is normally far cheaper than agricultural alcohol which can be made from wine, potatoes, beet, fruit or cereals.

Supply and demand in the European synthetic alcohol market is fairly evenly balanced at around 400,000 tonnes a year. But BP Chemicals, the largest producer of synthetic alcohol in the free world, claims this balance could be destroyed if an extra 100,000 tonnes a year of cut-price product were allowed on to the market.

This is why the group is hesitating over the building of the new plant at Grangemouth. Work on the project has already been halted once because of

concern over the European Commission's proposals.

Mr. Len Burchell, managing director of BP Chemicals, said this week that a "go or no-go decision" would have to be made before the end of this month. The contractors had built up a team for the project and it could not be left idle. It either had to be stood down—permanently—or told to start construction work.

The European Council of Ministers was to have taken a decision on the proposed regulation in March but this had now been postponed. Mr. Burchell said, however, that the legal committee of the European Parliament had stated that the proposals on agricultural alcohol would be discriminatory and contrary to the Treaty of Rome. He had been "much heartened" by the committee's report.

### Blunders

Mr. Burchell added that if a decision were taken to go ahead with all the proposals in the draft regulation, BP Chemicals would challenge it in the courts. The company hoped this would not prove necessary—particularly as it would probably have to start legal proceedings by suing the British Government.

BP Chemicals' campaign against some of the proposals in the draft regulation—it is not against the introduction of an alcohol regulation as such—has been supported by the UK's Chemical Industries Association.

The association is believed to have been involved in a row over the proposals with the Ministry of Agriculture and Fisheries.

Earlier this year, the Ministry sent a briefing note on the draft regulation to all European MPs. However, the note contained a number of factual blunders, including the statement that synthetic alcohol was a by-product from the making of heating oil.

Agricultural and synthetic alcohol are exactly the same chemically. At present there is a reserved sector market in Europe for the alcohol made from agricultural products. This market—about 350,000 tonnes a year in volume terms—covers alcohol used to make drinks such as gin, pharmaceuticals, vinegar and cosmetics.

Producers of synthetic alcohol are not allowed to sell into the reserved sector. Their alcohol is used for industrial applications—notably the making of solvents.

It is estimated that the cost to the European Community of subsidising agricultural alcohol to make it competitive with the more economical synthetic alcohol would be around £22m.

One of the worries of synthetic alcohol producers is that Europe's wine lakes will be turned into agricultural alcohol. This could mean far more than 100,000 tonnes a year of extra product coming onto the synthetic alcohol market.

## Service vans go electric

BY PETER CARTWRIGHT

THE ELECTRIC van moved a stage nearer commercial competitiveness when Midlands Electricity Board took delivery of five of the latest Lucas-Bedford CF Vehicles on Friday.

The ywill join a fleet of customer service vans which average 40-50 miles a day. The Board hopes they will be 15 per cent cheaper to run than conventional vehicles.

Lucas is cooperating with Vauxhall in the development. Already 25 one-ton payload CF vans are in service with nine fleet operators in the Industry Department's "London goes electric" programme. Altogether test vehicles have done 250,000 miles in service, and by the end of the year 100 will be on the roads.

The vans are powered by one ton of advanced lead acid batteries, bringing gross vehicle weight to 3½ tons. While fuel cost is only around a penny a mile, battery cost is still considered too high at 7p to 8p a mile. "But assuming overall costs of running a conventional internal combustion van, are 26p a mile we have to achieve 24p in 1982," said Mr. Jim Bradbury, marketing manager of the electrical vehicle programme.

## Fresh move to tighten curbs on union power

BY PHILIP RAWSTORNE

MR. JAMES PRIOR, Employment Secretary, will face further strong pressures from Conservative backbench MPs this week, to tighten the curbs on trade union powers.

A large-scale Conservative party rebellion is threatened on the Employment Bill in the Commons tomorrow because Mr. Prior refuses to make secret ballots on strikes compulsory.

Conservative MPs plan to press for a new clause to be added to the Bill providing for secret ballots when demanded by 15 per cent of union members.

The clause—tabled by Mr. John Browne, MP for Winchester—attracted the support of 103 Conservative MPs when it appeared in the form of a motion on the Commons order paper recently.

Mr. George Gardiner, Tory MP for Reigate, said at the week-end that backbench MPs were determined to put the clause to a vote.

"This is entirely within the spirit of the Bill and with our manifesto and it is what most trade unionists who voted Tory want."

Yet it seems that Mr. Prior is resisting it and significantly the Labour Party has promised to back him in voting this reform down.

Mr. Prior has been warned that the backbench rebellion on the issue could spread much wider than the 37 MPs who

voted against him last week in a bid to strengthen the restrictions on secondary action.

But he is insisting that no compulsory element should be added to the Bill's provisions for State funds to finance voluntary ballots.

Mr. Prior is similarly refusing to accept a further Tory backbench amendment calling for mandatory ballots on closed shops every three years.

This amendment may not be called for debate in the Commons but clearly forms part of a longer-term campaign by some Tory MPs to raise the issue at the party conference in the autumn and attempt to force Mr. Prior into a commitment to new legislation.

## Serck wins £8m orders for coolers

BY LORNE BARLING

SERCK Heat Exchange, the Birmingham-based manufacturer of cooling equipment for the automotive, aerospace and diesel engine industries, has won orders valued at £8m in the past few weeks.

The company, part of the Serck group, has spent about £7.5m on modernisation, and has just opened a new £2m administrative headquarters.

The Australian railway industry has recently signed a contract for equipment worth £1.5m. This is regarded as a major breakthrough, since the equipment will be fitted to the first batch of Australian High-Speed trains which will later be manufactured in greater volume. New orders have also been won from British Rail.

The company has also won a £1.3m order from a major Euro-

pean engine manufacturer to supply water-cooled oil coolers for a new truck engine, as yet unnamed.

The German division of the company, based in Hamburg, has recently received £2m worth of orders for heat transfer equipment and fresh water generators for marine and naval applications. UK orders for the marine, naval and diesel markets amount to more than £2m.

Air blast transformer air coolers are to be supplied for the General Electricity Generating Board's Drax power station at a cost of £500,000.

The company is also optimistic about prospective sales through the aero-engine industry. It has already been contracted to supply coolers for the Rolls-Royce RB-211-535 engine, which will be installed in the new Boeing 757 airliner.

## Top-level moves at Treasury

By Peter Riddell, Economics Correspondent

REORGANISATION AT top levels of the Treasury has resulted in the removal of one deputy secretary post and an increase in the responsibilities of one of the Department's key officials.

Mr. Peter Middleton will take charge of the industrial policy side of the Treasury. He will combine this with his responsibilities for monetary and fiscal policy.

Mr. Middleton will follow the retirement of Mr. Fred Jones at the end of this month.

The move reflects the change of emphasis in the Government's economic policies, rather than a desire to achieve staff cuts for their own sake.

In particular, the flow of work on industrial policy issues has declined, while in Mr. Middleton's existing area there is no longer the time-consuming work resulting from formal pay, price and dividend controls.

The change marks a further important advance for Mr. Middleton, aged 45. He was promoted a Deputy Secretary last January. His new responsibilities include industrial aid, agriculture, an "nationalised industries" unit.

Mr. Middleton was, along with Professor Terry Burns, chief economic adviser, the official most closely involved in design of the Government's new medium-term financial strategy.

In his new post Mr. Middleton will become the sole Deputy Secretary on the domestic economy side, below Mr. Bill Ryle, the Second Permanent Secretary.

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### New Zealand apple crop due to arrive

Thousands of tonnes of Cox's orange pippins, the traditional British apple, will be in the shops over the next few weeks—thanks to the New Zealanders. This week the first boatload of apples from the New Zealand harvest arrives in the shops, just as the last of the British crop from the coldstores runs out.

Mr. Neil G. Wymer, manager of the NZ Apple and Pear Marketing board in London, said yesterday: "New Zealand is the southern hemisphere's largest producer of Cox's apples and Britain is our biggest customer. The rest of the harvest goes to Europe, mostly France and Germany."

British fruit farmers, who complain bitterly about the French dumping their golden delicious on the home market at heavily subsidised prices, are not in competition with the New Zealand farmers because the two harvests do not clash.

### Flexible tubes plant to close

TI FLEXIBLE TUBES is to close its plant at Long Eaton, Derbyshire, on June 27 with the loss of 65 jobs.

Production will continue at Enfield and Delft, near Oldham. The company says that closure is necessary to remain competitive.



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### Highlights

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In line with the continuing growth of the Bank's activities, a further substantial capital increase was approved by the Annual General Meeting in March 1980, raising total equity from DM 126 million to DM 205 million.

	1979	1978
DM millions		
Business volume	3,638	2,585
Total assets	2,846	2,078
Deposits	2,670	1,947
Capital and reserves	126	95
Net interest and commission income	59.6	43.9
Taxes	14.4	11.7
Dividend	6.3 (10%)*	5.6 (10%)

\* Effective dividend incl. tax credit: 15.6% (1978: 15.2%)

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## UK NEWS

## Biffen endorses brokers' view of monetarism

BY PETER RIDDELL, ECONOMICS CORRESPONDENT

QUALIFIED optimism about monetary developments was expressed at the weekend by Mr. John Biffen, Chief Secretary to the Treasury. This view has been supported by leading City analysts.

Mr. Biffen said in Edinburgh on Saturday there was "no mechanistic link between a movement in money supply and a subsequent link between a movement in money supply and a subsequent change in inflation."

He suspected the time-lag varied "on account of the level of international trade, the rate of domestic business activity, and the many social traditions that affect individual and corporate economic behaviour."

Mr. Biffen said he detected "tentative" and "modest" signs that the money supply, as measured by sterling M3, is coming under control at last.

"The pattern of recent tightened sales will also serve to

reinforce the hope that the Government's immediate monetary targets will be met."

Whether this "fledgling golden summer of falling inflation" would depend on the time-lags involved, and especially on the level of pay settlements.

Questioned about this speech on the BBC's World This Week programme yesterday, Mr. Biffen expressed "highly qualified optimism."

He said the trend of interest rates would be affected by international factors, the domestic rate of inflation, and the Government's position as a large borrower to finance spending.

He was "reasonably optimistic" that the trend in Minimum Lending Rate would be downwards but he declined to suggest a date when MLR might fall.

The City view, as set out by W. Greenwell, the stockbrokers, is that it is clear that further progress has been made towards a decline in the underlying rate of monetary growth

to within the 7-11 per cent target range for sterling M3 set last June.

Scrimgeour, Kemp-Gee and Co., brokers, argue that "it is extremely tempting to conclude from the latest figures that bank lending is finally slowing down as the economy slips into recession and industry begins to retrench."

"If this view is supported by next month's figures, then, taken together with the more firmly established slower monetary growth trend, the case for a move towards lower interest rates will begin to look convincing."

Looking at the world scene, Phillips and Drew, brokers, suggest that the growth of total output in the main industrialised countries will slacken from an average rate of 4 per cent a year between 1976 and 1979 to less than 1 per cent this year.

Moreover, a single-figure rate of consumer price inflation for these countries as a whole may not be achieved until the second half of next year.

## National Savings rise £834.8m

BY JAMES McDONALD

NATIONAL SAVINGS increased by £834.8m during the financial year to the end of March, according to provisional net results published today. Accrued interest brings the amount to £1.45bn.

With the transfer from the Trustee Savings Banks of about £280m of Government stocks on the National Savings Stock Register, this left the total invested at £1.341bn.

The main contributors to the increase were National Savings Certificates. The Retirement Issue showed a net inflow of £588.7m over the year and there was a net increase of £274.4m in fixed-interest issues. The Index-linked Third Issue Save As You Earn attracted a net £108.6m and National Savings Bank Investment Account deposits exceeded withdrawals by £127.6m.

National Savings receipts for March were estimated at £369.2m and repayments at £233.2m, both including interest.

## NEWS ANALYSIS • THE POST OFFICE'S NEED FOR GROWTH

## Bid to shift balance of investment

BY JOHN LLOYD

THE POST OFFICE wants to make a decisive shift in the balance of its investment. It wants at least 20 per cent of its needs met by external borrowing, leaving the remainder to be financed—as all its needs presently are—by self-generated cash.

It may appear surprising that a business in the apparently happy position of meeting investment needs from its own funds over the past few years should agitate for a change. However, the corporation justifies the move in two ways.

First, it wants to grow more rapidly than it can presently. Its cabling is ageing in most parts of the country, which is pushing up the call failure rate and bringing complaints. It has a large programme of replacement under way, but it wants to go faster.

At the same time, it has speeded up the System X electronic exchange programme.

Capital spending on Telecommunications  
(Total percentage from internal finance)

	1974	1975	1976	1977	1978
Japan (U.S.\$bn)	bn/%	bn/%	bn/%	bn/%	bn/%
	6.4/30	6.8/26	6.5/49	7.7/82	7.3/87
New York Telephone (U.S.\$bn)	0.84/77	0.96/73	0.96/80	1/85	—
Australia (A\$bn)	0.56/42	0.74/39	0.87/55	0.92/56	0.83/68
Belgium (BFrbn)	12.5/20	15.8/33	15.5/35	15.8/50	15.5/50
France (FFfrn)	7.1/77	8.8/77	10.7/73	15.5/55	18.3/66

the first will be cut into the system this summer—and the telecommunications business wants to keep up the momentum. It also wants to bring Prestel to the masses rapidly, and this means an expensive computer network showing little sign of a year, or two. In short, it needs the money.

Second, it argues that financing investment wholly from income—which means phone tariffs—means that present customers are paying the full cost of future customers' improved services. Loans would spread these to the future customers, and would thus be a fairer mechanism.

As the accompanying table shows, a number of major tele-

communications authorities do use a substantial amount of loan capital, especially where, as is most evident in the case of France, they are embarked on large-scale expansion plans.

In doing its sums for the present financial year, the corporation concluded that it would need to borrow about £230m to properly finance growth and improvements to the network. However, the borrowing limit was set at £78m, leaving a shortfall of about £150m an amount on which the Government refused to budge.

The telecommunications business will thus have to economise, and will probably choose to do so in cutting back as far as it can on accommodation and administration costs: though it believes it cannot go too far down the road of neglecting to acquire, or renovate, accommodation for nexchanges without putting future growth in some jeopardy.

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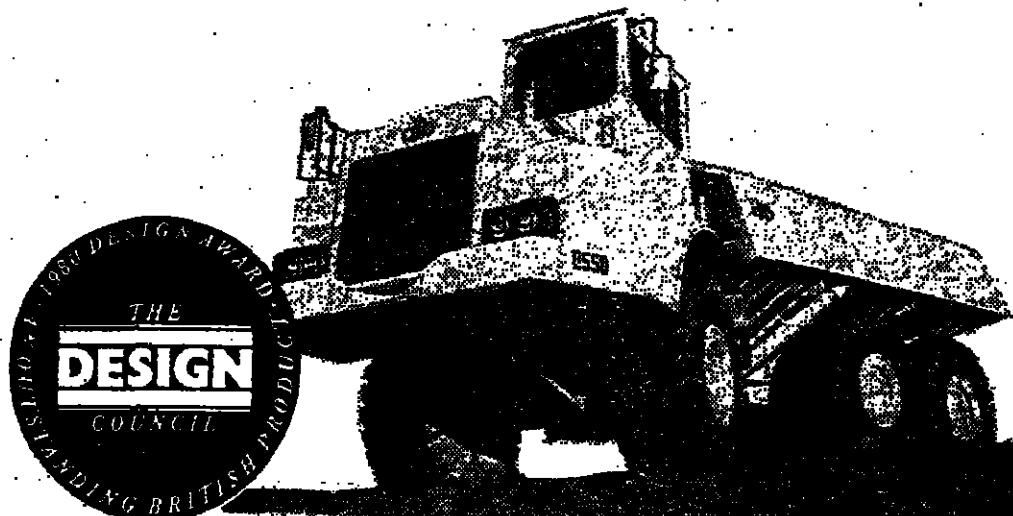
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## UK NEWS

### SCOTTISH LOCAL ELECTIONS

BY RAY PERMAN

## Labour looks set for gains

AFTER THE Labour Party lost control of Glasgow at the last Scottish district council elections three years ago, the ex-Lord Provost declared he would pray to St. Mungo to restore the party's majority.

The patron saint of the city has taken his time. The string of by-elections requested did not materialise, and Glasgow has been ruled by a succession of uneasy coalitions and minority administrations. But all prayer is answered in the end, and the Labour Party confidently expects to see Scotland's largest city among its gains after the voting on May 1.

Mr. Jimmy Allison, Labour's Scottish organiser, a man not given to the usual exaggerated predictions made during election campaigns, says that the party will gain control of 19 district councils to add to the six it already controls. The evidence would suggest that he is not far wrong.

Excluding the Highlands and other rural areas where there is a tradition of non-political contests and some councillors will be returned unopposed, about 800 seats will be fought. Labour aims to win rather more than half that number, mostly in the populous central belt of Scotland and the cities of Dundee and Aberdeen.

This is Socialist heartland—

SUPPORT FOR PARTIES IN SCOTLAND				
	Mar. '80	Jan. '80	Nov. '79	General Election
Conservative	27	24	26	31
Labour	49	51	48	42
SNP	14	17	18	17
Liberal	10	8	7	9

Source: System Three for Glasgow Herald.

an area which swung against the UK trend at the General Election last year, and increased the majorities of Labour MPs at the expense of the Conservatives and Scottish Nationalists.

Since then, Labour has been riding higher and higher in the opinion polls as the Government's unpopular economic measures bite deep into the household budgets of working class Scots and lengthen the unemployment queues.

The Conservatives are resigned to having the backlash against Mrs. Thatcher's administration visited on them at local level, and the Nationalists have failed to lift their support from the slump at the General Election.

The picture is almost the exact reverse of that three years ago when Labour was the unpopular government. Then the party lost 131 seats, and the Tories found themselves in the bosses, although without overall

unfamiliar roles of big city majorities, and the SNP made gains in the new towns and some old Labour areas such as Falkirk and Clydebank.

"We returned a record number of Conservative councillors last time, but now is not the happiest time to have to defend the seats," said Mr. Graham Macmillan, director of the Conservative Central Office in Edinburgh. "But we shall be fighting hard."

In spite of the feeling that national considerations will influence voting intentions, the Conservatives are trying to stress local issues, particularly the better record of Tory councils in containing rates rises.

Mr. Macmillan can point to several Tory councils which have made no increases in rates this year, and contrasts the action of the Tory majority group on Edinburgh district council in raising its rate by

18 per cent, with that of the Labour group controlling the top tier regional council for the area, which has put its rate up by 41 per cent.

Edinburgh is a council which the Conservatives hope to hold, although boundary changes since the last election make forecasting difficult.

The Tories will be pushing the sale of council houses as an issue, arguing that by voting far Conservative councils tenants will want to buy their own homes and so in advance of the legislation promised by the Government to force Labour authorities.

With 33,000 inquiries received by councils so far, the issue must be a popular one, Mr. Macmillan argues.

The SNP is basing its appeal on the argument that there must be a decent presence in local politics to make London aware that Scotland cannot be ignored. It is a weak line, and the party knows it. There will be 50 fewer Nationalist candidates this time.

The Nationalists and the other minority parties, the Liberals and Communists, are likely to be squeezed between the two main parties as most of the protest vote reverts to Labour. But the Liberals hope to hold Inverclyde, the district based on the town of Greenock, which they won in 1977.

## Mark Todd wins in close finish

MR. MARK TODD, from New Zealand, riding Southern Comfort, won the Badminton Horse Trials in Gloucestershire yesterday. He collected only 64.6 penalty points over the three days of the championships.

Second was Miss Lucinda Prior-Palmer, riding Killaire, trying for her fifth Badminton victory, but pipped at the post with 66.4 penalty points.

Third was Mr. Goran Breisner, from Sweden, riding Ultimus with 74.6 penalty points. Fourth was Mrs. Helen Butler, riding Merganser II, with 77 penalty points.

The result was in doubt virtually until the last moments of the final show-jumping phase. At the beginning, Mrs. Butler was leading with 57 penalty points. With a clear round,

Michael Donne reports on the Badminton Trials

she would have won the trophy. Probably because of nervousness which communicated itself to the horse she had, for her, a disastrous round, collecting 20 jumping penalties which put her in fourth place.

Lucinda Prior-Palmer also had some misfortune. In second place, with a clear round, she could have won. Unfortunately, Killaire dipped his foot into the water at the water jump, collecting five penalty points.

The cross-country course on

Saturday took a heavier toll of entries than in previous years. The 4½-mile course, with 34 obstacles, was tough but fair. The lack of rain in recent days made the going hard.

This factor, with warm weather in the early afternoon, and perhaps also some horses' lack of fitness and experience, resulted in many collecting substantial penalties for falls and refusals.

Of the 64 horses which started the speed and endurance phase, which included the less cross-country course, 33 finished. The

others were retired, or eliminated for various reasons. Only three horses completed the phase entirely clear, without either jumping or time penalties. It is significant that all three were in the final four jumping places.

The results once again demonstrated the value of good dressage marks in the early part of the championships. Some of the horses that went well across country with minimum jumping and time penalties, had no real chance of winning the competition because their poor dressage scores had pushed them well down the list.

The ultimate victors, which all went fast and clear across country, had established good dressage marks, establishing commanding positions before the most critical part began.

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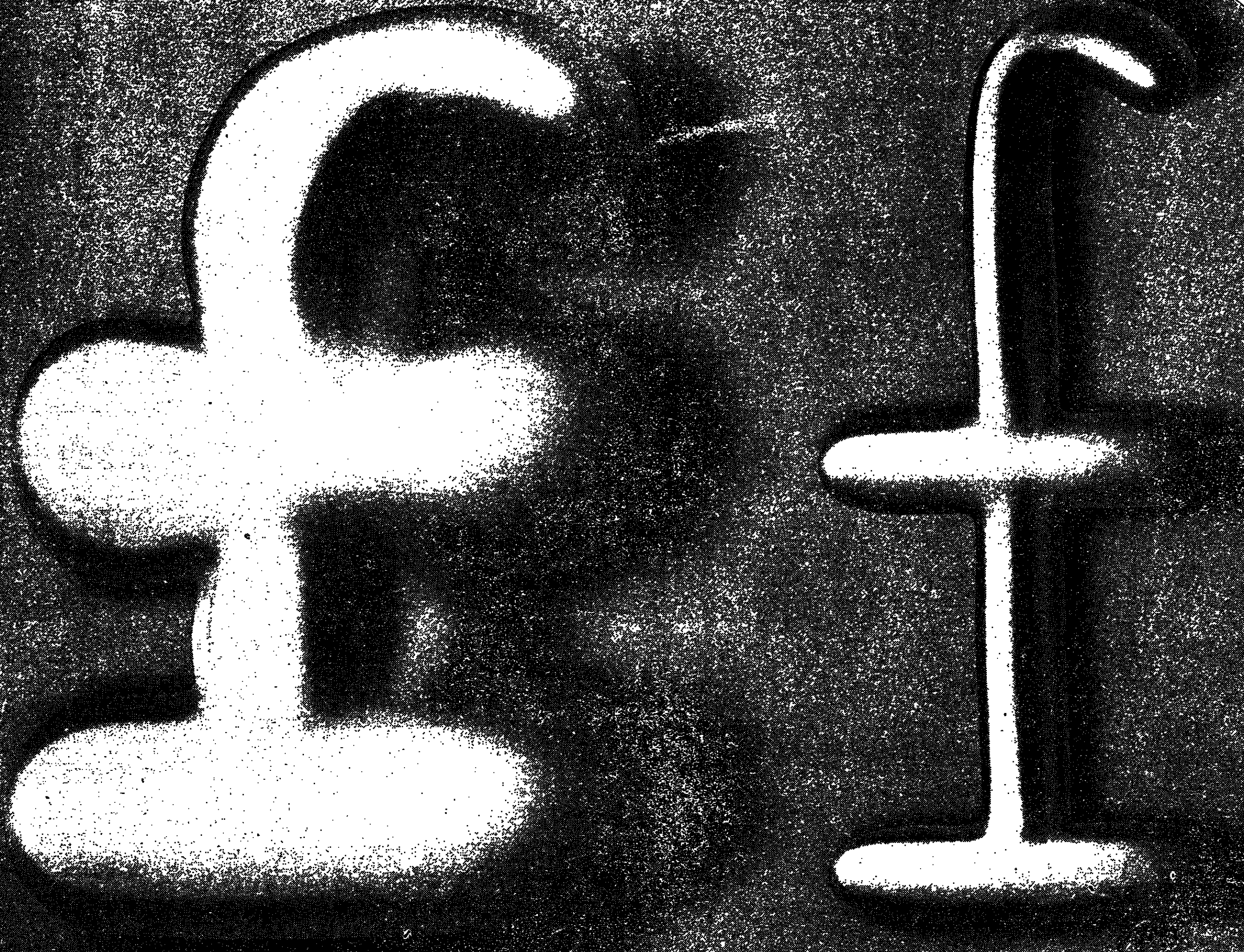
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## UK NEWS = LABOUR

## New peace formula in bank messengers row

BY PHILIP BASSETT, LABOUR STAFF

UNION LEADERS were hopeful yesterday that the National Westminster Bank will today accept their formula for a settlement of the messengers' pay dispute which last week disrupted operations of the major clearing banks.

The 1,600 messengers' action, suspended for talks on the dispute on Friday, was reimposed when the talks failed to produce a settlement.

The Banking, Insurance and Finance Union said yesterday that some limited action had been taken at the week-end, and that action by NatWest messengers would still be in force during resumed negotiations

with the bank today.

Technical and services staff in NatWest and other banks, whose sympathetic action and picketing led quickly last week to delays in clearing cheques and movements of cash, are less likely to take action again today until the talks' outcome is known.

The basis of the union's proposal, which the bank, at the end of nine hours' talks on Friday, promised to consider in time for today's meeting, is that a settlement of the dispute would not be used as a precedent in negotiations with other banks.

Some banks' officials have accused the union of using the NatWest messengers' dispute as a stalking-horse for the main negotiations for the clearing banks' 200,000 clerical staff.

The union has claimed that an offered minimum rate of £3,750 for messengers aged above 20 should be extended to 28 NatWest messengers below that age.

Mr. V. Liff Mills, BIFU general secretary, said both sides were anxious that the dispute was not prolonged. He warned again of the consequences of the disruption which would follow if a settlement was not reached today.

## Union will be urged to reject postal vote

By Philip Bassett

EXECUTIVE GRADE civil servants will be urged at the forthcoming conference of their union, the Society of Civil and Public Servants, to reject the introduction of postal balloting in union elections.

The union's executive council, in a paper to be debated by the conference next month, declares itself to be "strongly opposed" to altering the system of card voting by branches at conference to a postal ballot of individual members.

The paper says that under the terms of the Employment Bill the Government is offering to make money available to unions for more postal ballots.

But the executive says that "outsiders seeking to interfere in trade union affairs should be regarded with, at least, extreme caution, especially when one outsider happens to be the employer of society members."

Some conference resolutions call for the executive's recommendation to be rejected and for a postal ballot for executive elections to be introduced.

Another effectively accepts the Government's offer of funds for balloting and seeks that the union's financial report should be made public.

The union's financial report shows industrial action over pay last year cost it more than £1m. As a result of this and other increased costs the union is seeking a 30 per cent increase in members' subscriptions.

Pressure will be exerted at next month's conference of the Ballot, Revenue, Staff Federation for the union to withdraw from the Civil Service Pay Research system, which determines pay levels for the Service by comparing rates with outside pay levels.

## Perkins pay deal delayed

By Gareth Griffiths

A PAY settlement at Perkins of Peterborough, the world's biggest diesel engine plant, is unlikely for several weeks.

The Amalgamated Union of Engineering Workers tabled a 40 per cent claim at the beginning of the year for 7,000 workers. Talks have been stalled until a settlement is reached at the parent company, Massey-Ferguson.

## AUEW executive faces call to revive 35-hour week campaign

BY ALAN PIKE, LABOUR CORRESPONDENT

ATTEMPTS to revive a campaign for a 35-hour week in the engineering industry—one of the main issues behind last autumn's national strike—will be made at the Amalgamated Union of Engineering Workers' national committee, opening in Blackpool today.

The strike ended with a four-year agreement giving engineering workers a 39-hour week from November 1981. It should protect employers from further efforts to reduce hours until the end of 1983.

The settlement fell short of the union's original claim for a 35-hour week by 1982, but was hailed as a breakthrough on hours.

The AUEW executive says in its report to the national committee: "We can with some pride claim that we have been the pioneers of the shorter

working week for manual workers."

Some divisions take a less favourable view. The agenda for the committee contains resolutions calling for early reintroduction of the claim for a 35-hour week, with some demands that it be achieved by 1982 or 1983.

## Rule changes

The executive also faces attack for the way it accepted the settlement and called off the dispute. Some divisions have tabled resolutions which, if adopted, would compel the executive to recall the committee before signing future agreements with the Engineering Employers' Federation.

This year's committee is particularly important for the right-wing executive, as it will consider changes in union rules.

The committee was composed, equally of left-wing and right-wing delegates last year and split 26-26 on many major issues. However, advance indications are that the right-wing will have a majority this year.

The committee's political composition will be particularly important when it debates resolutions on Labour Party reforms. Mr. Terry Duffy, president, and Sir John Boyd, general secretary, are dedicated supporters of Mr. James Callaghan and the right-wing on the party's National Executive Committee.

But left-wingers will attempt to commit the union to supporting radical reform in the party. They are demanding that the national committee be recalled as soon as the Labour Party commission of inquiry reports, to determine AUEW policy.

## APEX to re-examine union mergers

BY OUR LABOUR STAFF

LEADERS OF the Association of Professional Executive Clerical and Computer Staff were yesterday authorised by the union's annual conference to explore further the possibilities of mergers with other trade unions.

The union has had a series of exploratory talks with six other leading white-collar unions.

Mr. Roy Grantham, APEX general secretary, yesterday

advocated a cautious approach in taking decisions on the union's future, but acknowledged there were "undoubtedly" too many trade unions at the moment.

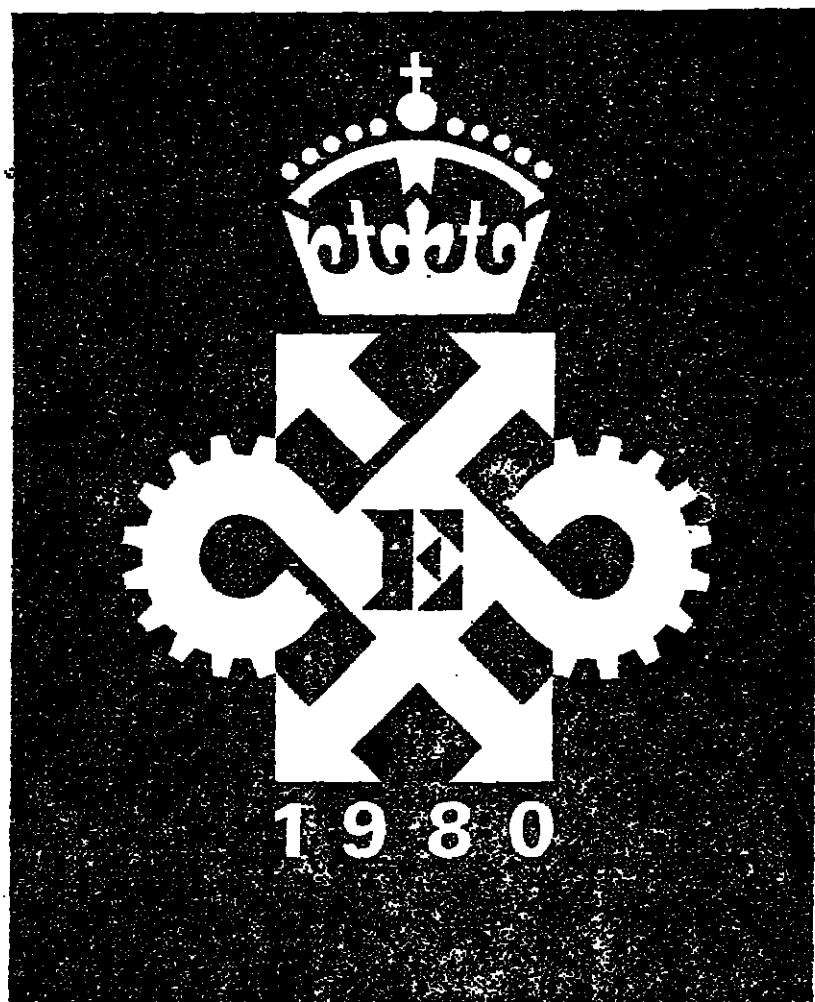
Many problems were caused by unions overlapping in recruitment and negotiations, in individual companies and industries.

The union will examine the creation of a staff/management

organisation, a large staff union, or a looser confederation in which APEX would be part of a staff/management section.

The 1,100 delegates at the conference in Scarborough unanimously passed a vote of no confidence in the Government's economic and industrial policies. They called instead for economic expansion, increased public spending, and more investment in manufacturing industries.

John Walker & Sons Limited

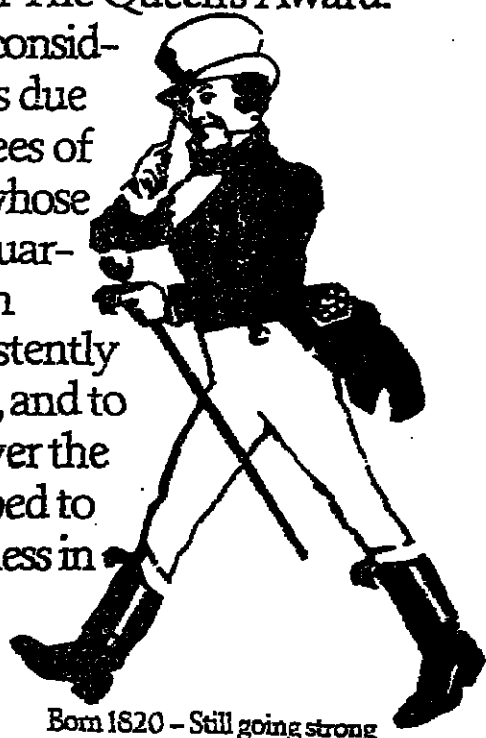


## THE QUEEN'S AWARD FOR EXPORT ACHIEVEMENT

We are proud to announce that Her Majesty The Queen has graciously approved the Prime Minister's recommendation that The Queen's Award for Export Achievement, 1980, should be conferred upon John Walker & Sons Limited, producers of the famous Johnnie Walker Red Label and Johnnie Walker Black Label Scotch Whiskies.

John Walker & Sons were first honoured with this award in 1976, after previously winning The Queen's Award for Industry four times between 1966 and 1972, and it gives us particular pleasure that we have continued to succeed in the highly competitive world export markets, and have again been considered worthy of The Queen's Award.

All credit for this considerable achievement is due to the many employees of John Walker & Sons whose skill and hard work guarantees the production and delivery of consistently fine Scotch Whiskies, and to our distributors all over the world who have helped to build our export business in nearly two hundred different countries.



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# Technical Page

EDITED BY ARTHUR BENNETT AND TED SCHOETERS

## COMMUNICATIONS

### Written messages by phone

WHAT AMOUNTS to a combination of telex, message switching and telephone answering can be obtained from an equipment called Telepost put on the market by Racal-ESL of High Wycombe.

Senior executives travelling in the UK or abroad can carry with them, or perhaps have installed at a temporary base, a computer teletypewriter with audio coupler. To send a message the user places the nearest phone handset on the coupler, dials the number and some identification codes, and can file a message into the central computer memory, also suitably coded so that only prescribed people can gain access to it from other, similar terminals.

Thus, wherever one may be in the world, provided a phone is available, messages can be left for other designated people to pick up, in complete security, claims Racal-ESL. Some confidential data could remain

permanently stored and updated and Telepost should prove particularly effective where time differences make personal contact difficult and when security is vital.

It is based on the company's ESL 1044 communications controller and uses a management software program developed by Telepost Systems.

A virtually unlimited number of terminals can access the Telepost files and up to 11 simultaneous connections can be accommodated.

A free form message format is used which includes automatic message serialisation and time and data insertion. All messages have recorded delivery and various personalisation schemes are possible, enabling names or initials of individuals to be used. Various sizes of store are available according to the user's requirements.

More from the company at Coronation Road, High Wycombe, Bucks (0494 23416).

### Heard but not seen

AN EQUIPMENT called Conferpost, put on the market by Telspec of Maidstone enables up to 11 people in different locations, national or international, to have a meeting on the telephone.

A meeting is held by participants ringing into a pre-assigned number at an agreed time, or at short notice by an operator dialling the participants.

A chairman runs the meeting from the central location using a desk top console. Under his control individuals can talk and be heard by everyone else.

The equipment can work on two conference channels, enabling a meeting to be divided into two simultaneous groups making up a combination of up to 10 lines. The chairman can switch between the groups. At any time he can intercept a line and hold a private conversation.

If all 10 lines are not in use, other participants can ring in or be dialled during a meeting. Like the others, their numbered position in the conference will be shown on the console.

Telspec is at 15 The Broadway, Maidstone, Kent ME16 8PW (0622 56846).

### From text to telex

ASSUMING THAT one can start with an off-type version of a message that is to be sent by telex, the normal processors are by-passed by using a machine called Teletypewriter available from General Audio and Data Communications, 70 Akeman Street, Tring, Herts HP23 1AJ (044282 4011).

This machine incorporates a scanner which uses optical character recognition principles to "read" the typed text, converting all the characters to electrical signals of feed a CRT terminal on which headers, trailers and text changes can be made.

When the message is complete, further signals are sent to a heavy duty punch which then produces a telex tape at 75 characters per second—about 20 times as fast as a professional telegraphist. The tape is put straight on to a tape sender.

The company points out that telex operators typically spend much time rekeyboarding text which has already been typed and checked in the originator's office; the new machine obviates the problem.

### No need for new TV set

THE NEED to rent a completely new television receiver in order to use the Post Office's Prestel phone line transmitted information service is obviated with the announcement of a special adaptor from Granada TV Rental.

The company says it can save up to 40 per cent on the normal annual rental of the complete special receiver.

The unit plugs into the aerial socket of nearly all ordinary sets and because several sets can be run together, most business requirements can also be met.

It contains all the electronic functions needed for viewdata including the modem, auto-dialling, logic decoder, colour encoder and UHF modulator. It is designed to be mounted unobtrusively near to the Post Office jack plug to which it will be connected.

Annual rental for the adaptor is just under £250, which compares with the annual rental for a 22 ins Prestel set of £424. Granada TV Rental is at P.O. Box 31, Amphill Road, Bedford MK24 9QQ (0234 55233).

## CONSTRUCTION

### Seeking an opening in U.K. market

CONCRETE FLOOR laying equipment manufactured by Dynapac of Sweden is being used by Marples Ridgway Building in the construction of a 5,300 square metre warehouse for the Consortium for Purchasing and Distribution operated by Wiltshire County Council.

The warehouse will form part of a 51.6m supplies depot and one of the main requirements is for a floor (which is being laid at the rate of 130 square metres a day) that is as level as possible and has the minimum of joints. It is the first time that the Dynapac equipment has been used in the UK and it marks the company's opening moves to sell its products in this market.

Winget of Rochester, Kent has been appointed distributor both for the concrete floor laying equipment and for a range of light compaction units now also being introduced. The latter includes four vibrating-plate compactors, a tandem roller and a "walk-behind" roller.

Dynapac is also putting on the UK market a range of high pressure washing units for cleaning construction plant and a sandblaster which can be connected to the washers for cleaning very dirty equipment or for such tasks as preparing concrete surfaces for repainting. Sales of this equipment are being handled through Dynapac's UK office at 1A Cheltenham Terrace, London, W.3.

### Plastics roofing

SUGGESTED FOR use on traditional and pre-engineered overseas housing developments where transport can be both difficult and costly is a glass reinforced plastics roofing system developed by British Industrial Plastics, PO Box 11, Tai Bank Road, Oldbury, Warley, West Midlands (021 552 1351).

Designed for use on 20 degree roof pitches, the panels give a more traditional appearance than is usually associated with this type of roofing.

The minimum number of components are used, making for simple and speedy erection, says the company, and panels and fittings promise to remain structurally sound for up to 30 years in a north European climate.

### Equipment on show

ONE OF the largest annual demonstrations of construction equipment will be held at Hatfield, Herts, from April 22 to 24. Over £10m worth of machines will be shown in action says promoter Contract Journal, Surrey House, 1, Throley Way, Sutton, Surrey (01-643 8040).

Potential purchasers and others will be able to see machines digging, lifting, hauling, scraping, drilling and dozing.

Equipment will emanate from 15 countries and is said to include almost everything needed by the construction man, from pumps to pushers, dumpers to dozers, loaders and lifters, tuggers and pullers.

## INSTRUMENTS

### Yachtsman's data system

THE MARINE instrumentation company Brookes and Gatehouse, anticipating the demand by yachtsmen and power boat crews for the display of more measured and calculated data in the cabin, has developed a 32 channel system based on a GEC Semiconductors custom designed microchip and a microprocessor.

The instrument company points out that beyond 10 parameters the cost of using analogue displays becomes prohibitive, quite apart from the difficulty of finding the space in which to mount the meters.

Only two basic units are used in the new system, a computer unit and a multi-function digital display which can be pre-set to show four sets of data. The data communications facilities resulting from the use of the chip allow a number of the display units to be connected together so that each could then display one of the four quantities. They would include such things as

forward speed, heading, apparent wind speed and direction, logged data, timing information and so on.

A master keyboard unit is used to call up and display any items that are being handled by the computer; it has a control to inhibit barred functions when operating under racing rules.

More from GEC Semiconductors at East Lane, Wembley, Middx (01-904 4111) or from Brookes and Gatehouse at Lymington (0590 74252).

### Watching wind speed

MOTORWAY POLICE responsible for the M4 motorway approaches to the Kenfig viaduct in Mid Glamorgan can now see wind speed and direction at a glance in their control office at Bridgend using a system designed by W. S. Atkins and Partners.

Motorists approaching the viaduct from the west where the preceding road is protected by a cutting, often experience sudden cross wind problems now, the police will be able to get immediate data of possible dangerous conditions.

The anemometer and vane equipment now installed at Kenfig use opto-electronic techniques to provide an accurate digital signal for frequency shift keying (FSK) telemetry transmission to the control office 19 km away. Here, the decoded wind speed and direction are presented on two LED digital displays and the same data appears on the equipment housing at Kenfig to assist police units on the motorway.

W. S. Atkins Group is at Ashley Road, Epsom, Surrey KY18 5BW (03727 26140).

### Identifies metals

A PORTABLE visible emission spectrometer housed on a small trolley that allows some 300 tests per hour to be made on metal stock at goods inwards inspection and similar points has been designed by Kirby Process and Equipment, Abercrombie Road, Kirby, Liverpool L33 7YN (051-546 7829).

Called Spectrotest, the instrument has a dc arc excitation unit at the end of a 10 metre flexible optical duct which transmits the characteristic

emitted light wavelengths to the entrance slit of the spectrometer unit on the trolley. At any one time eight of these can be separated by the spectrometer and their intensities displayed on digital voltmeters. Before testing a reference sample is sparked and the characteristic spectral intensities are stored.

Deviations of intensities outside pre-selected tolerances can be detected and alarmed. A total of 16 spectral lines are available for measurement.

## MAINTENANCE

### Control of heating

THE MORE complex kind of heating and ventilating system found in big office blocks, large institutions, industrial sites and so on can be closely monitored with an electronic system called "Maintenance Man" offered by PRL Fuel Consultants, Harbour Point, Victoria Parade, Torquay, Devon (0603 213831).

Sensors can be connected to the unit from a variety of building functions including heating, cooling, ventilation and humidity control.

The monitor, about the size of a shoe box, can be sited at any convenient point and will give adequate and easily identifiable early warning of equipment failure states the company.

## NAVIGATION

### Fixing a position

THE U.S. subsidiary of Oscillo-quartz (part of the big Swiss horological company ASUAG) is to supply caesium beam clocks to the American Global Positioning System (GPS), an all-embracing world navigational system controlled by the U.S. Air Force, but planned to become available for civil use in due course.

The ultimate aim is to have three rings of orbiting satellites each in a 12 hour orbit with their orbital planes inclined to the equator so that at any moment there are at least four satellites visible for position determination to any viewer on the planet's surface.

Each satellite carries an extremely accurate atomic (caesium) clock, as would each ship-board or airborne station. Then, the elapsed time between the emission of a radio impulse by the satellite and its arrival measured by the user's clock would be a direct measure of the distance of each satellite from the user, thereby fixing its position, on or above the earth's surface. Eight satellites have been launched so far and it is expected that all 24 will be operational within five years.

## PLASTICS

### Watches the machine

A DEVICE called Cycle-Logic from Engelmann and Buckham Ancillaries keeps a continuing watch on an injection moulding machine, allowing precise coordination through optimum speed setting of the three phases of mould closing, injection and opening.

The electronic unit, a small box with displays and buttons that can be fixed to a wall, records production runs for up to three shifts, showing the true number of production hours per shift.

Displaying an instantaneous count of parts produced, rejects, downtime incidence and cumulative downtime, the machine provides a continuous production progress report. It can be easily wired into any moulding machine.

More from the company at William Curtis House, Alton, Hants, GU34 1HH (0420 83421).

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## COMPUTERS

### Table top machine

RELEASED IN the UK by NCR is a table-top small business machine the I-8140, a flexible disc-based microprocessing system that combine direct data entry and magnetic file processing with simple operation and low processing costs. It is aimed at the low end of the market and at the new computer user.

Both the hardware and software power can be selected on a modular basis and so can be "grown" with processing requirements.

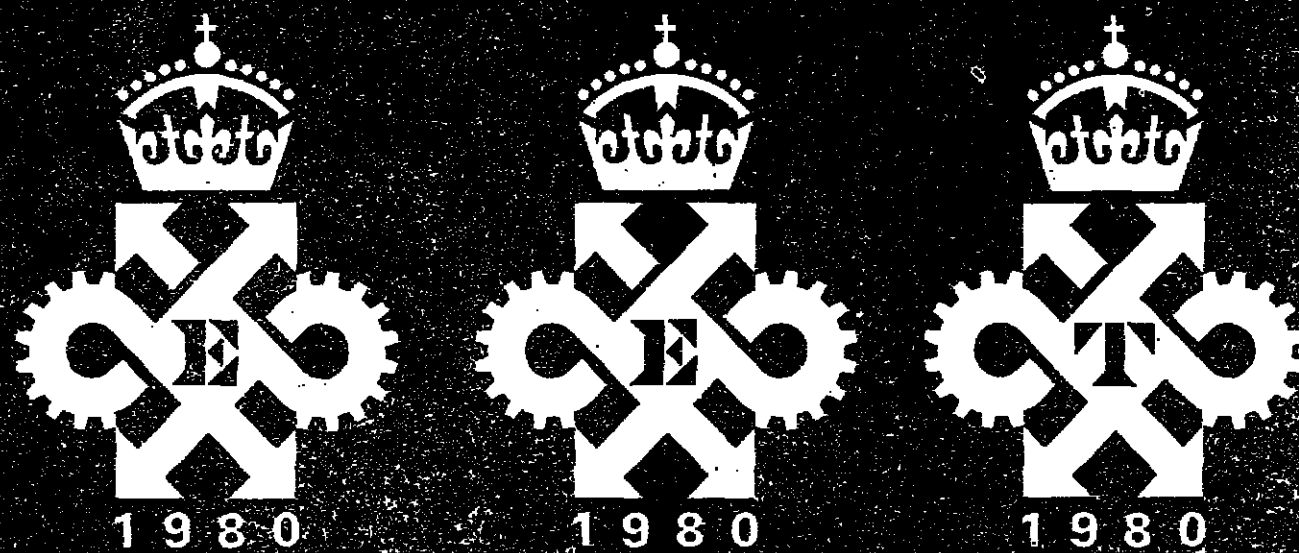
NCR states that interaction between operator and system via the precise instructions on the screen allows inexperienced personnel to become productive with the minimum amount of training.

Hardware of the I-8140 is the processor with 64k bytes of memory with integrated VDU, separate keyboard, two dual drive flexible disc recorders and a table top visual record printer. The latter is new from NCR; it will print multi-part forms, continuous stationery, and ledger cards. It will also link information on ledger cards or cut forms via optically-read bar codes to information stored on the discs.

The flexible disc unit is also a new item. It can be single sided, single or double density, or double sided density giving a capacity up to four megabytes.

The S-840 replaces the S130 and is upward migratable, providing entry level to the NCR 8000 family of machines. The S-840 will employ S130 applications software without change. It uses Cobol 74 as its main program language with Basic as an alternative.

More from NCR, Marylebone, Road, London NW1 6LY (01-723 7070).



# Racal's 'Triple Crown'

## Technology and exports bring three more Queen's Awards

Racal Electronics is proud to announce that no less than three of its operating companies have been honoured with the Queen's Award to Industry in 1980, and congratulates the management and staff of each of them. This record achievement for the Group brings the number of Queen's Awards to Racal companies to twenty three, fourteen for export and nine for technological achievement.

It is particularly pleasing that all three awards are to companies not previously honoured, two of them formed less than six years ago, and that 1980 has brought Queen's Awards both for export achievement and technological achievement.

Racal-Datcom Limited operates in the communications security market and exports more than 90% of total output. This company has won the Queen's Award for export achievement.

Racal-Redac Limited produces a range of computer-aided design systems based on entirely new technology and using specially developed software. This company's award is also for export achievement.

Racal Safety Limited has won the Queen's Award for technological achievement for the development of Airstream, a revolutionary anti-dust helmet which combines protection for the head, eyes, face and lungs, and has gained acceptance wherever dust creates a working problem or a health hazard.

## MH Matthew Hall Engineering

Matthew Hall Engineering, a member of the Matthew Hall Group of Companies, is proud to receive the Queen's Award for technological innovation in the design of production facilities for the Claymore 'A' platform in the North Sea.

Matthew Hall wish to thank in particular all of their staff for making this award possible and would also like to thank clients, suppliers and sub-contractors for their part in bringing this prestigious honour to the Company.

## Matthew Hall

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# The Queen's Awards

## FOR EXPORTS AND TECHNOLOGY

### From lift trucks to tableware, exporters hold their own

BY JAMES McDONALD AND GEOFFREY OWEN

IF AN importer receives a consignment of cheap, yet apparently good quality, kitchen knives from Korea he should not be too sceptical if he sees "Made in Sheffield" on the blades. That is more than likely where they were made, and of British steel too.

Westall Richardson, of Sheffield, — manufacturers of kitchen knives and knife blades — is one of 87 British firms that has received this year's Queen's Award for Export Achievement. In the face of fierce competition, particularly from the Far East and Germany, the company has succeeded in exporting to 64 countries throughout the world. Singapore, Hong Kong, Italy, West Germany and the U.S. are large customers and South Korea is now making inquiries. Of last year's output, 82 per cent was exported.

Mr. A. B. Upton, the managing director, claims that it is the largest producer of kitchen blades and knives in the EEC. Its success in competing with low labour cost Far East countries has been achieved by a deliberate policy of automation with self-designed equipment.

"In 1959 we were producing 350,000 blades a week with 170 workers. Now we are returning out 750,000 a week with 70 people and we are still working to improve our machine design."

The number of awards this year for export performance compares with 102 in 1979 and is the lowest since the 1975 total of 76. There were fewer applicants too; at 941 they were 449 fewer than in 1979 and the lowest total since the 892 who applied in 1974.

The winners range in size from companies such as J. H. Clissold and Son, of Bradford, tailoring its cloth designs for specific markets throughout the world and this year achieving an export turnover of £1.3m — to the giant General Electric Company, two of whose subsidiaries, GEC Turbine Genera-

tors and Marconi Radar Systems, win awards this year, bringing the total for the group to 55 since 1966.

Other big companies include GKN, whose Hardy Spicer subsidiary, making constant velocity joints and propeller shafts, raised its exports from £3.6m (18.5 per cent of turnover) in 1977, to nearly £20m (33 per cent of turnover) in 1979. The breakthrough came when Chrysler of the U.S. ordered constant velocity joints for the Omni and Horizon small cars. American Motors is also an important customer, as is the Ford transmissions plant in Bordeaux.

Three of Vickers' subsidiaries are on the list. They are the Howson Algraphy Group, a world leader in the manufacture of lithographic printing plates, the Design and Projects Division, concerned with large contracts for unique facilities, and Kearney and Trecker Marwin, machine tool manufacturer. This last company specialises in machining centres and in big transfer lines for the motor industry, one of its biggest overseas orders was for the Ursus tractor factory in Poland. Since being acquired by Vickers in 1978, RTM has more than doubled its exports.

There are a good many repeat winners. Rank Xerox gains its fifth award since 1966. Exports last year were £177m with royalties, dividends and other income from overseas adding a further £92m to overseas earnings. In the five years since its last award overseas earnings have totalled nearly £1hm.

Similarly Rediffon Simulation — a member of the Rediffon Organisation — has won its third award since 1966. It designs and makes advanced simulators, trainers, motion systems and visual systems for use by airlines and armed forces in aircrew training. Of its present £30m order book, over 80 per cent is for export.

The big contractors are well represented. Davy McKee (Minerals and Metals), the recently re-named subsidiary of Davy Corporation (following the acquisition of McKee in the U.S.) has won an award. Davy McKee now reckons to supply a wider range of process industries than any of the other leading contractors. Among its recent contractors are the Acominas steelworks in Brazil, a gold mine in Venezuela and a copper refinery in South Korea. Another Davy subsidiary, Loewy Robertson, manufacturer of rolling mills, also won an award. Two recent

orders have been for an aluminium rolling mill in the U.S. and a stainless steel tube mill in Czechoslovakia.

An encouraging feature is the presence of companies operating in difficult industries such as textiles and steel. Apart from Clissold, other textile and garment companies include Cojana International Fashions (high quality tailored suits and coats), S. & S. Ellis (wedding and evening dresses), Lamcoat Papers (specialised textile wall coverings), and Wearwell (ladies' children's and men's outerwear). In steel, Round Oak Steel Works, jointly owned

by Tube Investments and British Steel, has pushed up its exports of carbon and alloy steel bars from £9m to £11m in the last three years. It regularly exports around 25-30 per cent of its production against less than 10 per cent a few years ago.

Foreign-owned companies are well represented and it must be particularly satisfying for Sony of Japan to be among the winners. Last year it sent out 125,000 colour TV sets from its Welsh factory with 720 employees (20 Japanese) and 50 per cent were exported, mainly to western Europe.

The U.S.-owned Mars — whose British confectionery division won an award in 1978 — this year obtains another for its money systems division which manufactures at Slough electronic coin mechanisms for automatic coin machines.

As usual, the most striking feature of the list is its diversity. It includes traditional British products like Scotch whisky (Macdonald Gtealees,

J. G. Turney and John Walker) and ceramic tableware (Josiah Wedgwood). There are solid engineering products like pumps and forklift trucks (Lee Howl and Lansing Bagnall) and a sprinkling of small electronics companies like Coline (oscilloscope probes for use with test and measuring equipment) and Quantel, a leader in the application of digital techniques to broadcasting.

### Financial

There are two financial institutions (Standard and Chartered Bank and the Mercantile and General Reinsurance Co.) and one newspaper, the Financial Times, winning its third award.

Among the more unconventional winners is Aero-Print, which is a world leader in security printed airline documentation, specifically airline tickets. It is a subsidiary of Bradbury, Wilkinson, the bank

note and security engravers and printers, which already has two awards to its credit.

Until 1969, when Aero-Print was formed, most airlines had their tickets produced by local printers and there was quite a flourishing racket in the purchase of, say, an airline's ticket for a short, inexpensive flight, and then claiming a refund on the unused ticket. The company's sales have risen from about £2m in 1977 to an expected £5m this year, and about 85 per cent of sales are exported.

Feboec, an Anglesey company jointly owned by C. T. Bowring and Co. (Fish Oils), and Philips Electronics and Associated Industries, has received the award for its exports of vitamin D3, an essential ingredient in animal feeding.

The small High Wycombe firm Detexomat Machinery wins an award for its export performance, up in three years from

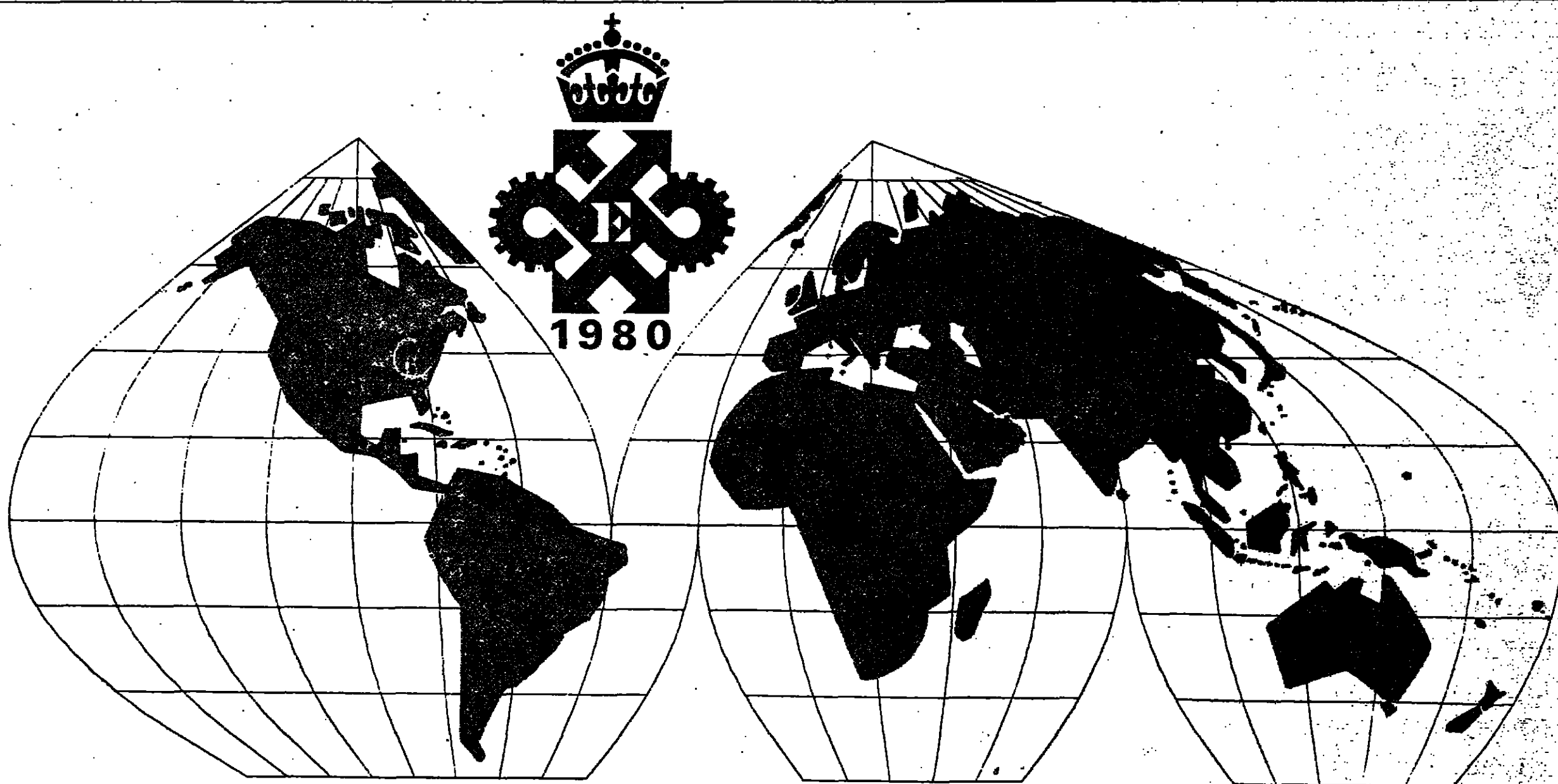
£200,000 to £2.4m, with a range of automatic tie closing machines used in the production of panty hose, stockings and socks. About 85 per cent of the machines go abroad.

Another small organisation, Reynolds Medical, gains the award for exporting about 80 per cent of its £1m a year sales of a British invention in the field of 24-hour electrocardiography analysis. The most important markets are the U.S., Europe, Japan and the Middle East.

J. Marr and Son, the Hull trawler operators, because of changes in distant water fishing opportunities, has operated for longer periods in home waters with mackerel forming a large percentage of the catch. This led to the company opening up markets for mackerel abroad and to its export award this year. Over the past three years exports of fish and allied products have risen from £422,000 to £1.4m.

### AWARDS FOR EXPORT ACHIEVEMENT

Company	Principal Products or Activity	Company	Principal Products or Activity	Company	Principal Products or Activity
Aero-Print	Airline documentation	Franklin Microfilm Holdings	Microfilm equipment	Norman Magnetics	Computer tape equipment
Alcan Plate	High technology aluminium plate	GEC Turbine Generators	Steam turbines for power stations	Offfield Inspection Services	Oilfield equipment inspection
Allied Colloids	Chemicals	GTS Flexible Materials	Electrical laminates and adhesive tapes	Peabec	Vitamins production
Ames Crosta Babcock	Water and sewage treatment plant	Gardiner Transformers	Transformers and electronic power supplies	Pharmax Smackhouses	Smoked fish
Amey Roadstone Construction	Road and airfield construction	Gemmell & Dunsmore	Yarn machines	Quantel	Digital equipment for broadcasting
W. S. Atkins Group	Engineering, planning and management consultants	James Gertler & Son	Quantity surveyors	Racal Datacom	Electronic encryption units
Babcock Woodall-Duckham	Engineering and process plant contractors	Hardy Spicer	Joints and drive shafts	Racal-Radec	Computer systems
Birnie & Partners	Consulting engineers	Hobson-Motors	Pumps	The Rank Taylor Hobson Division of Rank Precision Industries	Precision measuring equipment
Bosworth Doors (UK)	Commercial and industrial doors	Hughes Tool Company	Rack drill bits	Rank Xerox	Copying machines
Brickhouse Dudley	Iron and steel products for building and civil engineering industries	Hobson-Motors	Pumps	Raychem	Wires and cables
Bristol Packaging Machines	Wrapping and packaging machines	I.D.M. Electronics	Precision sliding contact devices	Rediffon Simulation	Simulators for airlines
British Airways Engine Overhaul	Air engine overhaul	Jackstone Frost	Freezing equipment	Rediffon Conveyors	Conveyors and elevators
British Nuclear Fuels	Nuclear fuel cycle services	Kearney & Trecker Marwin	Machine tools	Reynolds Medical	Electrocardiography equipment
Copper-Nickel International	Engineering process plant	Lamcoat Papers	Textile wall coverings	Stewart Ross & Co.	Well drilling equipment
J. H. Clissold & Son	Wool and wool/polyester fabrics	Lansing Bagnall	Fork lift trucks	Round Oak Steel Works	Carbon and alloy steel bars
Colina International Fashions	Ladies' fashion	Lee Howl & Co.	Pumps	The Ryvita Co.	Crispbread
Coline	Oscilloscope probes for electronics industry	Lawmar Marine	Winches for pleasure craft	The Aircraft Division of Short Brothers	Aircraft
Davy McKee (Minerals & Metals)	Engineering and construction	Linotype-Paul	Electronic equipment for phototype setting and graphic arts industries	A. O. Smith Harvesters Products	Agricultural structures
Detaxomat Machinery	Clothing manufacture machinery	R. A. Lister & Co.	Diesel engines	Sodastream	Soft drink machines
The Byron International Division of Debon Park (Engineering)	Children's typewriters, sewing machines and cash registers	Loewy Robertson Engineering Co.	Plant for metals industries	Sony (UK)	Colour TV sets
Dowty Mining Equipment	Hydraulic roof support systems for mines	McCain International	Potato processing	Standard Chartered Bank	Banking
Dowty Rotol	Aircraft equipment	Macdonald Greenlees	Whisky	Trusthouse Forte	Moulds and casting
Drillam Telecommunications	Pressurisation equipment for cables	Sir M. MacDonald & Partners	Consulting engineers	J. G. Turney & Son	Whisky
The Drum Engineering Company	Road tanker discharge equipment	Manserv Machines	Tabletting machines for chemical and pharmaceutical industries	The Design and Projects Division of Vickers	Capital equipment contracts
Electroheating (London)	Tube welders and induction heat equipment	Marconi Radar Systems	Air defence and naval radar systems	The Howson-Algraphy Group of Vickers	Lithographic printing plates
S. & S. Ellis	Wedding and evening wear	J. Marr & Son	Fishing, fish oil	John Walker & Sons	Whisky
The Financial Times	Newspaper, newsletter and other publications	The Mars Money Systems Division of Mars	Automatic coin machine equipment	Westall	Clothing
		The Mercantile & General Reinsurance Co.	Insurance	Josiah Wedgwood & Sons	Ceramic and glassware
		The Electrical Division of Newage Engineers	Generators	Westall Richardson	Knives and knife blades
				Whitman Biochemicals	Diagnostic enzyme production
				Winnet	Cutting and finishing tables



# FOR EXPORT ACHIEVEMENT

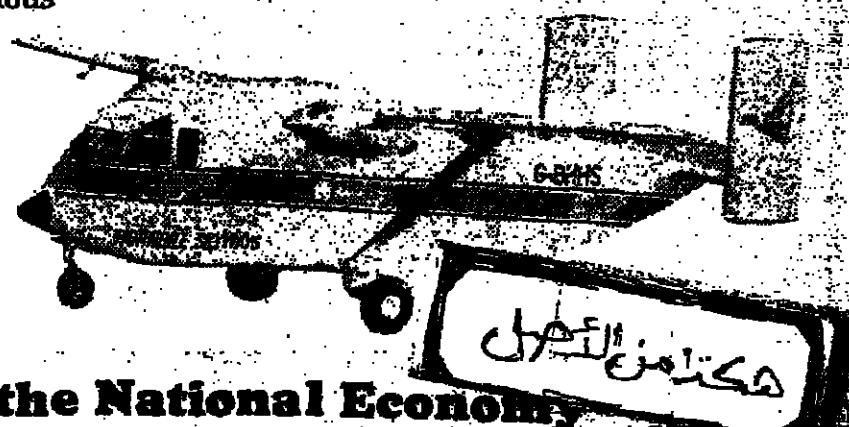
This year our Aircraft Division — makers of the 330 Commuter Airliner and Skyvan light transport aircraft — has gained yet another Queen's Award for Export Achievement. Added to the eight Export and two Technological awards which the Company has received in previous years it makes eleven in all — an achievement of which we are extremely proud.



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## Her Majesty the Queen has made 87 awards to British companies for export achievement this year and 17 for technical achievement

### Electronics and agricultural research among few at the front

THAT'S WHAT small businesses are all about—being right at the front in their own technology," says Sir Peter Mathias, chairman of Vickers. One of the small businesses in which he calls his "engineering conglomerate" is Howson-Algraphy, which adds a Queen's Award for technological achievement to two previous awards for exports.

Howson-Algraphy, which earned over £10m profit on sales of £15m in 1978, is probably the nearest thing Vickers possesses to an assembly-line operation. Its manufacture of lithographic printing plates is backed by a research and development effort in a dedicated research centre in Leeds employing more than 100 people.

The award is for their design of automated processes for plate making for newspapers and high-quality printing. Five of the 17 companies receiving an award for technological achievement this year have earned one before, among them Ferranti.

Advanced technology is an activity Britain is well-qualified for, through its educational system, says Mr. Derek Alun-Jones, chief executive of Ferranti. "It is an advantage we should look to pursue." Under his direction the company has largely shed its less advanced activities—such as transformers—which helped to get it into the red in the mid-seventies.

Today it is almost wholly in electronics. Over 60 per cent of its business is military electronics. It has an R and D programme costing about £30m

a year, mostly under contract for its defence customers.

The award to Ferranti Electronics is for its technique for making microminiature "chips" tailored to a customer's particular requirements. The technology of uncommitted logic arrays (ULA) is a quick way of designing and making new circuits, needing only a single mask to integrate the circuit where normally between five and 11 would be required.

Using ULA, the company claims, very complex silicon chips can be developed for as little as £7,000, where commonly the cost is 10 times this figure.

#### Sensors

Two further awards are for developments in "chips" by UK offshoots of U.S. companies. The semiconductor division of ILL Industries earns one for the design and manufacture of random access memories for computer and data processing systems. National Semiconductor (UK) earns the other for the design and production of an integrated circuit which suppresses electrical noise in recording and transmission systems, especially in cassette tape recorders.

Sensors—the instruments which generate signals to activate electronic circuits—feature in several other awards. One sign of the times is an "electronic nose" from Analytical Instruments for sniffing out explosives. It has been designed to be used as a security system on doorways for quickly but covertly screening large numbers of people.

Another is the fuel cell

sensor of Lion Laboratories, which forms the heart of the Alcometer instrument used by the police, and elsewhere, to measure blood alcohol by measuring the alcohol content of air expired from the lungs.

Monotype International wins an award for a laser sensor driven by a computer, which forms the basis of its commercially successful new phototypesetter.

Yet another is the Touch Trigger range of measuring probes designed and made by Renishaw Electrical, specialists in measuring and inspection, for use with co-ordinate measuring machines and machine tools.

At the heart of a particularly sophisticated sensor required for the analysis of complex organic structures by means of neutron magnetic resonance (NMR) spectroscopy is a powerful superconducting magnet developed by Oxford Instruments.

The award—its third—is for the design, development and manufacture of highly advanced superconducting magnet systems for NMR, including the world's first stable 470 megahertz system.

This magnet, developed for the Enzyme Group led by Professor Sir Rex Richards at Oxford University, achieves a magnetic field strength of 11 tesla at its core.

The Science Research Council's Rutherford Laboratory collaborated in the development of superconducting materials for the magnet. It has been wound from two different kinds of superconductor, to overcome the problem that conventional niobium-tin superconducting

alloys cannot sustain fields higher than 9.4 tesla.

Thus the Oxford NMR magnet is the first of a new generation of NMR magnets designed to maintain very high magnetic fields, extending the technique to much higher frequencies and sensitivities. It maintains its field with remarkable persistence, decaying at a rate of less than 2 parts in 100m per hour.

#### Magnet

The company's success in preventing losses of liquid helium, so that the magnet performs almost as consistently as a permanent magnet, is the main reason why NMR magnet system sales have taken off so dramatically. Orders for the year to September, 1978, totalled £2.5m, and this year will be even better, the company says.

Linotype-Paul, a subsidiary of the U.S. Allied Chemicals group, has won awards for exports as well as technology.

The technological achievement is the Lintron 202 phototypesetter, which uses a cathode ray tube and fibre optics to set type on photographic paper. Unique, claims the company, is the digital generation of character outlines, which provides its high speed, 400-500 news column lines a minute. Over 1,500 Lintrons 202s have been ordered since the new model was introduced in mid-summer 1978. The typesetter can be operated on-line using the company's System Five, or by way of paper tape or floppy disc.

The company has built a

strong export business with 65 to 80 per cent of its sales overseas during the past eight years. It is the technical centre of the Mergenthaler group and its technical director, Mr. Derek Kite, is responsible for co-ordinating the three R and D centres of the group, in Frankfurt, Long Island and Cheltenham.

A national laboratory, the Agricultural Research Council's Rothamsted Experimental Station, wins an award for its development of a new family of powerful yet remarkably safe insecticides.

These are the pyrethrin analogues, under commercial development by such companies as ICI and Shell and protected worldwide by over 300 patents applied for by the National Research Development Corporation.

Foremost among the inventors is Dr. Michael Elliott, who has led the work at Rothamsted for over 30 years. His success first in resolving relationships between chemical structure of the natural pyrethrins and their insecticidal activity, and later in synthesising more powerful but safer compounds, proved remarkably timely.

#### Barriers

The photostable pyrethroids, for which the award is given, arrived at a psychologically important moment in the seventies when environmentalists were demanding safer pesticides. Dr. Elliott believes they are probably the first examples of an important new class of pesticides.

As a result, they have surmounted the barriers raised by regulatory agencies to reach the market several years earlier than was expected. The U.S. Government, for example, gave emergency clearance for their use on the U.S. cotton crop in 1977 and 1978.

NRDC believes that pyrethroids may take as much as one-quarter of the global market for foliar pesticides by 1982, and that "sales at end-user prices may eventually reach \$1bn per year."

DAVID FISHLOCK



Photographs by Ashley Ashwood, Terry Kirk, Trevor Humphries.

EXPORTERS WORLD-WIDE: ABOVE, LEFT, a Redifon-built Boeing 727 flight simulator installed at Lufthansa's training centre, Frankfurt, by Redifon Simulation, of Crawley, Sussex, whose main market are the U.S. and Brazil (previous awards 1966, 1970). TOP: Mr. Hamish Orr-Ewing, chairman Rank Xerox, a world market leader in copying machines, duplicators, electronic printing and facsimile transceivers (four awards, latest 1975). CENTRE: A Financial Times' European distribution van leaves the Frankfurt printing plant. The group exports journals to more than 120 countries and derives export earnings from advertising and services (previous awards 1971, 1975). BOTTOM: Sony (UK)'s latest viewdata monitor, used by Prestel, manufactured at Bridgend, Wales. This subsidiary of the Japanese company exports components to Japan.

#### AWARDS FOR TECHNOLOGICAL ACHIEVEMENT

Analytical Instruments	Security equipment	Micro Consultants	Electronic video image processing
Cape Boards and Panels	Fire resistant boards	Monotype International	Computer-controlled phototypesetters
DJB Engineering	Dump trucks	Morgan Refractories	Production systems for furnaces
Ferranti Electronics	Microcircuiting equipment	National Semiconductor (UK)	Integrated circuitry for tape recorders
Matthew Hall Engineering	Production facilities for North Sea Claymore "A" platform	Oxford Instruments	Magnet systems for spectroscopy
The Semiconductors Division of ILL Industries	Silicon integrator circuits	Racal Safety	Respiratory protection equipment
Linotype-Paul	Digital phototypesetters	Renishaw Electrical	Measuring machine probes
Lion Laboratories	Analytical Instruments	Rothamsted Experimental Station	Agricultural insecticides
		The Howson-Algraphy Group of Vickers	Lithographic printing

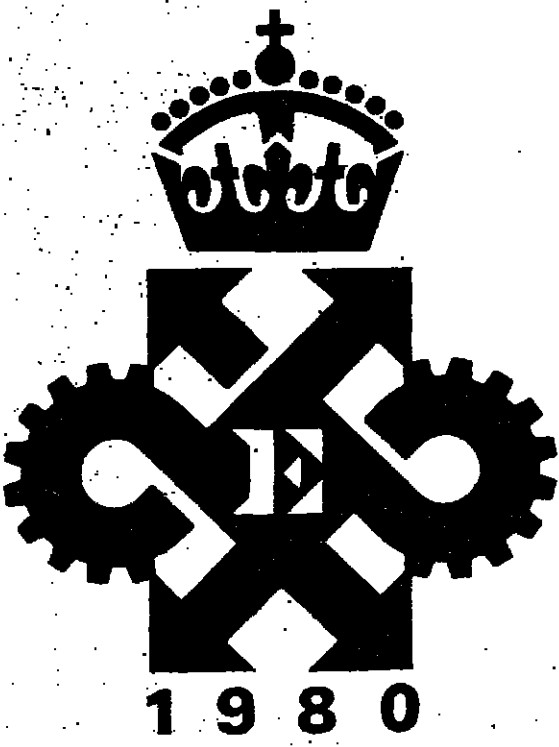
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## FINANCIAL TIMES SURVEY

Monday April 21 1980

## Fleet Management and Finance

The growth of leasing in the financing of car and commercial vehicle fleets has been dramatic in recent years. Now, following trends in the U.S., there are signs that a combination of hire purchase and leasing—known as 'operational leasing'—may soon become a dominant force in fleet finance in Britain.

## A new force in the field

By David Freud

FROM THE mid-1970s, the financing of fleets of cars and commercial vehicles has been transformed in the UK. Until then, a fleet manager had two choices when purchasing. He could either buy outright, or he could enter into a hire purchase contract, which, while offering financial certainty, usually proved the more expensive.

The growth of leasing as a major form of finance in recent years has brought a third choice and there are now signs that a combination of hire purchase and leasing—most conveniently dubbed 'operational leasing'—will become a dominant force in the field—as it is in the U.S. where it is estimated that up to 80 per cent of fleets are run in this way.

The growth of leasing has been dramatic. The figures are best illustrated by the Equipment Leasing Association, whose membership is dominated by

the big banks and which claims to represent 80 per cent of the market. The ELA figures apply to pure financial leasing, in the main, which is, in effect, a way of passing on capital allowances which cannot be used by the lessor himself. In 1971, the total annual leasing undertaken by ELA members was £158m. By 1977, commercial vehicles alone represented £114m, a total which grew to £225m by 1979. For cars, the growth has been even faster. In 1977, only £57m was spent, rising to £343m in 1978 and £468m in 1979.

Recent legislation means that financing cars and commercial vehicles now has to be regarded separately. Until last year, many company cars were leased on the basis of 100 per cent first year capital allowances. However, the 1979 Budget lowered the rate to 25 per cent.

This meant that the tax advantages of car leasing were reduced, although other benefits of leasing ensured that the practice has not died away. The leasing position for commercial vehicles remains unchanged, although this year's Finance Bill introduces some restrictions on the people who can be lessees at the full capital allowance rate. Tax-exempt bodies are no longer allowed to be lessees on this basis, for instance.

The recent advent of leasing makes it particularly vulnerable to legislative change, as the past two Budgets have shown. Changes in accounting practice and in the way companies are taxed—in the light of the adoption of current cost figures—could produce further abrupt adjustments for both lessors and lessees.

For this reason, a conservative profile is advisable on both sides of the equation.

Another area of legislative action that could alter the climate for transport managers is the Conservative attack on fringe benefits. While the latest Budget pulled its punches in this area, any future moves to make the taxation of fringe benefits more realistic could reduce the demand for company cars from employees who would prefer to obtain cash equivalents.

About 70 per cent of all new cars are purchased by companies, equivalent to more than 1m a year. The vast majority are self-financed, with leasing and contract hire accounting for somewhat less than 20 per cent.

## Risk element

Hire purchase—or, more correctly, contract hire—was popular with some companies because it allowed them to budget for an exact amount each month, removing concerns about repair, maintenance and subsequent disposal. This realisation—that fleet management is enormously expensive in scarce managerial time—has been growing.

While contract hire removed the risk element it was a poor device in cash flow terms because the control and hiring order laid down that a third of the contract had to be paid in advance and the remainder over two years. This restriction was raised in June, 1977.

Contract hire was also rather expensive, because the hirer would tend to build in a cautious

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estimate of the residual value of the vehicle. If it exceeded the estimate, which was generally the case in an inflationary climate, this added up to extra profit for the hirer.

Meanwhile, the leasing boom had taken off. No doubt it was fuelled by the tax advantages, but there were several other reasons, as well. The biggest benefit was to cash flow. Payments were spread right through the time of ownership, and, unlike contract hire, the company retained the residual value for itself.

Furthermore, the fleet could be operated off the balance sheet advantage has now probably seen its best days, since the accountants are likely to unleash a standard in the sum-

mer to capitalise leased assets in the balance sheet.

The disadvantage remained that companies had to devote running the fleet, a resource which—like cash—could presumably be devoted to more profitable ends.

Furthermore, on the car front, the system was running into heavy flak from the Inland Revenue, which disliked seeing the way some operators were passing on the residual value to employees and directors who used the cars. The Inland Revenue's concern resulted in the 25 per cent rate being introduced, killing off some of the leasing firms which specialised in the practice.

The change, by reducing the

tax inducements, has probably accelerated the popularity of the operational lease. The ELA's figures are not sufficiently detailed enough to show the response to the measure, introduced in June, 1979. However, the impression is that the bulk of the record business in cars achieved last year was carried out in the first-half. Demand was sluggish in the second.

By contrast, demand for operational leasing boomed in that period. PHE, one of the companies offering a fleet management service says that its business doubled in the second-half. At the same time, the contract hirers, such as Interleasing and Dial Contracts, are moving into the management field.

The operational lease combines the advantage of the better cash-flow of the financial lease and the management-saving benefits of contract hire.

## Leasing rental

The lessee pays the leasing rental regularly, is billed for repairs and maintenance monthly and retains the residual value. The main expense in the commission, but this is typically smaller than the saving that can be made by using the services of a large specialist.

The specialist has much greater buying leverage than even a large single company, since the company's requirement will be spread across dealers through the country. The other advantage comes from maintenance. Dealers welcome

the company fleet, because generally the cars are not so well supervised as those owned by private individuals. A large specialist fleet managing company has professionals to check for nubs-bills and justifications of work done. It is also able to compare operating data across a much broader range.

The new car market has been surprisingly buoyant so far this year, with sales of 346,000 in the first quarter, well ahead of the level last year, which set a record of above 1.7m. This has led the motor industry to revise the side of the expected downturn as the recession begins to bite.

The recession is already reflected, however, in the lower prices of the second-hand car market, which is the refuge of the hard-pressed private individual. The slump in this market could feed through to affect those hirers who had been over-optimistic in their estimates of residual values as they paired down their rates in the leasing boom.

Any repudiations here will reinforce the tendency for the larger companies to dominate the hiring market. The fleet car is important to the UK economy, also, in that, however popular, foreign marques may be with the private buyer, the typical company car still wears a British badge (if true origin may be a different matter, as any Granada driver will testify).

There are probably three reasons for this. Despite the folk-tales, it is still easier to obtain service and parts for British-badge cars since the



The Chancellor, Sir Geoffrey Howe, is keen to implement further changes to the controversial company car system.

dealerships are better placed and more frequent than foreign equivalents. Second, they tend to keep their price better in the second-hand market than foreign cars, and third, patriotism is still a definite motivation.

While foreign marques do proliferate at executive level, they tend to be European. The Japanese, with imports restricted by agreement, have concentrated on the more profitable private market rather than the discount world of the company sector.

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## FLEET MANAGEMENT AND FINANCE II

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## Lease - Interleasing

Ford and Vauxhall

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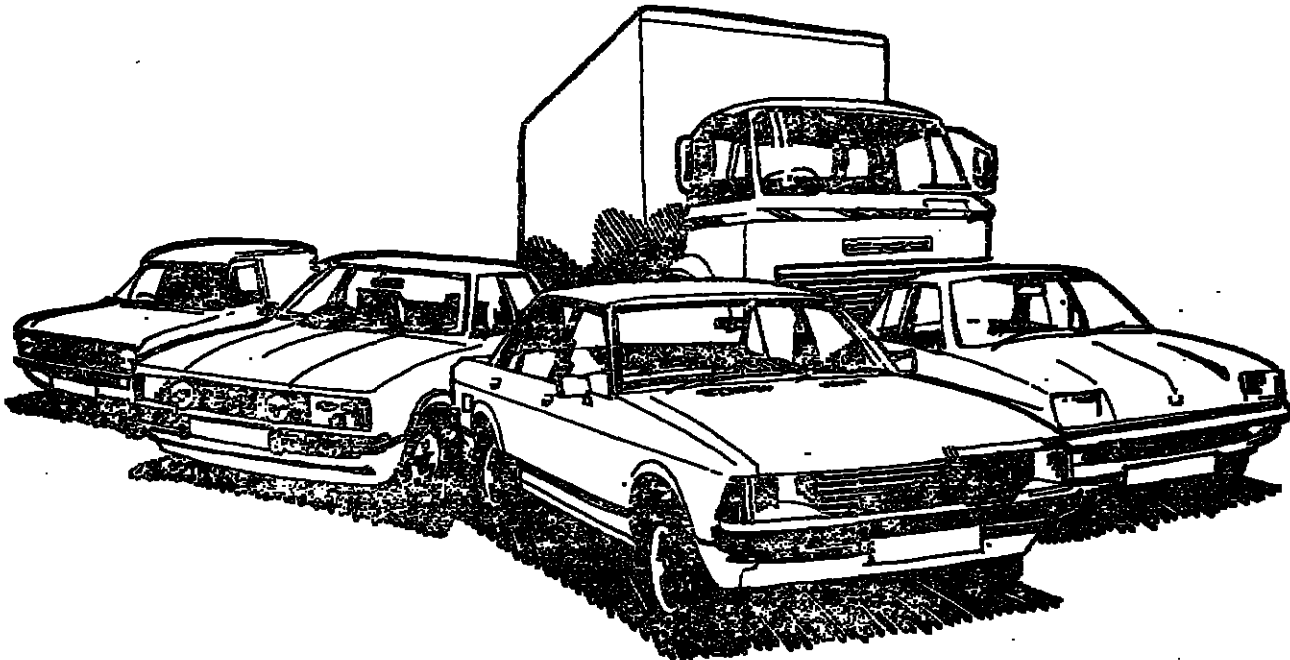
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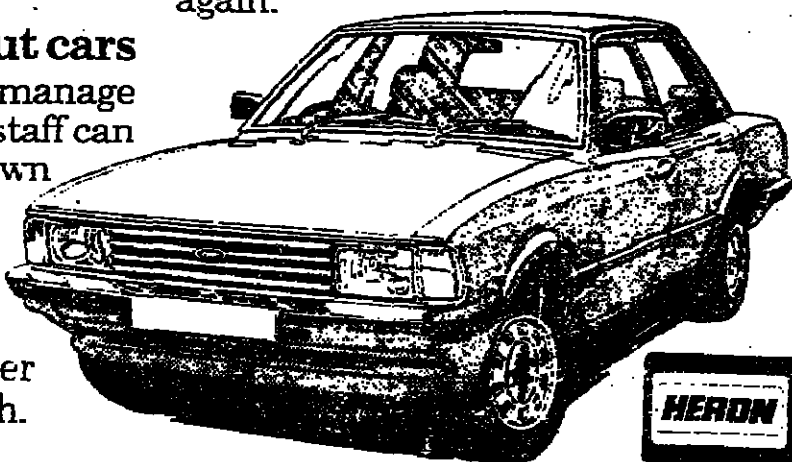
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In the UK company car market Ford dominates with a 63 per cent share of salesmen's cars and the Cortina (above) is the most popular model, according to a survey by the magazine *Company Secretary's Review*

## Lively debate over company car system

IN HIS recent Budget, the Chancellor, Sir Geoffrey Howe made it clear, once again, that Britain's Government is determined to carry through its attack on the system of "perks" which has grown up as an answer to the personal tax structure.

The brunt will be borne by this particular "perk" because it seems to be the most common form of non-cash incentive offered by companies.

The most recent detailed investigation, by the British Institute of Management, of the company car's position in British society, has revealed that around two-thirds of all new car sales are now accounted for by corporations. That does not mean, of course, that each purchase is a "perk" car.

However, one authoritative estimate—from the stock brokers, Simon and Coates—suggests that about half of company car purchases are fringe benefits, rather than fleet cars for salesmen. That means, in turn, that about 35 per cent of the 1.7m new cars bought last year, or 595,000 were bought for "perk" reasons.

Taking a conservative average cost per car as £3,500, that means that UK companies spent £2.08bn in 1979 on this type of fringe benefit—and that, of course, excludes maintenance and fuel costs.

### Greater incentive

The Government still intends to switch the emphasis of taxation away from direct (income) to indirect (VAT), so as to provide managers with the incentive to take on extra responsibility which is inevitably involved with promotion.

But, as a *quid pro quo*, it wants companies to cut back on the various "perks" which have tended to become a little out of hand, particularly during the years of the last Government's pay restraint policy.

Sir Geoffrey, however, seems ready to accept the advice of the BIM, among others, not to tackle the "perk" car in isolation. In a letter to the Inland Revenue, last December, the BIM suggested that managers accept there is a case for reviewing the whole range of non-pecuniary fringe benefits, and their taxation: "But any review must be comprehensive—not picking out single benefits—and the implementation of any tax changes resulting from the review should be gradual and linked to a proposed programme of reductions in personal taxation."

"We accept that a comprehensive review will encompass other benefits of interest to managers, besides company cars."

Ultimately, there is no advantage to anyone in a reversion to payments in kind.

"People prefer to be left with a reasonable proportion of their income and to choose their own priorities in spending their money. The intention, we trust, is to simplify the system, not to dilute it against the hard-pressed middle manager—to reduce payments in kind, not payments as such."

Managers are not expecting a reduction in the real value of their total remuneration package which has suffered disproportionately in recent years.

There certainly have been some dire warnings about what could happen, if the Government should implement quickly all the changes in the company car system which it proposed in a consultative document, last year.

Effectively, the proposals were that the scale of benefit, under which people who use company cars for private use are assessed for tax, should be made more realistic: that the £8,500 threshold, below which the benefit is currently not taxed at all, should be abolished and that company petrol provided for private motoring should be taxed.

Simon and Coates calculated that if the changes were fully implemented in the Budget, then new car sales might drop by about 10 per cent: car ownership in the UK might be reduced from its present level of one car for every 3.92 people to perhaps one car for every 4.15 persons by the mid-1980s. This would involve a reduction in the UK car "perk" of about

### BENEFIT VALUE OF A COMPANY CAR

Present scale	Benefit value, £	1981/82 scale	Benefit value, £
Cars costing up to £3,000		Cars costing up to £3,000	
1,300 cc or less	190	1,300 cc or less	230
1,301-1,800 cc	250	1,301-1,800 cc	300
over 1,800 cc	380	over 1,800 cc	450
Cars costing £3,001-£12,000	550	Cars costing £3,001-£12,000	660
Cars costing over £12,000	880	Cars costing over £12,000	1,050

At present these scale figures are reduced by half if the car does at least 25,000 miles a year on business. From 1981/82, the qualifying mileage is reduced to 18,000.

5 per cent over the same period — and would have potentially serious implications for the car components aftermarket.

The stockbrokers also reckoned that the rate of growth of import penetration in the UK car market (already up to 57 per cent), would probably be significantly accelerated — again, with serious implications, not only for the car components manufacturers, but more particularly for output and employment in the hard pressed UK car assembly industry.

Quite apart from these effects, the changes would impose a huge, £300m additional tax burden on the still relatively narrow section of the population who have company cars, and this may not be politically acceptable.

An even more gloomy estimate came from Aplin Phillimore and Associates, the consultants, who helped the BIM prepare its company car report. Aplin Phillimore suggested that if the Chancellor had implemented all the proposals at once:

• The UK new car market would drop by 19 to 22 per cent;

• BL would lose further market share, leaving it with at most 15 per cent, "far below any possible break-even point";

• Ford's market share would fall 5 to 6 per cent, to around 20 per cent.

• The top 500 car dealers would be plunged into cash flow and profit difficulties;

• Unemployment consequences would be severe, with 10,000 jobs lost in the components industry alone.

• Large sections of the industry would probably not recover.

Although this is, to some extent, special pleading, the government does seem to have taken some of the arguments on board and when Sir Geoffrey made a start towards implementing the previous proposals, it was a fairly gentle first step.

He spoke about the "fairness" of lifting the income tax charge on the company car used for private purposes to keep pace with inflation as well as because those people paying for their own motor cars had to meet heavy extra costs, some imposed by the Budget.

### Scale increases

The Chancellor lifted by 20 per cent the scale figures which are used for measuring the benefit of a company car for tax purposes.

But this will not come into effect until the beginning of the next tax year in April, 1981.

As the accompanying table shows, the increases in the scale are not particularly onerous. The BIM, for example, estimated that the value of a company car has been somewhere between £1,500 and £2,000 a year if depreciation, tax, insurance and maintenance are taken into account—and that was using 1978 prices. Motoring costs have risen substantially since then. The price of the Ford Cortina, the most popular company car, has risen 12½ per cent for example.

Those receiving the benefit of "perk" company cars might argue, of course, that the Chancellor did nothing in the latest Budget, substantially, to ease the income tax burden of the higher paid. There is always the next Budget, however.

In April next year, there will be some modest relief for people who genuinely need a company car. The qualifying annual mileage of business use

above which a reduced rate of tax is charged—it drops 50 per cent on the scale rate—will be reduced to 18,000 miles from the current 25,000.

Sir Geoffrey said he had been considering whether he ought to take action to charge tax on the value of petrol provided by employers for private use by their employees.

"This would present severe administrative problems, both for employers and for the Inland Revenue. Even so, I shall feel bound to contemplate action next year if the provision of free petrol continues to spread at anything like its present rate," he said.

The Chancellor said he believed the changes he was making "will generally be recognised as fair."

And it is the unfairness of the company car system which has brought it under attack from several organisations during the past year or so.

The Conservation Society, for instance, in a recent pamphlet, insisted: "The company car system is highly inequitable. It is probably emphasising and maintaining social divisions and doing so in a manner that is insidious because it is not obvious. It is leading to inefficiencies in uses of resources, notably fuel."

The society argues that, since most UK citizens are taxpayers and company cars attract tax

rather, it can be argued that almost everyone in the country contributes towards company cars.

But only the middle-class, higher-income groups actually benefit. Therefore the lower-income groups are effectively subsidising car ownership among the richer members of the community.

The same lower-income groups are also those who suffer most from the problem of being carless in a car-orientated society. Facilities are becoming less easy to reach other than by car at the same time as the means of reaching them other than by car are being withdrawn.

A different sort of criticism was levelled by companies which helped the BIM with its research. Many complained they waste an inordinate amount of top management time, wrangling over the car allocation policy and the make type and even the colour of the car finally provided.

Mrs. Helen Murlis, executive remuneration adviser to the BIM, went so far as to wonder if the fast growth in company cars as fringe benefits was desirable, "or should companies be able, as they are in Continental Europe and the U.S., to pay salaries which allow the individual manager to finance a reasonable car of his own."

Kenneth Gooding

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## FLEET MANAGEMENT AND FINANCE III

## More progress towards EEC harmonisation

BRITAIN HAS now made substantial progress towards EEC harmonisation of its regulations affecting road transport which have been agreed by the European Community.

The regulations affect drivers' hours and the use of the tachograph vehicle and driver performance recorder. Britain has moved towards compliance with these measures, although implementation by British operators is not expected until end of next year.

The question of a possible move towards heavier maximum permitted lorry weights in Britain has still not been decided, despite a long-standing agreement by the European Commission for all the maximum lorry weights in member-countries to be raised to up to 44 tonnes for six-axle vehicle.

However, Britain is expected to come to its own decision on the maximum permitted weight of lorries for operations in the UK, later this year. The routine inquiry into lorries and the environment, which was set up as one of the first acts by Mr. Norman Fowler, when he became Transport Minister last year, is almost certain to recommend a course of action on lorry weights — even if this involves suggesting no change from the present UK limit of 32.5 tonnes on four axle.

These decisions are eagerly awaited by Britain's road haulage industry, which has campaigned for an increase in

maximum permitted weights. Less enthusiastic has been the anti-lorry lobby or environmentalists, who have objected to any change on the grounds that lorries are noisy, damaging and are not used efficiently, even at the 32.5 tonnes limit.

This latter conclusion has some support from the larger operators. In particular, the State-owned National Freight Corporation recognised in its submission to the Armitage inquiry that only about a quarter of Britain's 32.5 tonne lorries operated at their maximum load of 21.5 tonnes.

The Corporation said that the average load-on lorries at this current maximum laden weight limit—is well below the maximum.

## Estimated loads

The NFC said that most of the heaviest permitted lorries in 1978 carried only about 70 per cent of the maximum possible legal load.

Overall, the Corporation told Armitage, only about 35 per cent to 40 per cent of all tonne-kilometres (a measure of the movement of freight) moved in fully loaded maximum capacity vehicles. The actual figure may well be less, according to the NFC.

Greater use of existing 32.5 tonne lorries could bring the operating cost for each tonne-kilometre down to the level of a 40-tonne maximum laden weight lorry, which operated

only about 10 per cent less miles a year.

The important factor about heavier lorries, which the Corporation stressed to Armitage, is that potential cost savings of between 5 per cent and 10 per cent for each capacity tonne-mile can only be achieved if they are fully loaded. Dis-economies arise if they are loaded below 90 per cent of their maximum payload.

This analysis from Britain's largest road freight transport group—with its annual turnover of £406.7m in 1978—is likely to be a significant influence on the outcome of the Armitage inquiries.

But whatever the outcome, the debate which ensues is certain to be at least as lively as the debate which surrounded the tachograph, which was finally accepted by the British Government, last year.

Britain should have made the use of tachographs for most goods vehicles over 3.5 tonnes gross laden weight and for passenger vehicles with more than 15 seats compulsory from January 1, 1976.

Britain failed to do so, although it was obliged to do so under its obligations under the Treaty of Rome. The UK Government was found guilty of not implementing EEC Regulation 1483/70 on tachographs by the European Court of Justice in February, last year.

However, the Transport Department has since brought

measures before Parliament to bring Britain into line with the EEC regulations. The equipment with its recording disc now have to be fitted as a legal requirement in place of hand written log books from December 31, 1981.

The two year programme to meet the European Commission's requirements is now underway. The first class of vehicles—those registered on or after December 1, 1979—had to be fitted with tachographs from April 1 this year.

The Government has been unable to explain why it had such an easy time with the transport unions in getting the once controversial tachograph legislation through Parliament and the equipment into lorries, and buses.

Almost no bitterness or opposition from drivers accompanied the passage of the measures to bring Britain into

line with the EEC requirements. Indeed, the Transport and General Workers Union claimed some success in helping to persuade the Government to climb down on some points of detail in the proposed measures.

In particular, an earlier draft Government proposal which called for drivers to retain tachograph discs for seven days subsequently cut the requirement to two days, a development the union called a "major concession", although the Government knew it might have to be prepared to appease the unions in some small way.

The Government also agreed that operators who use vehicles with a defective or unsealed tachograph system would not be penalised, if the operator could not get the unit repaired or re-sealed immediately.

That tachograph dominated public debate about harmonisation with the EEC last year and

in the early months of 1980 but Britain also made further progress on drivers' hours regulations, as required by the EEC.

Two rounds of cuts in maximum permissible hours came last year. Coach drivers had their maximum permitted continuous driving time cut to 4.5 hours on October 1. This was the same limit set for lorry drivers from July, last year.

## Driving periods

The maximum continuous lorry and coach driving periods will be cut to four hours when the regulations are fully implemented by January 1, 1981.

The daily driving period for lorry drivers was cut to nine hours in July. Coach drivers were required to observe the same limits from October, last year.

The daily driving period requirements will be fully imple-

mented for lorry and coach drivers—with a limit of a maximum of eight hours—by January 1, 1981.

The lorry drivers' maximum weekly and fortnightly driving periods were cut to 54 hours and 106 hours on July 1. The coach drivers' hours were cut to the same level last October 1.

The final change, to a maximum of 82 hours a fortnight for coach and lorry drivers, will be implemented on January 1, next year.

The changes as a whole are designed to improve and standardise the safety and working conditions of drivers in the EEC.

These will, probably be the last major changes required of operators for some time. In the longer term, the European Commission is working towards a "transport infrastructure plan". This would be designed to improve the communications

between member states of the Community.

However, the stumbling block is money. The European Commission wants the European Parliament to write into the EEC Budget funds for such a transport infrastructure plan. Agreement may be reached by the summer.

The infrastructure plans are currently the subject of the first investigation by the House of Commons Transport Committee. The study is still in hand. Meanwhile, the committee said, just before Easter, that it now also intends to study proposals from the private sector and from British Rail and French Rail, for a fixed link across the English Channel. It is hoped that this study will then lead to a full debate on the issue by MPs in the House of Commons, possibly later this year.

Lynton McLain

## The basic benefits of leasing

## AN EXAMPLE OF A LESSOR'S CASH FLOW FOR A SINGLE LEASE

	(Rents received)	Tax paid at beginning of (repaid) interest period	Outstanding borrowing at beginning of interest period	Interest paid (received) at 17 per cent per annum	Outstanding borrowing at end of interest period
1980	(4,500)	(10,400)	15,500	2,662	17,562
			7,162	304	7,466
1981	(4,500)	1,109	2,966	394	3,360
			4,469	190	4,659
1982	(4,500)	2,036	159	27	180
			2,216	34	2,310
1983	(4,500)	2,280	(3,190)	(511)	(2,481)
			(261)	(9)	(210)
1984	(4,500)	2,496	(4,710)	(798)	(5,336)
			(2,840)	(121)	(2,961)
1985	—	2,728	(2,961)	(189)	(3,150)
			(422)		

But after he has fully utilised his first year allowance on the asset, he then finds himself each year paying tax on the rental income, decreased by interest expense or increased by interest income. The lessor's position—and this is the key to both mystery and mystique—is a simple matter of the balancing

of cash flows: rentals received, tax recoverable and payable, and interest payable and receivable.

That is all there is to the business of making a net profit, after tax, of £422, except that one has only to envisage what would have been the shape of the indebtedness had the lessor

received only a 25 per cent writing down allowance in place of his 100 per cent first year allowance. One can thus understand how vital it is that the lessor makes no mistakes over the tax strand in his cash flow projection.

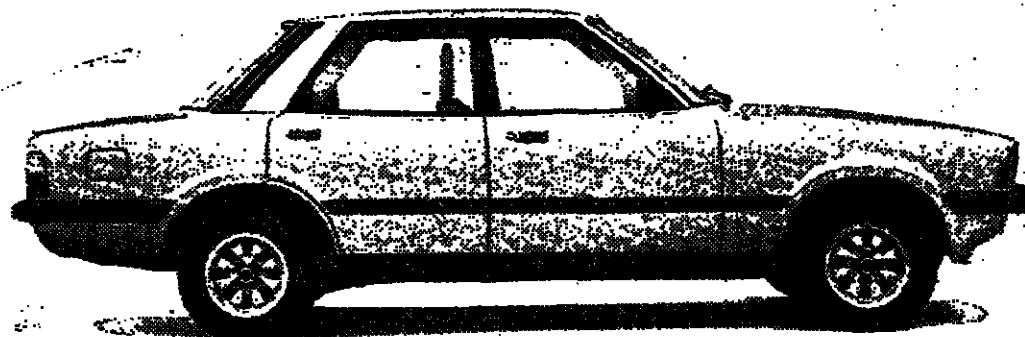
David Wainman



Britain is making further moves towards EEC regulations affecting drivers' hours and the use of the tachograph recorder, above, in most trucks over 3.5 tonnes gross laden weight



When Mr. Norman Fowler became Britain's Transport Minister, last May, one of his first acts was to set up an inquiry into lorries and the environment



# FINANCE LEASING

# VS.

# SWAN NATIONAL CONTRACT HIRE

## ACQUIRING CARS

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NO HELP GIVEN  
NO HELP GIVEN  
NO HELP GIVEN

Planning and Advice on Fleet Matters  
Negotiation of High Discount Buying Terms  
Direct Dealing with Manufacturers  
Arranging Delivery to Your Employee's Door

YES  
YES  
YES  
YES

## FUNDING CARS

PERHAPS  
YES  
NO

Full Financial Backing of a Major Finance House  
Corporation Tax Benefits  
Absence of Terminal Rental Payment

YES  
YES  
YES

## MAINTAINING CARS

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NO HELP GIVEN  
NO HELP GIVEN  
NO HELP GIVEN  
NO HELP GIVEN

Budgeting Maintenance from Large Fleet Experience  
Trade Terms on Labour and Parts—and RAC cover  
Special Trade Warranty Benefits  
Maintenance Control and Administration through Fixed Rentals  
Access to Computer Records on Maintenance Costs

YES  
YES  
YES  
YES  
YES

## PROVISION OF RELIEF CAR

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NO HELP GIVEN

Nationwide Replacement Car Service from 80 Locations, even after Accidents  
Budgetary Control Through Fixed Costs

YES  
YES

## DISPOSAL OF CARS

NO HELP GIVEN  
NO HELP GIVEN  
NO HELP GIVEN

Guaranteed No Risk on Residual Value of Cars  
Use of Expertise to Fix Sensible Residual Values  
No Need for Customer Involvement in Disposal

YES  
YES  
YES

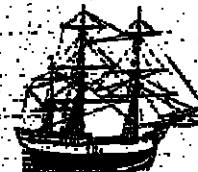
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NO HELP GIVEN

Single Point of Contact for Everything  
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YES  
YES  
YES

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# Key questions on accounting

THE CORRECT method of dealing with leased assets is one of the three great problem areas for the accounting profession. Leasing, together with inflation and currency fluctuation, are each of them matters of acute controversy, where protagonists and their antagonists have been noisily at each others' throats for years.

These warring angels seem set to split heaven apart. And as is so often the case in dogma fights, mere mortals caught up in the battle find it hard to know what it is all about.

We can best highlight the leasing questions by assuming, first, that the whole truth of the lessors and lessees' relationship is that the former owns and retains his asset, and make profit from it by allowing the lessee to use it for a rent.

Let us consider the example given in the article on the previous page on how leasing works:

- Cost of plant to be leased, £20,000.
- Rental, annually in advance for five years, £4,500.
- Interest on funds borrowed (or on surplus funds) at 4.25 per cent per quarter, calculated on quarterly rests, equivalent to annual rate of 18.11 per cent.

We have shown in that example that the lessor made a net profit of £422 over the period, and if he were to account for this in the simplest and most straightforward way, his profit and loss account for the years during the lease transactions are showing in his books might look like table one on this page.

Therefore, one of the courses open to the lessee is to alter the appearance of his profit and loss account by altering the way in which he depreciates his asset through the five-year lease term. If he writes off very much less in the first two years and more in 1983 and 1984, he could eliminate the losses shown in those first two years, and show a more even spread of

profit through the lease.

The first subtotal line in the profit and loss account, rentals less depreciation, is usually referred to as the gross income line. If more of that gross income can be recognised early in the lease term (by "bending" the depreciation charge away from those early years and towards the later), then one can argue that that increased level of early gross income correctly "matches" the heavy interest expense of the early years.

There are a number of formulae which are commonly used as the basis of calculating how the gross income can be "front-ended." The rule of 78, for instance, divides the gross income into sufficient parts for 20 of them to be attributed to the first quarter of 1980, 19 to the second, 18 to the third, and so on until the final, single, part of that income is recognised in the last, 20th, quarter in the lease term.

### Investment period

Another formula, known as the investment period method, looks solely at the levels of the lessee's indebtedness during that part of the lease term when he still owes money to the financier from whom he had borrowed for his "investment in the lease." Gross income is apportioned only through that investment period, and by reference to the levels of outstanding indebtedness at each quarter end during it.

The bottom lines of the profit and loss accounts drawn up to these two formulae are shown in table two on this page.

The aggregate net profit is unaltered—all that has shifted is its recognition pattern through the years. And even here, the 1985 figure remains unaltered. It is purely an interest receivable amount, which will not be affected by a change in the pattern of depreciation or gross income.

ACCOUNTING—TABLE ONE							
(£)							
	1980	1981	1982	1983	1984	1985	Total
Rentals	4,500	4,500	4,500	4,500	4,500	4,500	27,000
Depreciation	4,000	4,000	4,000	4,000	4,000	4,000	24,000
Interest paid	500	500	500	500	500	500	3,000
Interest received	2,388	594	115	300	747	309	4,523
Profit:							
(Loss)	(1,866)	(84)	355	800	1,247	353	875
Tax payable							
Tax recoverable	971	44	200	416	844	204	453
	(895)	(40)	185	384	599	159	422

ACCOUNTING—TABLE TWO							
The bottom lines of the profit and loss accounts drawn up to the formulae of "the rule of 78" and "the investment period method" (£)							
	1980	1981	1982	1983	1984	1985	Total
Rule of 78	(712)	51	(10)	144	359	189	422
Investment period	(209)	(51)	185	384	599	159	422

And although these two bottom lines are less heavily distorted than was the one shown in the profit and loss account in table one (resulting from a straight-line depreciation charge), there are still losses being shown in the early years. This absurdity becomes even clearer if one considers the aggregate position of a lessor company which is expanding fast. The more new leases it writes, the larger its losses. Only by contracting could a company improve its profitability.

To produce a "sensible" answer, an even more extreme method of front ending the gross income would be necessary—but at this point the accounting warfare erupts again. Taking the lessee's income up front is the synthesis of prudence, a goddess worshipped by all true accountants. One cannot serve both her and the mammon of

the bottom line. A different question, but one on which accountants are equally able to disagree, is whether a lessor company does or does not need to provide for tax if it is confident of being able to continue to enlarge its leasing portfolio, it will never pay any tax—but a contraction of business, or a hike in the corporation tax rate could alter that position dramatically and disastrously.

And the third major area in which accountants and others have taken up extended and opposing positions is the question whether it is appropriate for the lessee to capitalise the asset in his accounts as if he owned it.

Proponents say that he has possession and use of that asset to so full a degree that it is less than true and fair for him not to reflect it in his accounts.

Correspondingly, they say, the lessor should be recognised as more akin to a financier than to an effective owner of "user" of assets.

Not so, say the dispartists. That may be the case when the lessee has no option to purchase. In that case he can be expected to become the legal owner at the time; and the vendor similarly expects that his transaction will end as a sale of the assets rather than its retention. But leasing is entirely different, they say from hire purchase. As is the case with the capital account, the fundamental truth is that answers all these disputes is that no single accounting treatment, whether its conceptual merits, can be universally applied without producing irrational results in many instances.

David Wainman

# Close watch on car leasing industry

THE RECENT emergence of leasing as a major source of finance means that it has been watched very closely by the authorities. In the last year there have been several changes, or proposed changes, in the legislation, and more will probably follow.

As far as the fleet manager is concerned, there are two distinct categories: cars and commercial vehicles. Last year's Finance Act changed the capital allowance applying to business cars, so that the general rule would no longer qualify for 100 per cent capital allowances.

However, the Inland Revenue had been hedging in the car leasing industry with warning noises, anyway.

The 1979 change left managers free to use leasing to obtain commercial vehicles such as vans and trucks, although changes, proposed in the Budget, now limits that ability to companies that would use the vehicles in the normal course of their trade. Tax-exempt bodies such as local authorities will no longer be able to obtain the benefit of a full first year capital allowance when they lease.

The authorities' unease about leasing stems from a variety of sources. The Revenue's motivation is probably the easiest to understand. It disliked seeing tax bills cut down, especially when it perceived some of the reduction as pure tax avoidance by individuals.

### Strong move

In the summer of 1978, the Inland Revenue indicated that it was planning to move strongly against some car leasing companies. The particular arrangements it disliked were when a leased car ended up in the hands of the employee or director, after the leasing period. It attacked the arrangements, either by taxing the employee under the benefits of in-kind legislation, or through the lessor—by assuming the car to be stock-in-trade, rather than a capital asset—or by denying the lessee the right to deduct tax for the rental payments.

This proved to be merely the first step in the Inland Revenue's campaign. In the 1979 Budget, Sir Geoffrey Howe announced that leased business cars would obtain only a 25 per cent first year capital allowance—putting the allowance on the same basis as the directly purchased car. Sir Geoffrey said the discrepancy had "resulted in a loss of tax which is currently running at about £175m a year; and which could well rise to £300m next year, if I take no action."

In this year's Budget, the Inland Revenue's disquiet was eased even further, when individuals were effectively blocked from becoming lessors by a provision which stated that only lessors who devoted substantially all their time to the leasing trade could set off capital allowances against non-leasing income.

Treasury ministers are more

interested in whether the capital allowances system is working efficiently in encouraging investment. Leasing is a way in which profitable companies can pass on the investment benefits of profitability under the system to other companies which have, either, used up their capital allowances or who have no profits to set against them in the first place.

By and large, ministers have been satisfied that leasing has effected a desirable transfer from the commercial sector to manufacturing. However, the Budget changes this year emphasise the concern to limit abuse. The main changes affected foreign-to-foreign leasing, the tax exempt bodies and consumers, were leasing for television rental was attacked.

Furthermore, the full first year capital allowance will only apply when it would if the item had been purchased outright. This is to stop the fringe activity of leasing antique paintings for company boardrooms and suchlike.

Finally, the Governor of the Bank of England, Mr. Gordon Richardson, has taken a great deal of interest in leasing. The reason was the astonishing growth rate of leasing business. Figures compiled by the Equipment Leasing Association (which claims to account for 80 per cent of the market) show that, in 1971, annual leasing undertaken by ELA members was £159m. By 1978, the figure had risen to £421m and last year it totalled £1.5bn.

Last summer, Mr. Richardson said there was concern in some quarters as to whether the industry's growth carried "some risk of instability." The instability derived from the rush of inexperienced entrants into the market, both as lessors and as lessees.

For lessors, the potential problems concentrate around the issue of deferred taxation. The accounting standard, SSAP 15, allows companies to put into deferred tax only the amount of tax that estimates will have to be paid over the following three years. This has led to huge transfers to shareholders' funds, in some cases.

However, this could prove a misguided move. If the market for leasing becomes saturated, with a large and increasing number of companies deferring tax, the competition will become cut-throat. At that stage, some lessors will be forced to drop out, and these will probably be the commercial and industrial companies, since the banks will have the competitive edge on them. For these companies, deferred tax would begin to crystallise.

From the lessee's point of view, the danger is that the present attractions of off-balance-sheet financing can lead to over-commitment. As the Governor said: "While equipment leasing will, in some cases, ease pressure on capital gearing, it will at the same time raise the ratio of interest

and rental charges to corporate income. That is to say, it increases income gearing, which can be a far more serious constraint than capital gearing for many companies."

Furthermore, the advantages of off-balance-sheet financing are likely to disappear this summer, when the accountants are expected to recommend that leased assets be capitalised in lessees' balance sheets.

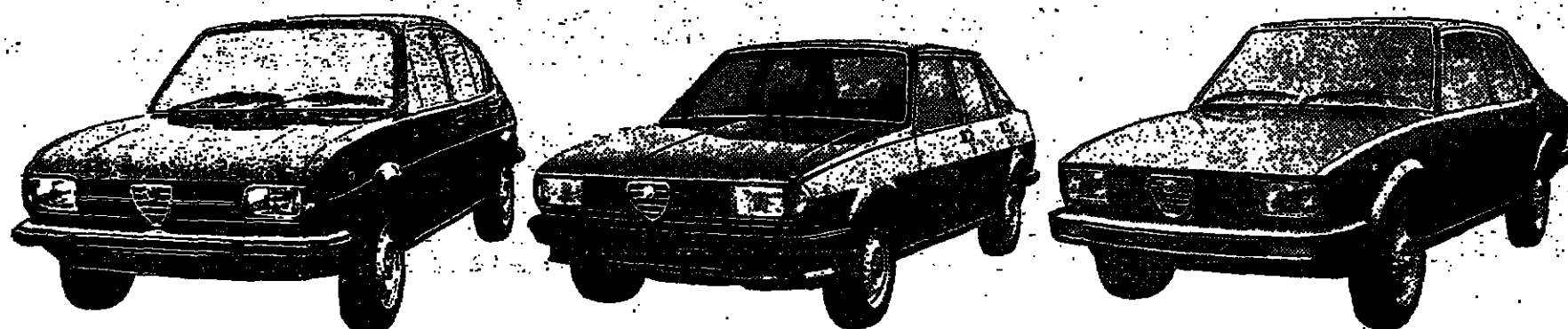
### Slowing down

So, on both sides of the equation, lessors and lessees would be wise to adopt fairly conservative attitudes. Lessees could find themselves with an embarrassing balance sheet when they have to adopt the new accounting standard, while lessors face some unpleasant clawbacks when leasing with ends.

There are now signs of the growth of leasing is slowing down. The latest ELA figures show that volume grew by only 31 per cent in 1979, against 87 per cent in the previous year. Therefore, it is likely that expansion is slowing towards a probable saturation point, in terms of lessees' demand, in the region of 20 per cent of total capital expenditure. This is the market size at which the ILS leasing industry appears to have stabilised.

Once the leasing market stops expanding, the acceptance of tax through leasing—that took place in the second half of the 1970s—will come to an end, because the market will be able to absorb little more than the return on leasing rents each year. A general run of non-manual, turners, for whom stock rises, not a substantial item, will again start to face bills much closer to the normal 32 per cent rate.

David Frey



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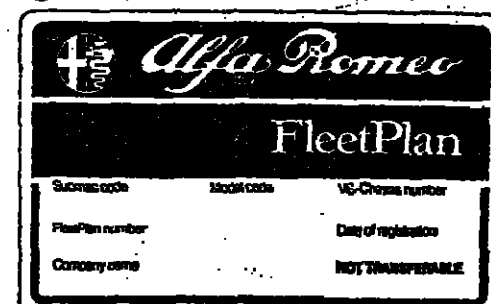
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# Ford maintains success in car fleet market

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So Ford was not far behind BL in the directors' car sector, even though BL has a wider range of "executive" cars. BL had 36 per cent and Ford 32 per cent. The Ford Granada was the top individual model in the directors' sector, while the Rover 3500 came second.

Ford showed up strongly among cars for senior management, with a 72 per cent share of the total. The Cortina was again the number one model, with the Granada also prominent.

Ford's success in the UK fleet market is based on two key factors. The first is its big dealer network of around 1,240 which, the group claims, puts every customer within five miles of a Ford dealer.

**Specialist advice**

And, secondly, Ford is very keen to ensure that its dealers are trained to cope with fleet business, which is entirely different from dealing with private customers.

To sell to the corporate salesman needs to be a specialist who is capable of selling in a business-industrial environment and who can talk with an understanding of his customers' business problems. This requires an investment in time and money, as well as training.

While Ford, as with all other UK-based manufacturers, leaves its dealers to handle the formalities of any sale, it works hard to provide the right price structure and value-for-money features for its cars.

For example, Ford involves a number of experienced fleet managers when any new product is on its way so that these experts can give the benefit of their experience. Thus, Ford attempts to meet the fleet manager's requirements, even before the car is produced.

Then, at the other end of the deal, Ford does its utmost to protect the second-hand values of its vehicles.

For all these reasons, the group has managed so far to keep a fairly tight grip on the UK's major fleet customers—those with more than 25 cars. And about 60 per cent of its sales go to customers of that sort, despite the efforts being made by importers, in particular, to capture some of Ford's share.

The fact that Ford is the UK's major importer—cars

assembled outside the UK accounted for nearly half its sales last year and 17 per cent of the total British new car market—is well-known. Fleet operators are well-aware that all Granadas and Capris are imported from Germany, that most Fiestas come from Spain and a good many Cortinas arrive from Belgium.

Operators are much more interested in the fact that servicing Fords is relatively simple and cheap and that they can judge, with some accuracy, what the residual value of their cars will be.

Ford's domination of the fleet sales business probably accounts for the fact that really drastic price-cutting, quite common in Continental Europe, has not been seen very often in the UK.

## Discounts offered

The Company Secretary's Review survey showed, for example, that most companies were obtaining a 12½ to 15 per cent discount on list prices, but only those with very large fleets could win a discount of more than 14½ per cent.

Some companies have been able to obtain 25 per cent on extremely big deals—but that has been the decision of the dealer concerned, rather than because the manufacturer had a fixed discount-volume system.

It is certainly important for the dealer to resist pressures to

give away too much of the profit on the new vehicle price. It is much better to offer the customer a package which includes a good finance deal, the most economical servicing and maintenance arrangements, a guarantee that the car will spend very little time off the road, and so on.

Therefore, it can be argued that the kind of price-cutting campaign which BL launched last month was probably counter-productive as far as the fleet market was concerned. In particular, it left the trade wondering about what prices used BL cars should be commanding.

But BL has been in the position of needing to keep the public coming into its dealers' showrooms, one way or another, until its new products are available.

This summer a "facelifted" Marina makes its appearance—a car which will probably be more important to BL's fleet market performance than the Metro, due for an October launch.

Talbot UK's main contender in the fleet market, the Solara, was launched in Europe earlier this month, and the company undoubtedly now has a better chance of improving its share of the market.

While the Alpine was a "car of the year" it is a five-door hatchback—and, for some reasons, fleet managers do not like

hatchbacks. They prefer a "three box" car or one with a bonnet, a passenger compartment and a boot.

That is the configuration which enables the salesman-manager to lock away papers or samples, and the new Talbot car has the three boxes.

So, too, does the Renault 18, a car which came just at the right moment for Renault in the UK, which is determinedly building market share towards 10 per cent.

The R18 is a "Cortina-basher" which has helped Renault to win the fleet sales objectives. The car has begun to appear regularly in the monthly list (produced by the Society of Motor Manufacturers and Traders) of "top ten" models.

## Priority purchase

Renault's approach to the UK fleet business has incorporated all the necessary ingredients. Fleet supply is safeguarded by Renault's vehicle allocation system—which means, basically, that buyers can obtain the cars when they want them. Most other manufacturers who are seriously interested in the fleet market offer this kind of "priority purchase" system.

And to compete with the priority given by other manufacturers to servicing and main-

tenance of fleet cars, there is the "Renault-card" to show that the user is part of a major fleet. It enables him to receive what Renault describes as "a certain priority" for service at its dealer workshops.

Renault has about 450 dealers and service points throughout Britain, compared with the traditional UK-based companies, such as Talbot UK with 600; Vauxhall 850; Ford 1,240; and BL 1,900.

Smaller importers who are tackling the fleet market and which have far fewer dealers have to take this important point into account.

Alfa Romeo, for example (which only recently set up a "Fleet Plan"), includes in the price of the car a recovery service to any Alfa dealer in the UK if something goes wrong with the vehicle, plus three days of car hire.

This covers the first two years of a car's life with the fleet.

To counter claims that parts and spares on imported cars are more expensive than those of, say, Ford, Alfa also offers free coupons to be exchanged for basic parts like oil filters, air filters, brake pads, and so on.

Fleet cars tend to be changed at about 40,000 miles, or every two to three years, according to the Company Secretary's Review survey.

But there are indications that the current rate of inflation—and the fact that the increase in car prices is actually outpacing the retail prices index—is changing this attitude.

Work recently undertaken by Benson Knight and Co., a consultancy specialising in fleet management for organisations operating from 20 to several thousand vehicles, has shown that the best time to change a car is after one year only. And the main reason is inflation.

"Inflation is causing new car prices and service maintenance costs to rise faster than any savings to be gained by holding on to the vehicle," says Benson Knight. "The sooner the car is replaced after its first year on the road, the more cost-effective it is likely to be."

"One-year-old cars are well-accepted in the trade, since demand for this type of vehicle is always high, especially now that high new-car prices are forcing many retail customers and smaller business users to consider low-mileage used cars."

"Furthermore, the owner of a car replaced at the end of its first year has usually enjoyed the cover of the manufacturer's warranty throughout the period. Service and maintenance charges remain at a low level because the cost of rectifying faults is borne by the dealers and manufacturers."

Kenneth Gooding

## The role of the finance houses

**DURING THE** past couple of years, commercial and industrial companies seeking to extend their allowances for capital investment have been entering the field of vehicle finance as lessees, buying fleets to lease on to companies whose own allowances were already fully utilised.

Their entry into the market has not displaced the clearing banks and finance houses from their positions as premier commercial lenders, however, and it seems unlikely that they will become a major force in the market, particularly in the face of current fears that the build-up of deferred tax liabilities may have a potential future headache.

Nevertheless, such commercial leasing business, together with the aggressive marketing by the majors in the field, has led to a degree of over-supply of investment finance and, consequently, a growing of margins for the lessor.

For all that, however, there is little sign of despondency among the banks and finance houses, all of which have recently reported improved levels of business and prospects of reasonable growth.

Mercantile Credit, for instance, has been taken over by City Bank, and is one of the leaders in the leasing field, reporting that in the 15 months to the end of March it had increased its share in a rising market and that prospects were "good, even for car leasing, despite the previous year's reduction in allowances."

For example, Midland Bank's restructuring subsidiary, Midland Finance, reported a 24 per cent rise in pre-tax profits in 1979 as a result of growing leasing business from £170m to £212m.

London North Central, NatWestminster Bank's leasing subsidiary, also reported a 40 per cent increase in new business to £820m in 1979, with Lloyd's and Scottish, too, jointly controlled by Bank and the Royal Bank of Scotland, was making optimistic noises about prospects.

Reduction in margins, however, has not been a major problem for the big leasing houses, which have responded by aggressively marketing specialist packages for individual clients.

Most imaginative of these is still the 24m consignment credit lined up by (British Leyland) under the aegis of the Enterprise Board, last year, which involved the establishment of a new company, Lease Vehicle Finance, in the NEB-owned 75 per cent shareholding United Dominions and two of the major on-funds.

**Credit available**

Lease funds made available to permitted BL dealers to in credit for their purchases at commercial rates, though an off-balance sheet arrangement which freed the various cash deposits they had to required to hold with BL. Mercantile Credit has adopted this variation of this theme in its individual arrangements with Peugeot, Chrysler, Alfa Romeo, Vauxhall, Opel, and Ace Belmont. In each case, it has set up a joint venture finance arm which offers flat-

rate hire purchase arrangements to buyers.

Apart from these tailor-made arrangements with the big manufacturers, Mercantile has also pushed its "Flexilease" plan for fleet owners and business users with considerable success.

Under the scheme, which has been running for about a year now, fleet operators can lease their vehicles for a basic period at the end of which they can choose to pay a terminal rent and retain the proceeds of sale of the vehicle as a "rental refund." Or the operator may opt to extend the lease period and continue to pay rent. If the operator does not wish to anticipate the terminal value of the vehicle, he can elect for a nominal terminal rental, pay most of the lease in the basic period and continue using the vehicle at a lower cost thereafter.

## Arrangement

The scheme provides a mid-way arrangement between fixed period leases under which the operator relinquishes the vehicle to the lessor after a period, leaving the lessor with the resale, and "full pay-out leases" which extend over the whole life of the vehicle.

Fixed period leases, although slightly more costly (because of the lessor's need to cover his residual risk), have been a particularly popular management tool because there is no terminal management burden in re-selling vehicles.

Installment credit, the more traditional scheme whereby title to the vehicle passes to the operator after a fixed number of installments, also continues to provide growth for finance houses such as United Dominions Trust as does direct rental business. UDT's Swan National vehicle leasing subsidiary, reported a 50 per cent increase in profits last year.

Another system, introduced to help dealers' cashflow, is block discounting. Under such arrangements the trader sells to the finance house, at a discount, the interest in his agreements with end customers. In return, he receives an immediate cash advance.

This system is really a variation on the great London tradition of the commercial bill, whereby companies have always been able to discount their future commercial income in the market. The novelty is that the true commercial bill is a short-lived instrument, rarely exceeding six months in length, while the special vehicle discounting arrangements can extend over longer periods.

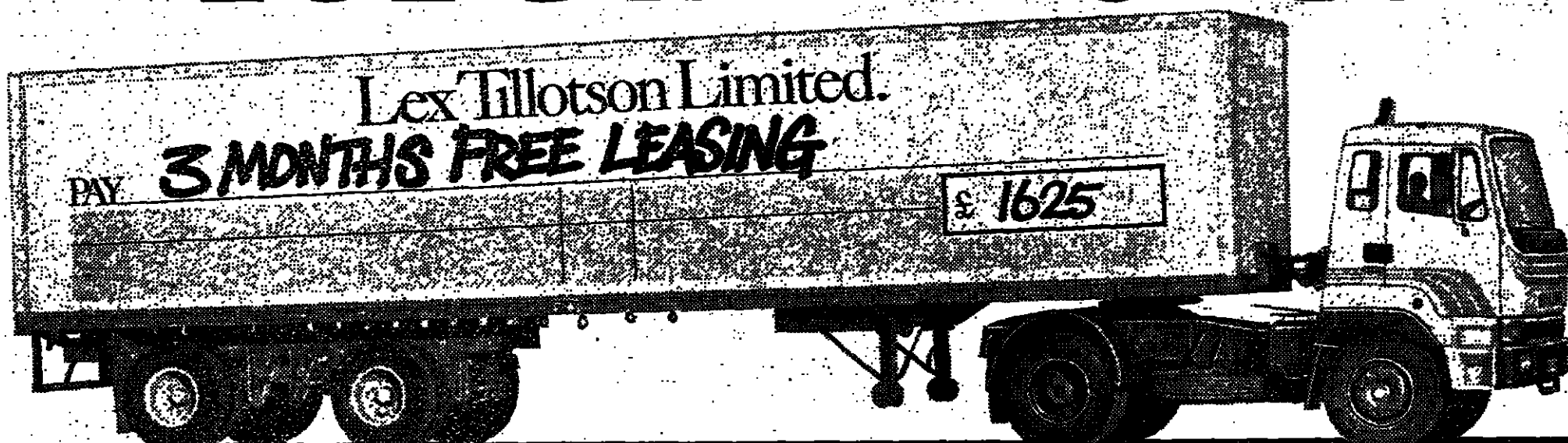
The lengthening of the periods over which arrangements can be made with either dealers or operators is one which the clearing banks have begun to make peculiarly their own.

For all the popularity of leasing and hire purchase with operators, nearly 80 per cent of all fleets are purchased outright. Traditionally, this meant they were purchased out of cash flow or with overdraft facilities, but banks are now steering customers into medium-term loans, often in a package containing an element of leasing.

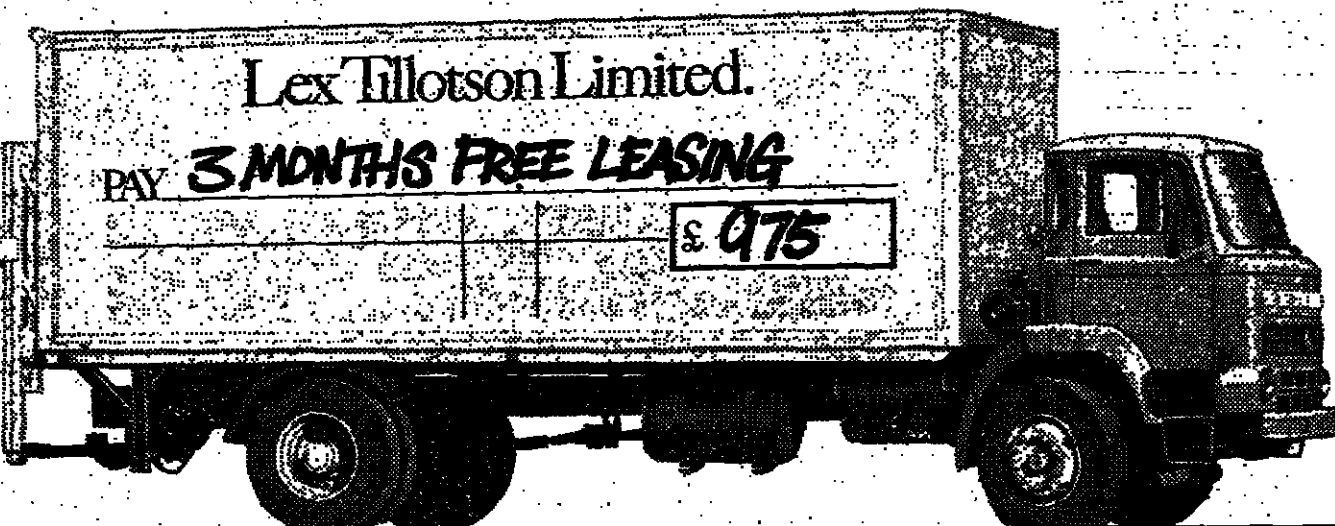
The mixed package is particularly attractive for companies with some capital allowances still unutilised, but with insufficient internal facilities from this source to finance an entire vehicle replacement or expansion programme.

Christine Moir

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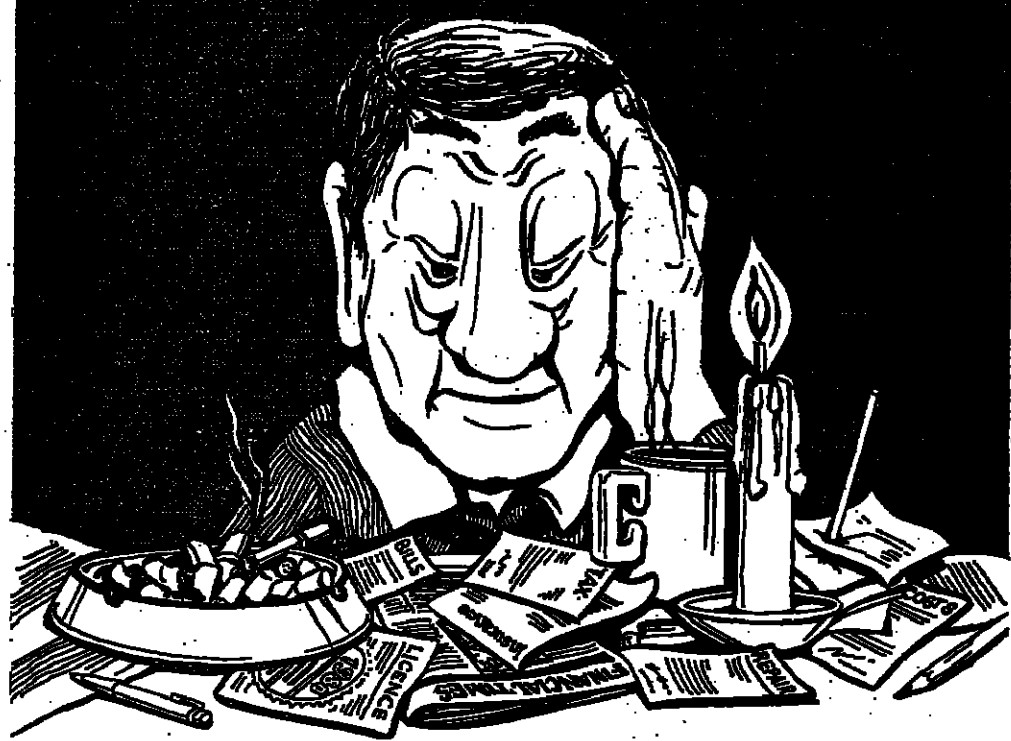
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## FLEET MANAGEMENT AND FINANCE VI

# Variety of financial options available to companies

ABOUT 11 per cent of all investment in plant and equipment in Britain is carried out through leasing arrangements, according to estimates derived from last year's volume figures produced by the Equipment Leasing Association.

If the experience of the longer-established U.S. market is anything to go by, the growth of leasing as an investment technique should slacken off eventually at about 20 per cent of total investment. At any rate, the Treasury and the Bank of England are concerned not to let the leasing market become too large.

If one assumes that a similar proportion of investment could be arranged by way of contract hire, this still means that the bulk of companies' investment in plant, machinery and vehicles will continue to be through direct purchase.

Indeed, management has a predilection for outright ownership, an emotional response, but one shared by successive governments which have continued to offer generous capital allowances for such investment. The growth of leasing as an alternative only really gained acceleration when companies had already used up their capital allowances and wanted alternative, low-cost methods of further investment.

The company secretary of United Carriers, Mr. Martin Smith, recently put the traditional view very strongly: "Leasing is a way to start off a haulage business. It makes sense for those who can't use capital allowances. United Carriers has the cash resources to buy its own fleet, outright." For most companies internal cash resources are the first place to seek the price of a new fleet. Retained earnings plus depreciation - cash flow - equit, especially for a specialist haulage or distribution company, to be more than sufficient to cover replacement of vehicles.

### Profit margins

But in many cases today, diminished earnings through squeezed margins and depreciation reserves either insufficient to cope with current inflation rates or already stretched by other working capital requirements, may already be over-committed.

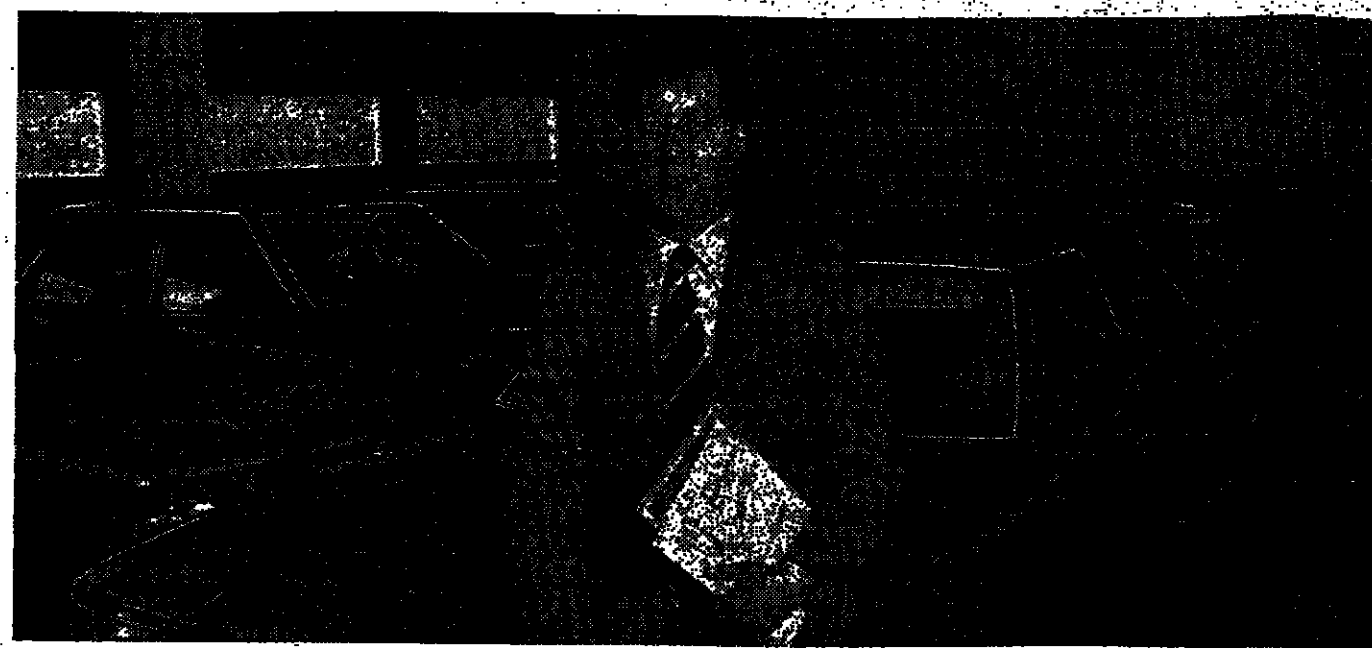
Companies, therefore, have to seek outside sources of finance. There are two classes: debt finance or equity finance - or sometimes a mixture of both.

The bank is the first place companies turn for outside finance. However, the traditional clearing bank facility, the overdraft, is not truly suitable for an investment with a probable life of between three and eight years, with an average of five.

The banks themselves, conscious of the ease and speed with which governments can impose controls out of which the overdraft system uncomfortably overflows, are these days tending to divert customers into term loans more directly linked to the life of the assets to be acquired.

As bank term loans become more familiar to both bankers and customers, they are also tending to be offered at variable rates, rather than the more traditional fixed rates. In this, the clearing banks are only following the lead of the merchant banks, one of whose central functions has been to provide debt finance of varying terms at rates linked to the money market's fluctuations, expressed in terms of the London Interbank Offered Rate (LIBOR).

Finance for industry, through its subsidiary Industrial and Commercial Finance Corporation, provides a similar package of flexible term loans at similar rates. It can also supply a mixed package of equity and debt finance, buying an equity



In the car leasing market, "control of cost and the removal of risks for the customer is the name of the game," says Mr. Ian Mosley, the managing director of Swan National Leasing, one of the UK's largest car fleet leasing companies and a subsidiary of United Dominions Trust. Mr. Mosley anticipates "a whole new secondary market for those leasing companies which offer a fully-inclusive package - and not simply cheap money or tax shelter."

stake in an unquoted company and topping-up the difference with a term loan.

This route is also being followed more and more by the investing institutions, particularly the pension funds which are under pressure to invest a proportion of their enormous inflows directly into British industry. Merchant banks are the best introduction to pension funds who would be prepared to consider a mixed equity/debt package either directly or through specially set up development capital enterprises.

The quoted company can, of course, try the direct equity financing route by way of a rights issue to shareholders. In good times, rights issues to finance essentially short-lived assets have not been well received for obvious reasons. Management, for its part, has been reluctant to offer the deep discount to market price usually required to tempt shareholders to take up their rights for all but major expansion plans with good medium-term prospects.

But, in the current climate, such rights issues, ironically, may get off the ground again. Shareholders are already steeling themselves for demands from companies made solely to meet working capital shortfalls, so deep is the recession being faced by much of manufacturing.

A rights issue prospectus, suitably presented, in which the company asks for equity capital for fleet expansion or replacement, could, by contrast, look more acceptable to shareholders particularly in the light of the taxation advantages accruing in the first year from the 100 per cent capital allowances.

Debentures, a traditional form of commercial debt financing which has been out of favour for a decade, may also be making a comeback as a viable alternative. Again, there is an ironical element in the revived interest in this commercial facility.

Company managements grew wary of debenture stocks which tie them to a fixed rate of interest over a long period (usually around 20 years), as inflation began to accelerate in the early 1970s. The rates needed to attract potential stockholders had to be pitched to provide a margin over gilts at a time when governments,

faced with mounting borrowing requirements, were driving yields up with every new tap.

But a decade of inflation has brought familiarity and sophistication. Variable rate debenture stocks, linked to current money market rates, have made a tentative appearance with some success, as they provide a real degree of protection against being locked in long-term to paying high rates of interest if interest rates fall during the period of the stock.

### Cost-efficient

But the package more acceptable to loan stock holders is the fixed rate debenture carrying a call option. If such an option exists, companies have the right to repay the debenture before the maturity date is reached - expensive, probably, at the time, as stockholders seek compensation for loss of regular high income - but cost-efficient, if compared with the total interest bill if interest rates fall.

Stock holders would, of course, seek a higher coupon on a "call option" debenture, but the margin may not prove too onerous. A couple of companies have tested the market in recent months, offering rates only 1 per cent to 1 1/2 per cent above comparably dated Government stock. The results were encouraging: institutional investors, in particular, being anxious to diversify their fixed interest portfolios.

With overdraft charges, currently running at around 30 per cent for good quality commercial customers, the debenture route could look distinctly attractive, though the management exercise of comparing this cost with all the other forms of finance available would ultimately probably reveal only a fine edge.

The same applies to all forms of capital raising exercises, especially in a time of high interest rates, depressed equities markets, and increasing earnings gearing. More than ever companies would find well spent the fee for corporate finance from a merchant bank in advising them on the appropriate debt, equity or mixed package best suited to their circumstances.

Christine Moir

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Sir Monty Finniston, chairman of the committee of enquiry into the engineering profession and president of the Design in Industries Association, at the Design Centre in London when he examined the award-winning C40 Leyland cab, now being fitted to the T45 Roadtrain, the new range of heavy-duty articulated truck - the first all-new model from any part of BL since the reorganisation of the company by Sir Michael Edwards. Standing is Lord Stokes, Leyland president

هكلمن النظم



## FLEET MANAGEMENT AND FINANCE VII

# U.S. companies set the pace in leasing activities

MANY BUSINESS firms are said to be "biggest and better" in the U.S.—at least leasing activity is no exception. The Americans, who have been involved in leasing for longer than us in Europe, have the stimulus of U.S. industry's enormous appetite for capital, plus the assistance of a not-unhelpful fiscal code.

American accounting principles require that both lessors and lessees distinguish operating leases and "capital" ones—the accounting treatment is quite different for these two categories. And it is inherent in the theory that lessor and lessee will adopt a constant treatment for their respective ends of the transaction.

In practice, however, this may not be the case. If the lessor will be the asset owner, he will be concerned with depreciation in the normal way, and

he and the lessee will account for rentals as income and expense respectively. The user of the lessee's accounts only becomes aware, indirectly, that he has possession and use of assets not themselves shown in these accounts: the lessee must disclose his future rental obligations for each of the next five years, and the total thereafter.

Other leases, which the lessee generally calls capital leases, must be treated in his accounts as the acquisition of the asset concerned. It is normal practice, although not the inevitable rule, that the lessee will have the right to purchase the asset at the end of the lease. And consistently with this, the lessor treats his end as a "direct sale" arrangement. (Of course, if he is both the financier and the manufacturer of the asset concerned, he reflects

separately his sale and his financing transactions.)

The original statement in which the Financial Accounting Standards Board laid down these rules ran to 115 pages, and it has since been clarified and refined by a large number of further pronouncements. But the Internal Revenue Service has its own separate ideas on the fiscal treatment of leased assets and leasing generally.

## Tax allowances

Tax depreciation allowances are given to the taxpayer, regarded as the owner of the asset: he can choose between straight-line methods (or he can accelerate his depreciation through the double-declining balance method). His choice will, within permitted limits,

determine what is to be regarded as the asset's expected life.

And there is a "catch 22" in his accelerating his allowances too far—by doing so he may cut down his "investment tax credit." The latter is an extra tax reduction, given in addition to depreciation allowances. For assets with a life of seven years or more, it is equal to 10 per cent of cost—but the percentage falls for shorter life assets.

However, the essence of the Internal Revenue Service's declaration of independence is that it has its own rules for fixing whether lessor or lessee is to be treated as the asset owner, and entitled to depreciation and investment tax credit. And these rules also determine the appropriate tax treatment of the lease transactions as a whole.

The advice of those contemplating U.S. leasing proposals

must be that they walk delicately through this minefield of rules and regulations.

Elsewhere in the world, the potential lessor and lessee must also use their terminology with exactitude.

For instance, to a Frenchman, leasing would generally mean "credit lease." This is leasing with an option for the hirer to acquire the asset at a bargain price, conditional upon his having met his rental and other obligations. It allows for the leasing of both real and personal property, and in France (as in Scotland) the latter is referred to as "moveable."

Credit lease can only be operated by banks and financial institutions. Each major French bank has a subsidiary already active in the market, but it appears very unlikely that the French Banking Authorities would sanction any outsiders wishing to participate in that market.

Credit lease transactions in reality enjoy a favourable tax regime referred to as *Sicomil*. The rental periods can never be less than nine years, and there are other very strict obligations on both parties, including one requiring publicity for the transactions themselves. Leasing without a purchase obligation for the lessee would be called "pure rental" by a Frenchman, and he would comment that this form of activity is relatively undeveloped in France.

When one turns to German leasing, the scene looks more familiar to Anglo-Saxon eyes. The German leasing industry has had a spectacular recent growth, very similar to the growth of this sector in Britain. The terminology which the Germans use also sounds familiar—operating leases and capital leases. But the unwary could easily be trapped if they thought that these terms bear the same meaning as they do in the U.S. and the U.K.

The definition of a capital lease in the German Leasing Decree of April, 1971, is one in which full payout occurs during the non-cancellable period of the lease. And this non-cancellable period must be either less than 40 per cent or more than 90 per cent of the asset's useful life. If the period concerned falls between these two, but the lessee has a right to extend the period—or to purchase the asset at a price below certain defined limits—then the lease may again be categorised



American industry's enormous appetite for capital, plus the assistance of a fiscal code, has helped to stimulate the greatest activity in vehicle leasing of any country in the world. Above: cars roll off the assembly line at American Motors Corp.

as a capital one.

Because capital leases are only those with the odd characteristics described, it will come as no surprise that the majority of leasing business written by German leasing companies falls into the category of operating leases. They say that the leased equipment is legally and economically owned by the lessor.

The lessors concerned are mainly subsidiaries of German banks, or are owned by consortia of those banks. Lessors receive tax depreciation allowances, but these are at relatively low percentage rates. This is not the tax incentive which stimulates the leasing industry.

The significant advantage is in the area of savings available for Municipal trade taxes. These latter are charged on two parallel bases, one related to capital employed and the other to income. A lessor company is entitled not to count its leased assets into its capital computation. But it can also deduct the cost of the funds it has invested in those leased assets in arriving at its income.

Its trade tax liability is thus reduced, and this enables it to quote more favourable terms to prospective lessees than they

could themselves achieve through outright purchase.

In Belgium, leasing business has grown tenfold since the Royal Decree No. 56 of November, 1967, created the industry's framework. Lessors obtain the same tax incentives for investment as other companies, and also obtain the same favourable Value Added Tax recovery. Each of these was provided under the 1978 legislation aimed at fostering investment.

## Less developed

However, it remains true that over half of the total leasing business in Belgium is in the hands of five companies. Few, if any, very large deals are handled through the leasing market, and that market is described as less highly developed than most others in Europe.

In the Netherlands, the law which constitutes the ground work for the leasing industry is a Ministerial ruling of February, 1969, on a question of VAT. This distinguishes capital and operating leases.

In the case of operating leases, where the Dutch recognise that the assets' "economic

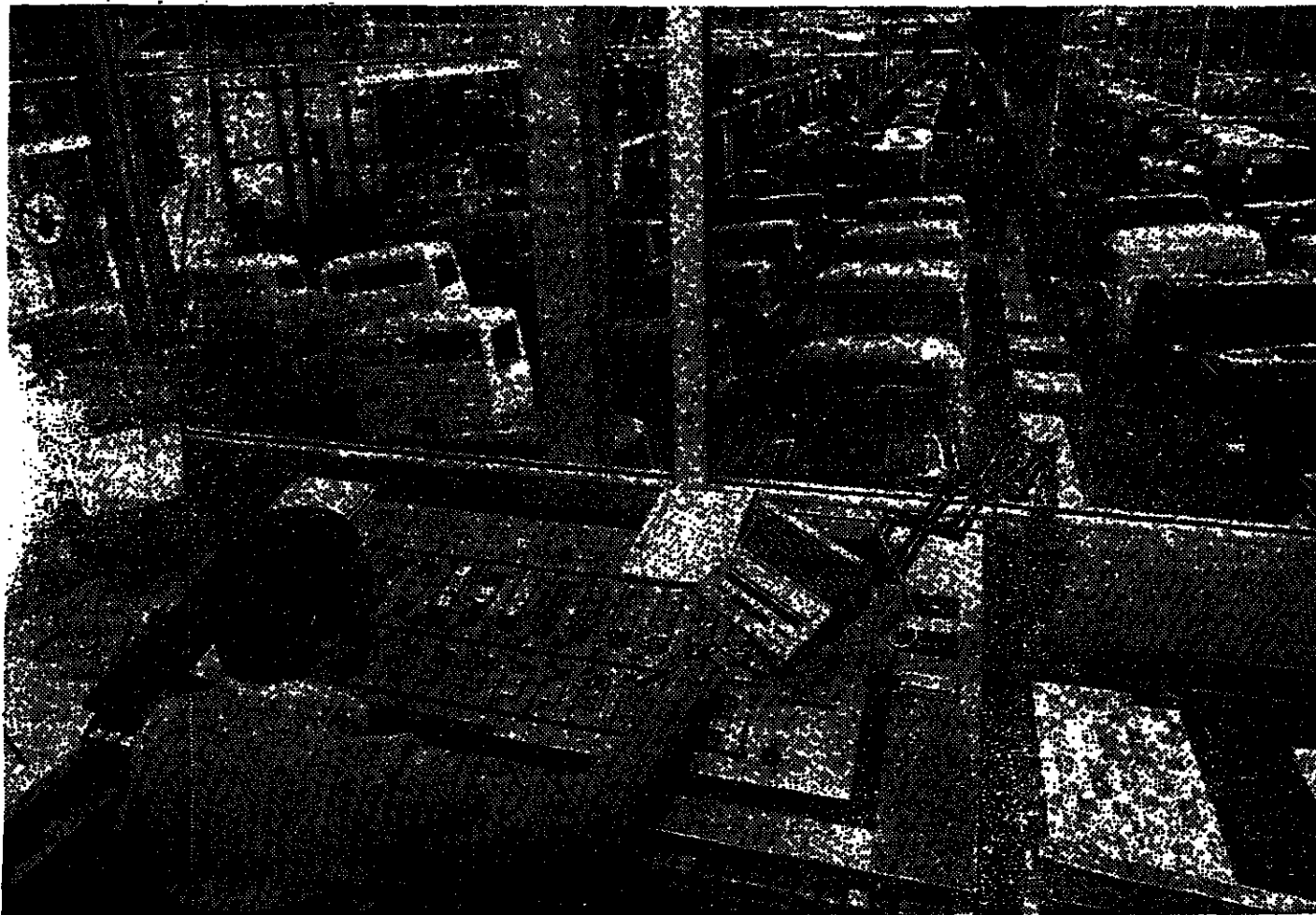
ownership" remains with the lessor, that lessor is entitled to the tax depreciation allowances. The rentals are correspondingly treated as deductions for the lessee and as income of the lessor.

But for all other leases, characterised as capital leases, the treatment is the exact reverse. The lessor is taxed as if he had sold his asset, and he recognises his income over the lease period according to the formula known as the "rule of 78."

The lessee treats the asset as his own for tax purposes. He obtains tax depreciation allowances on its cash price, and he treats as a deductible expense the excess of the rental payments over that cash price—this being regarded as equivalent to an interest expense.

Terminology is an exacting study for prospective lessors and lessees, everywhere in the world. So, also, are the accounting and taxation rule books. And if it is appropriate to add one further word of warning—the rule book around Europe for Value Added Tax is very much less standardised than many people imagine.

David Waiman



In West Germany, the vehicle leasing industry has had a spectacular growth in recent years—very similar to developments in this sector in the U.K. Above: the control room at the Mercedes-Benz truck production line

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## FLEET MANAGEMENT AND FINANCE VIII



The Taskold refrigerated semi-trailer incorporates alloy riveted construction and provides high thermal efficiency with a 25-ton hanging load facility



The Roadtrain 16.28 from Leyland Vehicles is the first fruit of a five-year design and development programme dedicated to the production of the new T45 truck range.

## Fierce competition among truckmakers

A FEW weeks ago, Leyland Vehicles sparked off the biggest launch ever seen in the UK for a truck range. The company has been spending well over £1m to give its T45 range "the right send-off."

Leyland justifies the expenditure by pointing out that it is not just launching a truck range but also rebuilding the image of a company.

And it needed to put the message over quickly to an estimated 4m people in the British truck and transport industry, including 145,000 fleet operators. The much-delayed launch included a national television campaign—not unique, but highly unusual among the truckmakers.

The exercise showed the determination within Leyland Vehicles to claw back its lost home market share—down to only 17.5 per cent last year, compared with a traditional 30 per cent.

The T45 models will cover the weight ranges above 16 tons. The first to be launched was a 38 to 40 ton tractor unit, named Roadtrain, the "Flagship" of the new Leyland fleet. Four more models will be introduced this year, taking the range down to 24 tons. By the end of 1982, all the T45s should be "on the road."

Leyland has incorporated

many existing components in the T45 models, but they have a completely new cab system, based on a modular design, to cover trucks from 6.5 tons to 200 tons.

The range will be assembled at a new £32m plant at Leyland, Lancashire, where output has been stepped up to 100 units a month.

Backing up the T45 is a £13m modernisation and expansion programme at Leyland's parts warehouse at Chorley, Lancs. The warehouse will have direct computer links with distributors. Orders placed before 11 am on any weekday will have a guaranteed delivery anywhere in the UK within 24 hours. This project should be complete midway through next year.

### Price range

Road train is priced at £25,000, which puts it squarely in the middle of the price range covered by its main competitors, but is well under the list price for the major rival, Volvo's F10.

As long as Leyland Vehicles comes near achieving the standards of quality and reliability it has set itself, those fleet operators who have been yearning to "buy British" will need to yearn no more.

Leyland lost quite a few

friends when, one by one, it dropped such famous names as Albion, AEC, Scammell and Guy from its trucks, while, at the same time, going through a necessary rationalisation programme.

Now it has a chance to win some back.

But it will not be easy—particularly as 1980 (if the forecasts are correct) could be one of the most competitive for many years.

However, similar noises were made at the beginning of 1979—and they proved to be entirely wrong. In the event, 300,585 new commercial vehicles were registered in the UK last year, according to the Society of Motor Manufacturers and Traders (SMMT). That figure just topped the previous record of 300,341 set in 1978.

Registrations were also 17.27 per cent above the 1978 level. Perhaps, the main influence on sales last year was that corporate liquidity was relatively high—and when this was coupled with a continuing high rate of inflation, companies were encouraged not to delay too long before replacing their vehicles.

The prospect for 1980, however, is for corporate liquidity to be squeezed, for historically high interest rates to continue and for economic activity to

suffer a general slowing down. On top of all that, the haulage industry is still reeling from the impact of three disputes: one, early in 1979 in which its own drivers were involved, followed by the engineering dispute last autumn and the steel strike this year.

Consequently, the SMMT expects commercial vehicle sales to fall by more than 10 per cent from the 1979 level, to around 260,000. Breaking this down into sectors, sales of light commercials might drop from around 220,000 to 185,000, while at the heavy end of the market registrations might fall from about 77,000 to 65,000.

### Tough climate

This is the kind of environment in which the truckmakers will have to compete this year. There will be some price-cutting, of course—but there is a limit to how far that can go.

Competition will also be reflected in the back-up services offered. For instance, when times are difficult an operator might well want to obtain more information about the way his business is performing and take up an offer to plug into a truck manufacturer's specially-devised computer programme.

To take one example, Daimler-Benz (Mercedes) in the UK

offers its fleet operators its Transport Consultancy Service, the backbone of which is a computerised cost and performance analysis system which shows up real vehicle operating costs. Users are able to relate these to overheads and produce a clear picture of total transport costs.

Information is stored at Daimler-Benz's computer centre in Stuttgart and, although it is confidential as far as individual companies are concerned, the data gives Mercedes a feedback about how its trucks behave in service.

Daimler-Benz is one of the importers which Leyland Vehicles will have to tackle head-on in its attempts to win back customers.

The West German group is Europe's major truck manufacturer and it has been making a determined attack on the UK market for about six years. It seems to have found the right formula—its registrations soared by 48 per cent in 1978, then a further 46 per cent last year, to a total of 6,241. It is about half-way to its target of capturing 9 to 10 per cent of the UK's heavy truck market.

Daimler-Benz's volume is helped by the Bremen vans it brings in at the lighter end of the commercial vehicle sector. But, at the heavy end, it has been catching up with Volvo of

Sweden, the most successful importer, so far.

Volvo has revised the whole of its range over the past five years and some of the more recent introductions are perhaps a little ahead of their time in terms of the comfort they offer to the driver.

The company last year made progress in the UK, where it sells more trucks than in any other market—including Sweden—but it has not made as much progress as some other manufacturers.

IVECO, Europe's second-largest commercial vehicle business, owned by Fiat and which includes the Magirus Deutz range, has combined the marques in a new UK subsidiary.

### More integration

In future, Fiat and Magirus will have integrated marketing, parts, service and financial control departments. But, there will continue to be two sales departments, two marques and separate dealer networks.

The main effects will probably not be felt for two years when a new headquarters, warehouse and service facility is expected to come on stream in Warrington, Lancs.

Even so, IVECO's target is to take 10 per cent of the market

for trucks over 3.5 tons by 1985, compared with its present 5.6 per cent.

The question is: who will give up market share to make way for this advance?

The American multi-nationals have based their commercial vehicle businesses mainly in the UK and they have their own plans to build up trucks sales. Ford is in the middle of a £400m, five-year programme for its European commercial vehicle operations. One of the first results will be a new range of medium-weight vehicles to replace the "D" series, next year.

General Motors subsidiary, Bedford, also has some surprises in store. Changes to the long-serving TK range are expected now that the heavier TM trucks has successfully been introduced.

Seddon Atkinson, now owned by International Harvester, one of the world's biggest truck producers, outpaced the market last year and pushed up registrations by 21 per cent to improve its share. It plans to launch five more models this year and these are believed to be additions to its 300 series of mid-range heavy trucks. Later, it will begin a programme to introduce 13 other models.

Even so, IVECO's target is to take 10 per cent of the market for trucks over 3.5 tons by 1985, compared with its present 5.6 per cent.

weight range, with Astrodon, 100 tons, and 24 planned for next year, so as to double in unit terms—the group's potential market. BRF is spending £10m for a new plant at Wrexham, due on stream in 1983, to increase its capacity in the expectation it will increase market penetration.

By contrast, its near-neighbour, Ford, at Sandbach in Cheshire, is still to make full use of the expansion programme carried out in 1970s.

Dodge, not owned by PSA Peugeot Citroën, last year launched a range of light sector, in 4.5 to 7.5 ton sector, called the 50 series. Dodge's future might well be bound up with DAF of Holland and, possibly, International Harvester, to (IH) has a one-third stake in DAF because all of them have been talking about some measure of joint co-operation. That development would not have any immediate impact on the UK, perhaps, but it would have serious implications for the mid-1980s.

The entire European truck industry is peering for restructuring, and this has already begun. Leyland has taken on its new competitive stance—not a moment too soon.

Kenneth Gooding

# MONEY-BACK GUARANTEE?

The following is a true story about an operator and his Seddon Atkinson truck.

On January 15th, 1977 George Barbour purchased one of our 16-tonners from Scotts of Penrith.

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Not a man to let a business opportunity pass him by, Mr Barbour had a fairly busy time of it, covering a quarter of a million miles by the end of 1979. At which time he decided to replace his vehicle.

Pleased with the performance of his Seddon Atkinson, Mr Barbour went back to Scotts interested in trading in his vehicle against a new one.

Rather than do that, Scotts offered to sell his vehicle for him. To which Mr Barbour agreed.

And in the event he was glad he did. Because Mr Barbour, who had paid £7827 for his truck in 1977,

received £8,100 for it in 1980.

Now, obviously, inflation had more than a little to do with Mr Barbour getting such a good return on his investment. But so did the fact that Seddon Atkinsons hold their value better than virtually any commercial vehicle on the road.

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هكمن النحل



## FLEET MANAGEMENT AND FINANCE IX

## More curbs on fringe benefits

IN THE last decade, companies have given the use of a car to far more employees—many of whom do not need them in the same way as, for instance, salesmen and representatives. The expansion was hastened by the tax treatment of company cars: it is more valuable for employees to have a car than the equivalent increase in salary.

The Government has announced its intention to reduce the use of fringe benefits, and last summer the Inland Revenue introduced a consultative document proposing that the notional benefit assigned to an employee with a company car should be raised to a more realistic level, for income tax purposes.

In a speech in September, Sir Geoffrey Howe, the Chancellor, said that the spread of benefits had, in many cases, gone beyond the "fringe of sanity".

He stated: "Perks are an inefficient and often wasteful way of rewarding effort—and unjust. Some perks are taxed in full. Others pay no tax on identical benefits. The whole chaos might almost have been designed to set people enviously against each other, and so bring our system into contempt."

Government intentions and Government actions do not always mirror each other. In the March Budget, Sir Geoffrey made some minor adjustments to the legislation on taxing fringe benefits. He also announced that the present scale figures used for measuring the benefit of a company car would be raised—but only from April, 1981, and only by 20 per cent, equivalent to only one year's inflation.

Some have seen the Budget measures as evidence of a climb-down. But, in effect, Sir Geoffrey promised, last autumn, that any substantial increase in the taxation of benefits would be balanced by all-round income tax cuts. Thus, in a year in which the fiscal outlook made further tax cuts impossible, he could make little progress in reducing the level of perks.

## Likely attack

If the Tory economic policy works, and Sir Geoffrey is able to bring down income tax bands in, say, 1983, he is likely to be tempted to renew his attack.

There is evidence that, despite the Government's disapproval of the perks system, companies are still actively looking for new ways to reward key executives.

According to a survey of 200 public companies conducted before the Budget by the London executive search group, John Curtis and Partners, fewer than 10 per cent of companies were planning to reduce or eliminate fringe benefits ahead of the Budget. Less than 20 per cent were planning to replace any benefits which did become taxable in the Budget with commensurate salary increases.

There are no precise figures as to how Britain compares with other nations in the provision of motor cars to company employees. According to the research organisation, Imbucor, about 50 per cent of senior management—including chief executives, deputies and heads of function—use company cars in Britain.

In Belgium and the Netherlands, the comparable figure is about 50 per cent, while in France it is between 40 and 45 per cent.

## Other comparisons

Lower down the scale, about 35 per cent of senior management in Italy and West Germany have company cars, against a figure of 30 per cent in Switzerland and Spain. By comparison, there are few company cars in the U.S., Australia, Canada and the Scandinavian countries.

In most other developed countries, employees are taxed directly on the benefit of the private mileage in a company car. This is usually calculated by establishing the proportion of private to total mileage and assessing the benefit as this proportion of the overall standing charge and operating costs of the car.

This approach was used in Britain until 1976. By then, however, the number of company cars was growing so fast that the Government, for administrative simplicity, introduced a standard scale of benefit. Two countries have also tinkered with this system. Australia introduced a "standby value" similar to the UK scale in 1974, although it was repealed before it went into effect. In Ireland, there were also attempts to make special rules for administrative simplicity. Scales were used in 1976-77 and 1977-78, before being abandoned.

Most countries follow the U.S. pattern in adding on the fair market value of the benefit to salaries for tax purposes, and deducting tax. In Canada, the private use of company cars is charged on a sliding scale, rising from a minimum of 12 per cent of its capital cost.

In Australia, less expensive cars are assessed at an annual rate of 12 per cent of the capital cost, while the more expensive models are assessed at a swinging 24 per cent.

In West Germany and France, the private mileage proportion is used. In South Africa, the present system, under which the authorities ask the employers for an estimate of the annual benefit, will probably be changed under the likely new fringe benefits legislation.

Last summer's Inland Revenue paper in the UK said that 80 per cent of the total value of fringe benefits were accounted for by the provision of company cars, and, for this reason, the Government felt it appropriate to begin with this

sector. The paper added that, in 1978, 70 per cent of new cars were sold to the business sector, or 1.1m.

This implies that there are between 1.5m and 2m company cars in use in Britain, and, of these, slightly less than 0.5m are provided for higher-paid staff and directors. At least 1m escape tax because they are supplied to those earning less than £8,500 and therefore exempt under the legislation.

The main proposals of the paper were that the scale should be increased to a figure broadly equivalent to the value of the benefit, as measured by the AA estimates of the cost of running a car. This would increase the scale figure for a car of less than 1300 cc, for instance, from £180 to £594. Also, the Revenue paper argued that there was a strong case for abolishing the £8,500 threshold, so that the benefit from company cars would be taxable whatever the salary of the employee.

Despite Sir Geoffrey's argument that perks were a reaction to high tax levels in the past, and that with the top rates reduced in his first Budget, non-cash remuneration should be phased out, the Inland Revenue paper was savaged when it was published. The Institute of Directors and Confederation of British Industry were prominent in the attack. And, in September,



Although more salesmen choose Ford cars in Britain—or have Fords chosen for them—directors prefer BL, according to one survey of 858 British companies. Above: BL's Marina.

Sir Geoffrey promised that there would be no precipitate action.

In the Budget, the main impact of the drive against perks was directed against non-auto items. Scales affecting the provision of items such as suits and TV sets, were raised, as were the benefit of cheap loans.

However, as well as the modest 20 per cent increase in the car scale, Sir Geoffrey also fired a warning shot about the £8,500 threshold. He said: The

case for abolishing this threshold has been pressed upon us. I have asked the Inland Revenue to consult employers and others about the administrative problems that might be involved in such a change.

The Inland Revenue has made plain that the earliest it could introduce this change is in the next financial year. And the tone of Sir Geoffrey's announcement makes it seem that he is determined to push it through.

While the scale rates remain far from realistic, this will still mean that many employees—possibly more than 1m—could face a tax charge on the benefit of company cars for the first time, next year.

While there will no doubt be some stiff opposition to the move, it could present the first real blow to the onward march of the company car.

David Freud

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# The Peugeot 305



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"With such exemplary manners, such silken feel, such admirable comfort and such unfailing reliability, the 305 must obviously be a very good car."

So wrote LJK, Setright of Car magazine, having driven 9,000 miles in a Peugeot 305. We were naturally delighted to read these comments as, from the original concept through to final design, it was our intention to create a modern, stylish, comfortable, economical, quality family car—one that was a pleasure to drive.

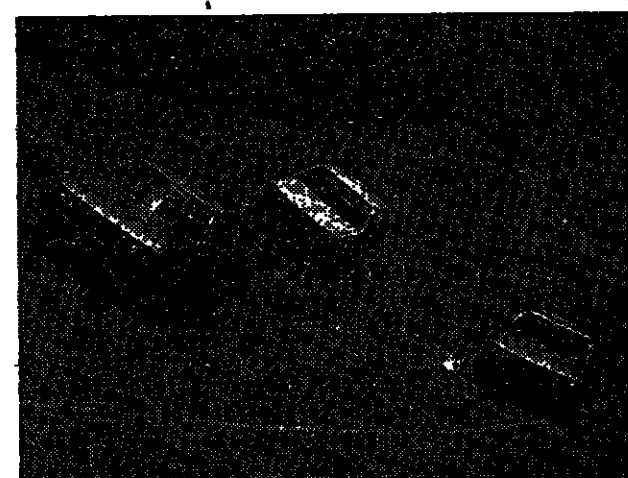
At Peugeot, we believe that driver and passenger comfort is obtained by the ideal matching of a number of key factors. Take the ride for example. We selected the very expensive all-round independent suspension system and matched it with an extra long wheelbase so that rear seat passengers sit between the wheels and not over them.

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And finally, the seats. Orthopaedically designed, the front seats are constructed with a pressed steel web and tubular back-frame with flexible mesh support, padded throughout with thick polyester and finished in beautiful cloth upholstery.

All of these elements are designed to match and complement one another, thereby offering you not a compromise but a perfect blend of qualities to ensure maximum comfort. Over the years we have gained a reputation for the excellent reliability of our models and the 305 is certainly no exception. Reliability is of the utmost importance from the planning and design stages. By selecting high quality materials and employing the latest manufacturing techniques, thorough pre-production testing of component parts and prototype models, we lay a sound basis for reliability in the finished product.



Product development test track at Belcamp.

Quality control is stringent on the production and assembly lines, where one in eight workers is a quality control inspector. Each completed car is finally tested, first on a rolling road and then on a specialist designed test circuit, where every car produced is put through its paces on this gruelling track. It is, therefore, not by chance that the Peugeot Range and, of course, the 305, has gained such an excellent reputation for reliability.

There are five models in the 305 range: 1300cc and 1500cc petrol models and a 1548cc diesel, all extremely economical and reliable.

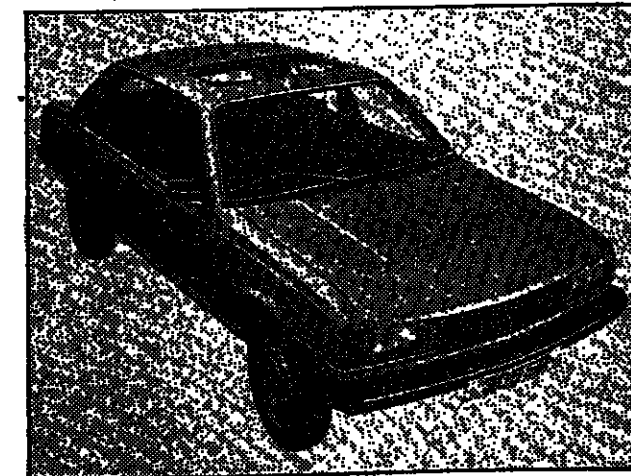
At a constant 56 mph\* the 305 SR returns 46 mpg compared with 49 mpg for a Mini\*. Performance is not sacrificed for economy however, and the SR attains a top speed of 96 mph. Main service intervals are every 10,000 miles (petrol models) and there is a straightforward 12 month unlimited mileage guarantee.

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We hope you will share the thoughts of LJK, Setright of Car magazine who concluded his long term test article, with the following words:

"My feelings would be better explained by saying that I fear that I shall never feel so much affection for a car again."



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305 GR Diesel 55 mpg at constant 55 mph. Mini 1000 48.5 mpg (5.8L/100km) at 56 mph (90km/h).  
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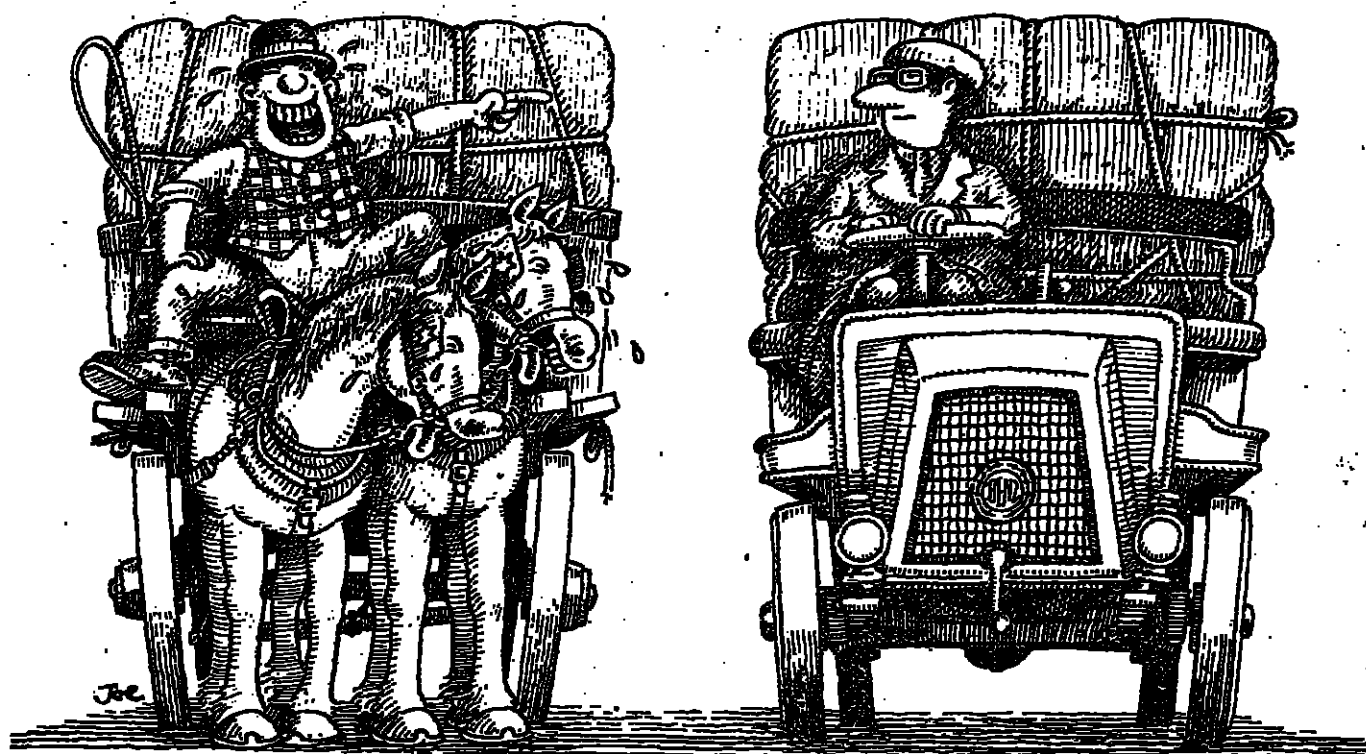
Since then the experience we have accumulated over the years has made us one of the respected bodies in Britain on all aspects of fleet operation.

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## FLEET MANAGEMENT AND FINANCE X



More than 1,000 heavy-duty trucks, mostly all from Mercedes-Benz, are operated by Algeria's State-owned haulage company, SNTR, for regular trips across the Sahara. The boom for the Algerians began when the Nigerian port of Lagos became overburdened and it became economical to operate a land route from Algiers to Kano. The truck, above, is part of the "steel caravan" carrying pipes needed for the water mains in Northern Nigeria.

## The growing complexity of fleet insurance

THE NEED for fleet operators to insure their vehicles on a comprehensive basis should be axiomatic. Insurance, merely to meet the legal requirements, is not enough. The operator needs to ensure that a series of accidents do not put him out of business. Hence fleet insurance should be on a comprehensive basis.

The rating of risks in fleet insurance differs widely from the small operator, with just a few vehicles, to the major company with thousands of vehicles. Insurers will rate a small operator, with, say, 10 vehicles or less, on the rating system that is familiar to private motorists. The premium charged will depend on the make of lorry, the areas of operation and other relevant factors.

But once the fleet grows to a larger size, then the rating moves onto an individual fleet basis, reflecting the past claims experience of that particular fleet. The risks involved are greater than with a private car. The vehicles are in constant use, often with drivers working on a shift system.

The rating will depend on many factors, the most important being the size of the fleet, the extent of the operations and the nature of the business. The insurers tend to work on a 70 per cent loss ratio, that is, they underwrite for paying out £70 in claims for each £100 received in premium, the remainder going on broker's commission and expenses.

Inflation, as always, is the main underlying factor. In a rating assessment, motor claim costs tend to rise faster than price inflation. Labour costs, the costs of new vehicles and spare parts tend to run ahead of prices.

Competition for this type of business is keen, with insurers being attracted by the large amount of premium income generated. This produces useful investment income, especially in these days of high interest rates. Even the major fleets tend to use just one insurer and not to split the insurance between various companies and Lloyd's syndicates. Thus, the rates quoted tend to be very competitive as insurers endeavour to capture or retain the business.

It is the common practice for each fleet insurance to be put out for quotation each year and the lowest rate secures the business. Some fleet operators will stay with one insurer out of loyalty, if they are satisfied with the service. But cost pressures usually determine where the insurance is placed. The insurers endeavour to keep premiums rates down to a reasonable level by operating excesses. Here the operator meets the first part of any claim. This cuts out the small claim which sends administration costs soaring.

### Wide range

The level of excess can range from as little as £25, for a small operator, to thousands of pounds for the major operators. The proper use of excesses can provide considerable savings for both the operator and the insurer.

The major operators can make further savings by self-insuring some of the risks being incurred. The 70 per cent claims ratio is a powerful incentive to take the self-insurance route. But it is one that needs a high degree of professional advice. After all, the size of unit of risk, that is the individual vehicle, grows larger each year.

The role of the insurance broker is paramount in the field of fleet insurance. His function now extends far beyond simply finding the best premium quotation in the market.

The broker would advise his client on the various covers required, what level of excesses the operator could easily carry and what savings this would produce. Since the ultimate premium rating depends on the experience of the operator, the broker would advise on means of minimising the risks involved. For example, he might advise that more driver training was required or certain security precautions at the operator's depots.

The insurers are prepared to offer a pre-insurance service to operators covering inspections—to check maintenance procedures and premises security.

The large brokers are now very much tied in with self-insurance and regard it as one of their functions to advise clients on whether to operate a degree of self-insurance and to handle the administration if the client does carry part of the risk himself.

The broker is very much involved in handling the claims settlements for his clients. In particular, he would advise on the recovery of loss through common law procedures. With the premium rating on an individual experience basis, the operator needs to recover as much as he can from the other parties involved through the due processes of the law, rather than claim the recovery from his insurers. This represents a major difference between private motor insurance and fleet insurance handling.

### Middle East

These days, operators are extending their areas of operation across the Channel, ranging as far as the Middle East. Insurers issue green cards to their clients in the normal way and it is the broker's task to ensure that the insurance contract covers risks overseas as it covers risks in the UK. The multinational nature of British insurers means that they are familiar with insurance requirements overseas and have a network of local agents that can deal with claims virtually on the spot.

The arranging of insurance cover for journeys beyond Western Europe is much more complex. In all East European countries, insurance has to be placed through the State insurance agency. There is not the same degree of reciprocal arrangements as in Western Europe.

Once the journey extends into Middle Eastern countries, then insurers become very wary. The nature of the problems encountered are not fully known and there have been some dubious operators undertaking these journeys. Insurers tend to be cautious over granting insurance. Premiums are high and the cover is limited.

The insurance of the contents of the vehicle—goods in transit insurance—is a separate insurance needed by the operator. He needs to cover loss or damage of the goods while being transported and his liability towards the owner of the goods.

The hijacking of vehicles was rampant in the mid-1970s and insurers experienced heavy losses over this period. The use of anti-theft devices has cut down the number of hijacks.

Insurers now impose warranties on their insurance contracts, so that drivers have to leave their vehicles in lorry parks overnight. These parks provide a high degree of security against the casual theft and the outright hijack.

The number of losses has come down significantly from the peak of the mid-1970s, although pilfering remains a problem. The insurance cover almost invariably carries a general excess, a typical level being £25. With contained business, the insurers are still endeavouring to solve adequately the problem of containers arriving at their destination short of some of the contents as listed in the invoice.

Again, rating tends to be on an experience basis and this is also a very competitive market. Not only is the premium income attractive, but there is general market over-capacity. Rates are cut to the bone in the scramble to win or retain business.

Finally, operators need insurance to cover their liability to the public, especially if the goods carried can be classified as hazardous. The motor liability media articles have virtually gillot over the "doomwatch" situations that could arise. But such cover is needed.

Eric Short



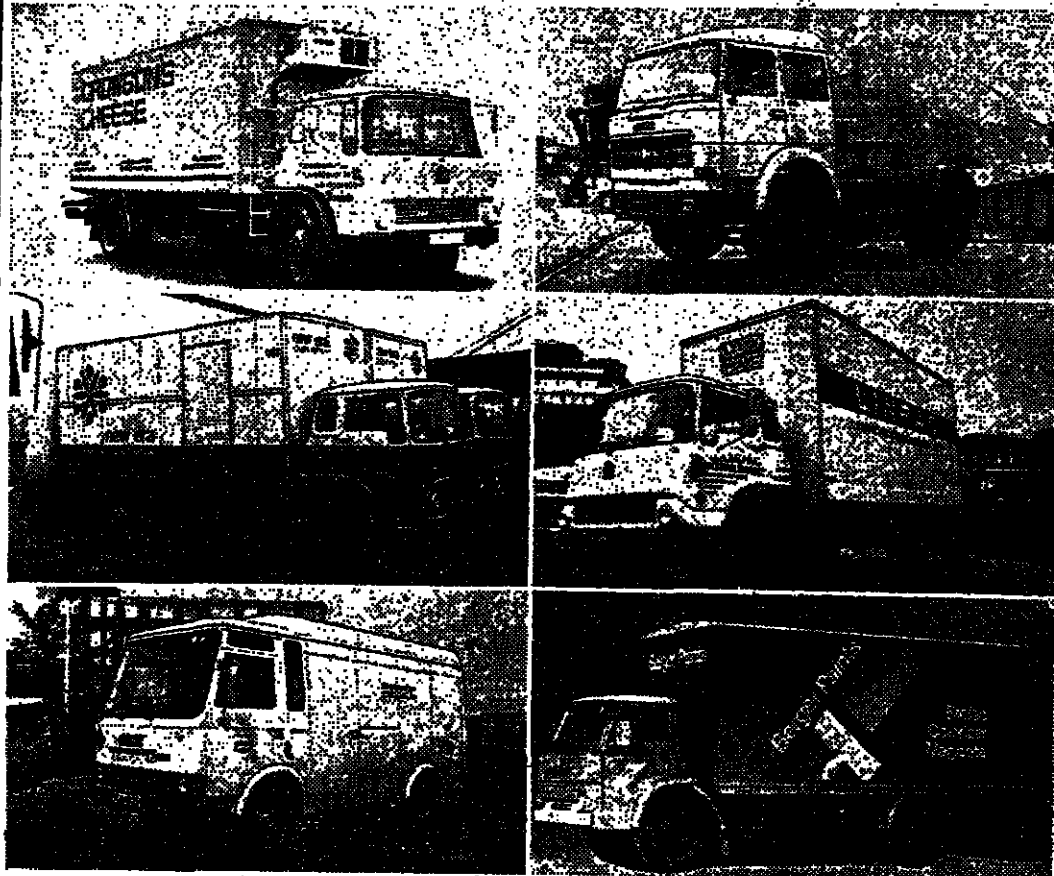
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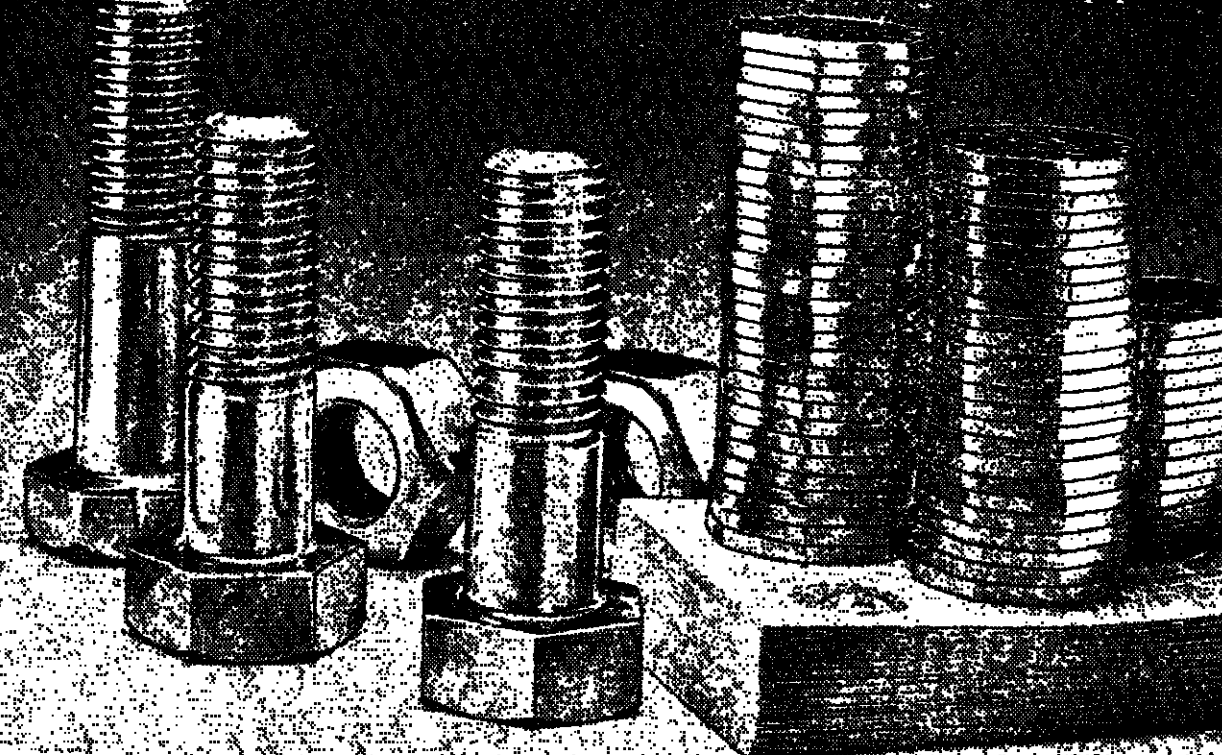
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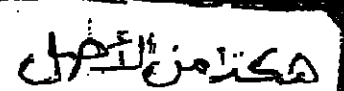
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## FLEET MANAGEMENT AND FINANCE XI

# Car rental market grows steadily

THE MAJOR event of the year in the car rental sector was undoubtedly the proposed acquisition of the UK, Dutch and Spanish car hire interests of Godfrey Davis, by Europcar, the vehicle rental arm of the French Renault group, in a £22m deal.

Europcar, which is based at Clamart, near Paris, is already the largest European-owned vehicle rental group. It is represented in 57 territories in Africa, the Middle East, and Europe.

The development brought a spirit of interest from all parties in the car rental business, if for no other reason than that Godfrey Davis is already near the top, if not actually at the top of the league table of car hire companies in Britain. The new relationship with Europcar's largest all-European vehicle rental group is certain to cause ripples throughout the British sector, as the other leading operators, such as the all-British Swan National group and U.S.-based Hertz and Avis, assess the likely impact on a market which continues to be highly competitive.

The deal with Europcar is to be accompanied by changes in the way Godfrey Davis is organised. The company is to form two new holding companies, a hire company to be the subject of the bid from Europcar—and a trade company, which Godfrey Davis will retain.

## Dealerships

The trade company is expected to continue the existing business of the Ford main dealerships, which Godfrey Davis and contract hire, mobile homes and other leisure operations.

Midland Bank Industrial Investments is to take a minority share in the capital of the new Godfrey Davis-Europcar company, which will be based on 200 existing Godfrey Davis car rental branches.

The reaction of the other large car hire companies to the changes at Godfrey Davis cannot be gauged until the reformed Davis-Europcar group makes clear its own marketing strategy.

But one thing is certain—the car rental market is in for one of its most testing periods. Already, a spate of full-page advertisements by the leading rental companies have appeared as summer approaches.

The advertisements aim to capture some of the limelight from the car manufacturers which are themselves fighting the early stages in what may turn out to be a full scale price war—led, perhaps unexpectedly, by BL, with its highly successful price-cutting offers.

Demand is holding up well in the new car market and the signs of growth in car rental are not at all obvious.

Exact figures for market growth are difficult to assess, since an estimated 80 per cent of car rental companies are those outside the league of the big names.

These smaller companies are generally based locally and few have extensive national networks. They take a pride in offering a personal service and other conveniences which have an immediate appeal to many customers.

But this has to be balanced against the flexibility offered by the larger car hire companies. One-way hire, for example, is often a "must" for business travellers demanding door-to-door services which only a car can provide.

Speed of response from the large car hire companies is also a regular demand. One leading car hire company executive said earlier this year that the last thing he wanted was for his customers to pay cash. The business traveller would probably agree—cash transactions can be slow. Credit cards are also relatively slow, but until the advent of direct debiting, this has to be tolerated by those travellers without personal company arrangements with hire companies or who do not operate through travel agents.

On the other hand, cash payments are favoured by the local car hire operators. The payments involved are often much smaller than would be the average for the longer distance,

longer term rentals from the large hire companies.

Company arrangements for staff wishing to use hire cars on company business are usually based on a central billing system. This is practised by Avis, for example, and is only offered to companies.

The basis of the approach is simple and of direct benefit to business travellers in a hurry.

Each time a car is hired by a company staff member on business, the invoices are forwarded to the company as a monthly account.

## Charge cards

Personal charge cards carry the name of the company and the address for sending accounts.

The other standard approach for the business traveller caters particularly for those who do not travel frequently or regularly. The car hire company sends an invoice immediately to the personal charge card address.

Major credit cards are accepted by the large car hire companies and some issue their own credit cards. This was partly a development to encourage customers to use one particular car hire service and also as a way of speeding up the initial hire agreement between customer and hire company.

The arrangement provides some improved convenience for travellers, but for those people working for companies with central billing agreements with hire companies, hire credit cards have proved to be superfluous.

Some hire companies even have reciprocal credit card arrangements with competing car hire companies—cards are interchangeable. This may have the effect of increasing the market for car rental, by increasing the choice available, but it may have the adverse effect, for the separate companies, of reducing the loyalty of the customer to one particular company.

Lynton McLain



International haulage services (above) and the expanding range of roll-on/roll-off shipping services are vital to UK Netherlands trade. Ferry-masters, for example, established in Holland since the mid-1960s, operates a fleet of more than 2,000 load-carrying units. Left: A London tourist takes delivery of a hire car from Gillian MacKenzie, outside the Avis Belgrave branch.

# Rise in UK-continental haulage

THE VOLUME of international roll-on/roll-off traffic from Britain to the Continent continues to rise despite seasonal fluctuations and a low level of activity in much of manufacturing industry. The latest figures from the Trade Department show that in the third quarter last year a total of 147,500 road goods vehicles were carried by roll-on/roll-off (ro-ro) ferries. This represented a 15 per cent increase over the same period in 1978.

The figures for the first nine months of last year show that the movement of goods vehicles through British ports bound for Continental Europe was running at 17 per cent above the corresponding period in 1978. Powered goods vehicles accounted for just over half—79,200—of the total and over last year the numbers of this type of lorry increased at a faster rate than unaccompanied trailers. Much of this growth appears to have come in the third quarter. The growth rate for powered vehicles over the first nine months, however, fell in comparison with the market growth as a whole.

In the first quarter of last year unaccompanied vehicle traffic fell, but this was counterbalanced by a sharp increase in

the number of foreign-powered vehicles carried by roll-on/roll-off ferries. These foreign-powered vehicles accounted for 28 per cent of total traffic in the first quarter last year, compared with a 22 per cent share for the whole of 1978.

The strike by the driver members of the Transport and General Workers' Union over the winter of 1979 is widely accepted to have caused the short-lived upsurge in foreign-powered traffic.

## Major share

In the third quarter, however, British-registered-powered vehicles took the major share of the market—54 per cent. A third of vehicles were registered in other countries of the European Community, and 6 per cent of the traffic from Britain to the continent, were the largest single group of foreign-registered vehicles.

However, the 54 per cent of the powered traffic which was also accounted for by UK-registered vehicles over the whole nine-month period represented a fall from the 58 per cent share in the same period in 1978. This effectively reversed the trend in the five years since

1973, when most of the growth in the market was accounted for by a rising fleet of British international goods vehicles.

The Trade Department said that the latest results showed that the dominance of the ports in the Dover Straits as the main outlet for ro-ro traffic may have started to diminish. In the first half of the year these ports carried 41 per cent of all goods ro-ro traffic and 65 per cent of all powered traffic.

This compared to 43 per cent and 69 per cent in the first half of 1978, and the slight decline has been largely accounted for by a growth in the use of ports on the east coast. However, the ports on the Channel have seen a faster growth in the numbers of unaccompanied trailers.

In general the buoyancy of the market for British registered road goods vehicles travelling abroad partly reflects the success of the UK haulage industry in winning overseas haulage contracts and partly to increased Government success in winning more international permits for UK haulage companies.

Most of the international haulage in Europe is controlled by a number of bilateral agreements between member coun-

tries of the EEC and between these countries and non-member countries.

These bilateral agreements set quotas for the total number of transit and terminating journeys which may be undertaken by hauliers of the countries involved.

## Permit system

A small but rising volume of international haulage also takes place under permit arrangements operated by the EEC and by the European Conference of Ministers of Transport. These arrangements are designed to simplify the procedures for haulage between countries within these two organisations. The few permits which are so far available, authorise companies to take part in haulage operations without restriction in the area of the issuing authority.

These permits are almost always needed only for public haulage companies—those whose sole business is plying for work carrying other company's goods. Companies which operate lorries on their own account are generally not restricted by either bilateral or multilateral agreements.

The British Government has had a number of successes in winning more permits for Britain's international hauliers.

Recent successes include the agreement with Australia. In March Austria agreed to allow Britain to have 250 more haulage permits, bringing the total to 3,950 in 1980. Bilateral agreements were also reached with France and Italy, which gave Britain 20 per cent more permits—up to 51,500 tonnage will now be permitted to France—and with Germany where 75 per cent more was granted to a new total of 16,500 permits. At least 20,000 permits are planned for 1981.

A more modest success, but one which the British haulage industry welcomed, was the award of an extra 68 permits for EEC haulage operations, last December. The Council of European Ministers of Transport agreed that this would be Britain's share of the new quota—up by 20 per cent—for EEC road haulage permits for 1980.

These permits are valuable assets for hauliers. They are valid for one year and enable hauliers to make any number of journeys between EEC member countries.

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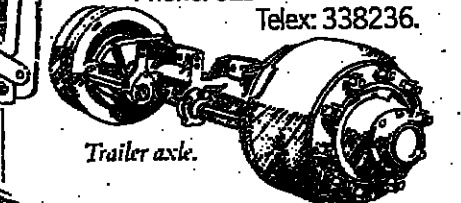
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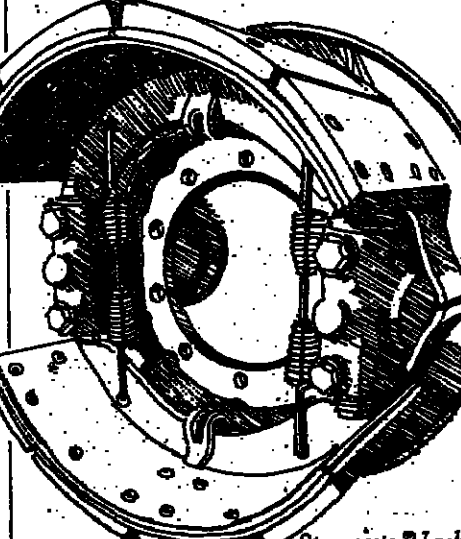
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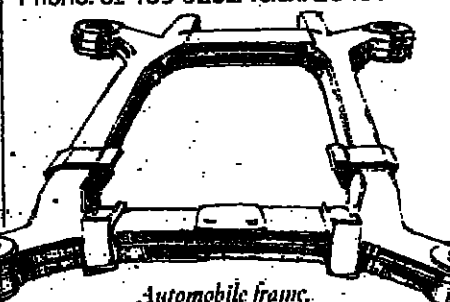


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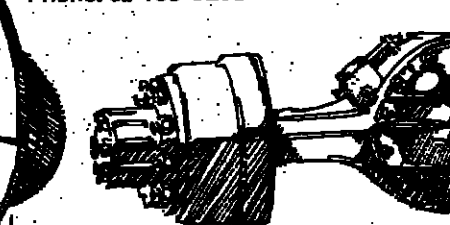
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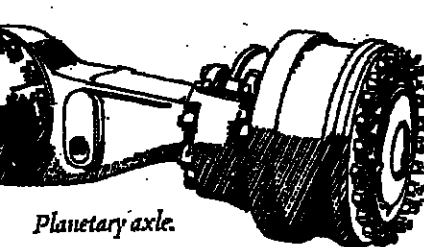
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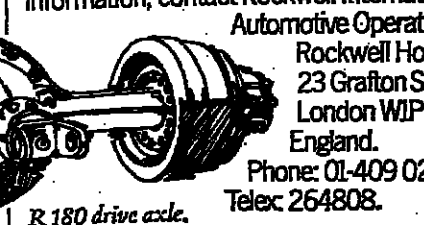


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# Tough period ahead for the road haulage industry

BRITAIN'S ROAD hauliers face a difficult year. Bankruptcies and redundancies are widely expected among the smaller operators as this typical service industry fights to survive against events beyond its control in the world of commerce and manufacturing.

Growth in demand for road haulage services is static and may even be falling—a response to the sluggish performance of much of manufacturing industry.

As a result, hauliers have found they have considerable excess capacity, possibly as much as 10 per cent in their lorry fleets.

This has led to a widespread bout of rate cutting by operators intent on surviving the slump. In turn this has led to cries from the trade association for the industry: the Road Haulage Association, that member companies should cut the size of their fleets in an attempt at an across-the-board solution to the damaging rate-cutting.

Statistics for the industry are notoriously difficult to locate in any year under consideration and the industrial effect of the call to cut fleet size will only be evident through a stabilisation in rates. Later, official Government figures may show how serious the downturn in demand for haulage services has been for Britain's operators.

## Double problem

The industry faced a difficult year even before it began. The problems of low demand and excess capacity are common to much of manufacturing industry, but the hauliers started the year with a double disadvantage.

The year was hardly a day old when steel workers employed by the British Steel Corporation started a national strike over pay.

The corporation may have lost a tenth of its home market for steel as a result of the strike, while manufacturing industry survived. In contrast, road hauliers, and, to a lesser extent, British Rail, took the brunt of

the side effects and more than 10,000 lorries were laid up. These lorries normally account for a high proportion of the 75 per cent of all iron and steel movements which go by road.

The steel strike came at a time when Britain's hauliers had already started to consider programmes of retrenchment in attempts to be financially fit for the expected underlying down turn in demand for haulage services.

The industry had barely recovered from the strike by driver members of the Transport and General Workers' Union in January, 1979, when it was hit again by the strike in the engineering industry, in the autumn.

Demand for lorry transport improved seasonally, at Christmas, but the underlying pattern was of a steady falling off in demand.

These changes in the economic fortunes of the haulage industry have come at a time when once again it is under the public microscope of a Government inquiry, this time into the place of the lorry in society and the environment. The inquiry, conducted by Sir Arthur Armitage, of Manchester University, is expected to come to a conclusion about the case for or against heavier lorries.

The decision is widely expected to form the basis of future Government policy towards the heavy lorry, possibly to the end of the century. Another inquiry into the industry would be deeply resented by hauliers so the Armitage recommendation on lorry weights is likely to be the last word for some time.

This is because the road haulage industry has been under a number of wide-ranging inquiries over the past two years. The former Price Commission conducted a major survey into the "Road Haulage Industry" in October, 1978, and the Foster Committee, set up to look at road haulage operators' licensing, reported with a detailed account of how Foster made 44 major and 47 minor recommendations about how the regulation of the industry could be improved.

The Government is expected to publish its response to Foster possibly before the summer. However, many of the Foster Committee's recommendations for changes which would affect the environmental impact of lorries are to be considered separately by the Armitage committee, for publication also in the summer.

The investigation by the Price Commission showed that the industry had already gone through a difficult period for trading. The Commission's report showed that profit margins in the industry have been squeezed over the period 1975-77 in most sectors and among all sizes of operator as hauliers.

## Familiar ring

The reason for the poor performance has a familiar ring to it. The Commission said "hauliers have not found it possible to pass on higher costs, including those for fuel, which rose 15 per cent in the three months to April 1. He made his plea against a background where some hauliers are absorbing costs increases in an attempt to keep their rates competitive, often with the result that for some contracts costs are not covered."

This is again happening. Mr. John Silbermann, the chairman of the Road Haulage Association earlier this month urged hauliers to pass on higher costs, including those for fuel, which rose 15 per cent in the three months to April 1. He made his plea against a background where some hauliers are absorbing costs increases in an attempt to keep their rates competitive, often with the result that for some contracts costs are not covered.

These gloomy economic indicators provide the background to a number of substantial structural changes that are now underway in the road transport industry. The most immediately obvious changes are those proposed in the Government's Transport Bill. The Government want to denationalise the State-owned National Freight Corporation, form it into a company under the Companies Act and eventually sell off shares to the private sector including the company's employees.

The first stage — to form the corporation into a company —

is expected to be completed soon after the Bill becomes law, perhaps by the summer. The timetable for selling shares is to be decided by Mr. Norman Fowler, Transport Minister, in collaboration with the board of the new company.

The timing of the decision is likely to be a highly sensitive matter, with the board not anxious for a share float until the road haulage market picks up. The Government, on the other hand, is likely to favour an early sale of shares, in line with its commitment to reduce the public sector borrowing requirement.

The stock market will watch developments with interest, if only because the proposed float of shares in a re-formed National Freight Corporation with its 50 subsidiary companies — would have the effect of creating a stock market sector where none now exists.

The company formed from the National Freight Corporation would then have to compete for investors funds with the Transport Development Group, the biggest and most comparable transport company now quoted on the stock market.

## Group turnover

The Transport Development Group had a turnover of £219m in 1978 and operating profits of £20.9m from its 150 operating subsidiaries.

The State Corporation made its first net profit (£300,000) in 1978, from an operating profit of £20m on total turnover of £406.7m.

These results were after the Corporation had been restructured financially under the Transport Act, 1978. The Act reduced the Corporation's debts to the Government to £100m.

The latest Transport Bill proposes to write off this "commencing capital debt" and all outstanding loans from the Transport Minister before the Corporation is made into a company and shares sold.

Lynton McLain



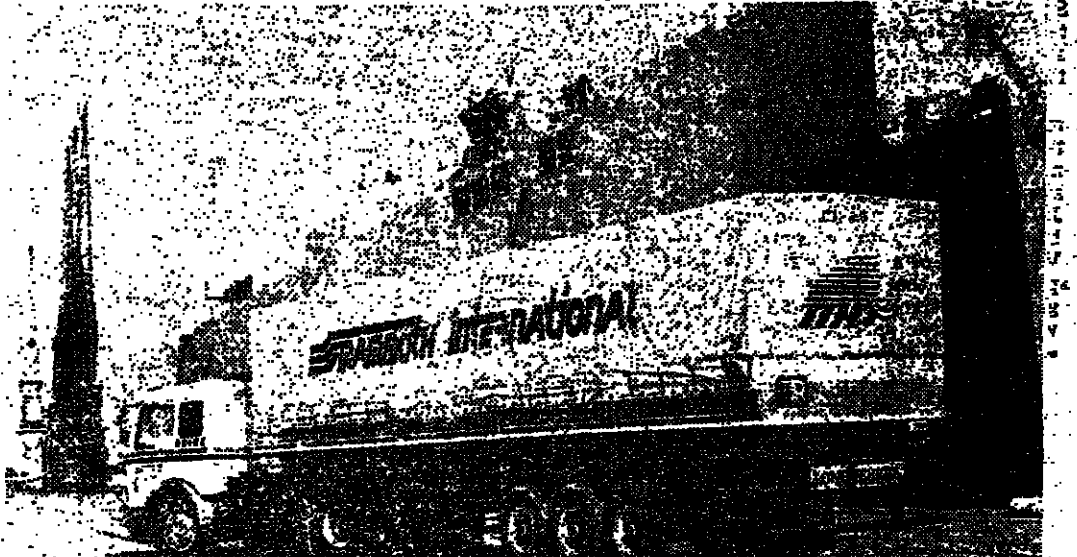
Mr. John Butcher, MP for S.W. Coventry, waves from the cab of a large truck en route from London to Düsseldorf, in Germany. He is on a fact-finding mission to find out the problems that face British truck drivers in terms of documentation and paper-work when crossing border points in Europe. He calls his mission "Operation Red Tape".



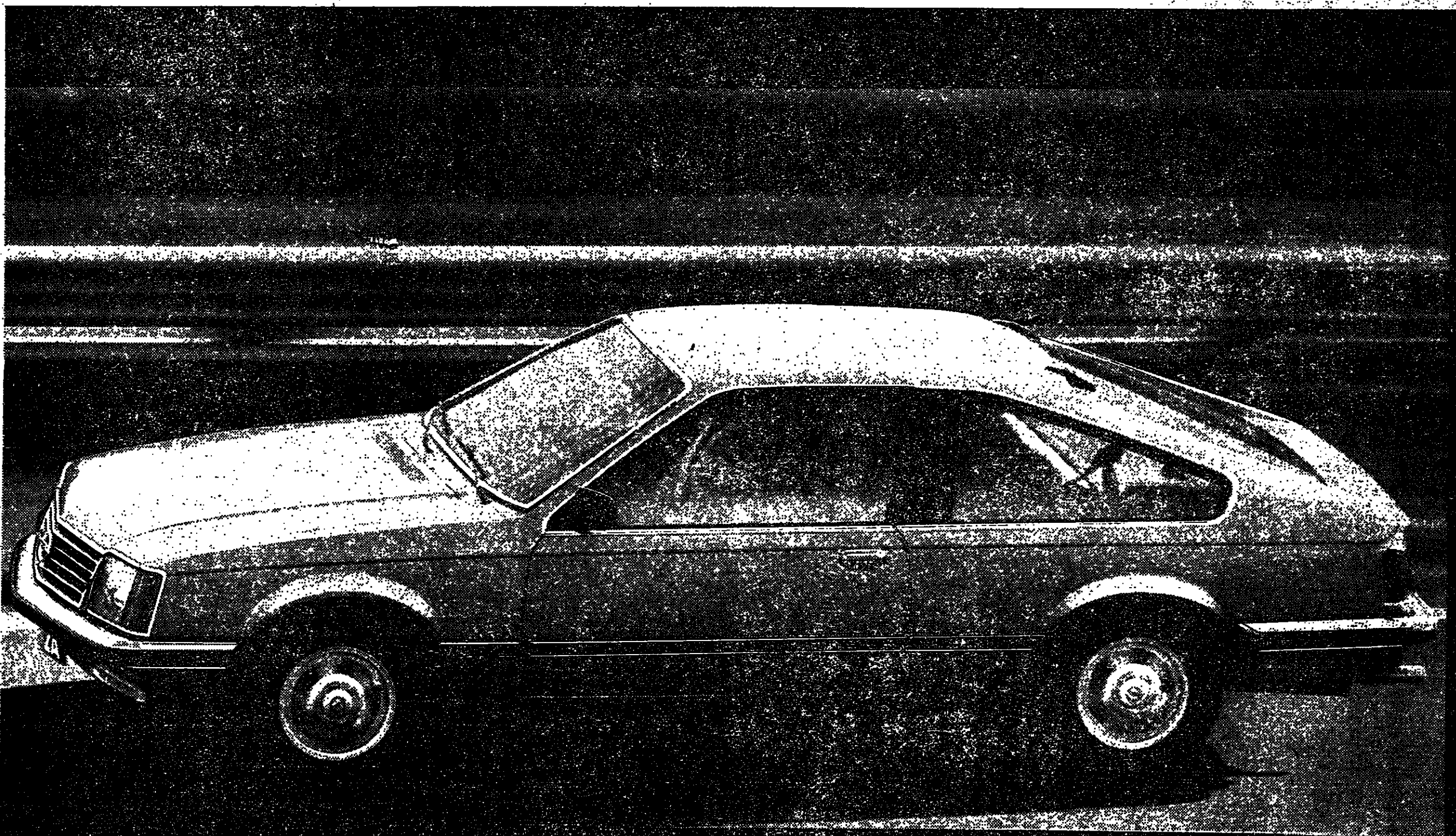
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As you know, a Gran Turismo is a car that's built to last. It's got a three litre, six cylinder engine, giving you a 130 mph top speed.



Nothing will beat the Monza's essential drive for the Motor. It's got a 1300 cc engine, 1600 cc engine, 1800 cc engine, 2000 cc engine, 2200 cc engine, 2400 cc engine, 2600 cc engine, 2800 cc engine, 3000 cc engine, 3200 cc engine, 3400 cc engine, 3600 cc engine, 3800 cc engine, 4000 cc engine, 4200 cc engine, 4400 cc engine, 4600 cc engine, 4800 cc engine, 5000 cc engine, 5200 cc engine, 5400 cc engine, 5600 cc engine, 5800 cc engine, 6000 cc engine, 6200 cc engine, 6400 cc engine, 6600 cc engine, 6800 cc engine, 7000 cc engine, 7200 cc engine, 7400 cc engine, 7600 cc engine, 7800 cc engine, 8000 cc engine, 8200 cc engine, 8400 cc engine, 8600 cc engine, 8800 cc engine, 9000 cc engine, 9200 cc engine, 9400 cc engine, 9600 cc engine, 9800 cc engine, 10000 cc engine.

With the alloy wheels, the Monza's design is a real beauty. It's got a 1300 cc engine, 1600 cc engine, 1800 cc engine, 2000 cc engine, 2200 cc engine, 2400 cc engine, 2600 cc engine, 2800 cc engine, 3000 cc engine, 3200 cc engine, 3400 cc engine, 3600 cc engine, 3800 cc engine, 4000 cc engine, 4200 cc engine, 4400 cc engine, 4600 cc engine, 4800 cc engine, 5000 cc engine, 5200 cc engine, 5400 cc engine, 5600 cc engine, 5800 cc engine, 6000 cc engine, 6200 cc engine, 6400 cc engine, 6600 cc engine, 6800 cc engine, 7000 cc engine, 7200 cc engine, 7400 cc engine, 7600 cc engine, 7800 cc engine, 8000 cc engine, 8200 cc engine, 8400 cc engine, 8600 cc engine, 8800 cc engine, 9000 cc engine, 9200 cc engine, 9400 cc engine, 9600 cc engine, 9800 cc engine, 10000 cc engine.

**MONZA**  
by Opel



مكتبة النحل



# Seeking a licence to 'lose' money

BY ARTHUR SANDLES

DESPITE frantic efforts on the part of established commercial television contractors to prove that their "licence to print money" is now a myth, the queue of contenders for the new franchises is proving remarkably long.

It is of little comfort to the present 15 contract holders that the weekend probably saw the final steps in the elaborate courtship rituals of the past month. With May 9 the day when contract bids have to be submitted to the Independent Broadcasting Authority, and the IBA's searching but preliminary questions answered, there is little time for further manoeuvring. By this morning most bidders will be committed.

Unless the weekend produced some rapid revised thinking, it looks as if very few franchise holders are going to escape without a battle. Channel 4 (the smallest company) and Thames (the largest) may have a walk-over, as might Grampian. Next best bets for a clear run are London Weekend, Tyne Tees and possibly ITV.

The toughest fights are likely to be in the Southern area, where there is promise of lots of bids, and East Anglia where Anglia Television — long regarded as one of the best of the smaller companies — is endangered simply because of the impressive muscle of the rival bidders.

Most votes for the weakest defender go to TV, which faces a determined attack from all Stuart Wilson, the one-time television magnate who for some time has been knocking at the door to make his return.

If there was a poll for the most unpopular name among television executives at the moment it would probably be that of the man who was beginning to gain acceptance as Vicker's Costa came out with predictions that things might get a little slack in 1981/82 but would recover spectacularly in

the mid-1980s. Franchise holders browbeaten at the words: "We could see an extremely buoyant period of profitability in the mid 1980s." As if this were not bad enough for people trying to make a living, the prediction: "Current dividends should be able to be at least maintained until around 1983/84 when considerably improved payouts should be possible. The combination of high yield, highly valued (by an incoming licensee) assets and medium-

'we have cried wolf... many times before'...

term prospects of high profitability is attractive set against the outlook for manufacturing industry."

This is in complete contrast to a document currently being circulated within ITV which takes an extremely gloomy view of the 1980s. "1980 advertising revenue in real terms is expected to be down on the 1979 level (after adjusting for the strike) and with the poor economic outlook it is assumed that this decline will continue to 1982 and 1983 (the actual decline is estimated at 5 per cent in 1982 and 2.5 per cent in 1983) followed by a return to the 1980 level in 1984.

"The total pre-tax profit for the eight years (for which the new contract will run) on this basis is £175m and taking the capital employed in the industry at a conservative £375m with an additional £75m at least required, the average return is just under 5 per cent a year."

There then comes a stinging in the report, which was prepared for some ITV companies by outside accountants, and a modest plough back there will be little left for dividend." It goes on:

"In the case of a new contractor with loan capital to service then the situation would be even worse, especially if current interest rates continue."

The problem for the television companies at the moment is that very few people outside the industry are prepared to believe this sort of talk. "We have to admit," says Thames, "that we have cried wolf a great many times before, and we have been wrong. This time we really do believe it ourselves."

So why are any of the present contractors persisting in their applications for re-appointment? There is certainly no sign that any of the franchise holders will not be on the IBA doorstep on May 9.

"This would at first sight appear to be a contradiction," came the response from a contractor unwilling to be quoted in public before the IBA fires the official starting gun. "But on closer examination the present contractors do have substantial capital employed—£375m being a conservative estimate—and if any of them do not re-apply they would be selling their assets at a fraction of their current replacement value. Even in a voluntary sale to a new contractor the value obtained could be poor. These assets have mostly been built up out of profits ploughed back during the last 20 years so, even with the low profitability for the next contract period, it still makes sense for the mto continue rather than to sell."

The eight-year franchise period, which runs from 1983, is an essential part of the contract. The IBA's calculations, particularly since there are very few forecasts who are optimistic about Britain's economy for the first few of those years. However, it is generally assumed that you have to be extremely unlucky, or inept, to lose a television licence in the current round of bidding there would be surprise if more than one television contractor lost a franchise, and astonish-

ment if the total rose to three. Perhaps the real risk to most contractors is that they will find themselves required to take on unwelcome bedmates. The IBA has the power to insist that any contract winner receives his franchise only if he accepts investment and personnel from a rival bidder. Clearly there are strong justifications for this. In a closely fought battle both, or several, sides may have strengths which the IBA would like to see represented in the final consortium.

It is widely assumed within television that the IBA's introduction of the prospect of breakfast television was a move made at short notice simply to add a bit of novelty to the round of bids. Treating about the Authority's cautious conservatism. It is said, was beginning to stifle. If breakfast television was offered as a light hearted aside then it is a joker which, in many eyes, has taken on the dimensions of an ace. So many bids are likely, and so impressive the bidders, that the Authority is going to have prob-

...an ecstasy of plans... most destined to be paper dreams

lems wriggling out of a promise at least to consider the prospect.

The list of contenders is long and growing. Lord Lever and Jonathan Dimbleby, backed by assorted newspapers and the Post Office Pension Fund; Lord Grade's Associated Communications Corporation; a group of television professionals with support from Philips and IPC; and various independent local radio stations, tempted no doubt by the highly profitable ground they have found in commercial radio, are all sitting on the IBA's doorstep clutching their bids. Others are bound to emerge on bid day. The

Authority is going to have to argue long and hard to prove that they have all done their sums wrong.

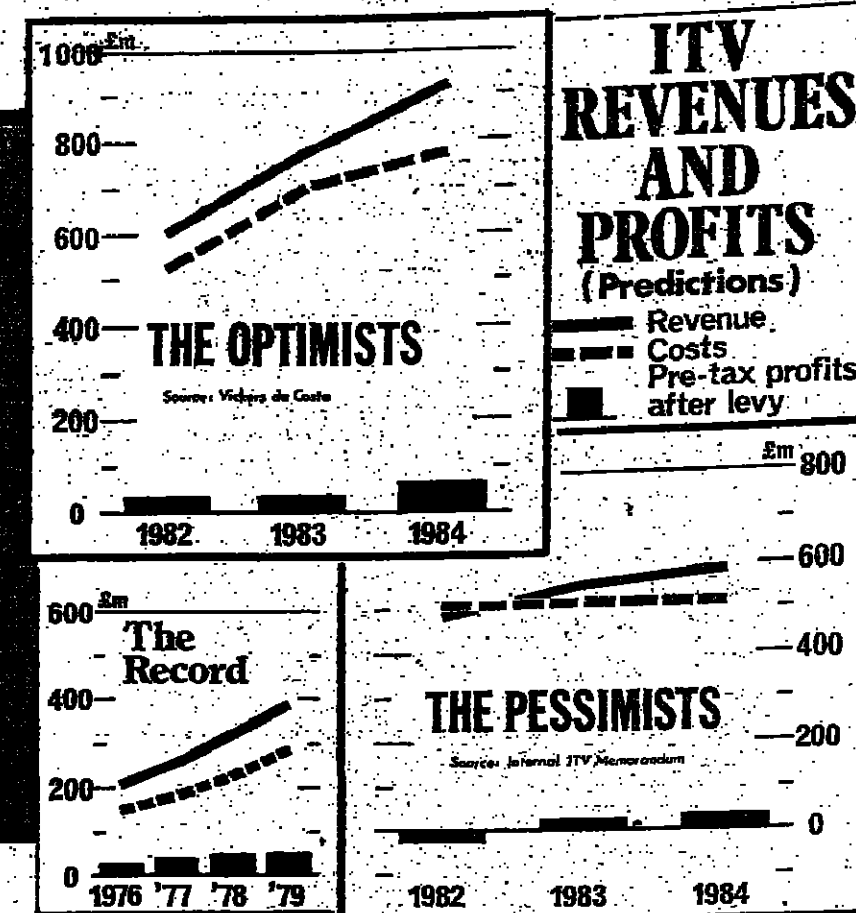
It will have considerable encouragement in this from the present franchise holders, who find themselves in a major dilemma. For a present contractor to start breakfast television on the sort of scale which would attract audiences might be prohibitively expensive — although Thames Television, as the richest franchise holder, will probably be telling the IBA that it plans to do just that. Generally, however, the present franchise holders see their revenues likely to be diluted seriously by breakfast television, and the fourth channel, but they are unable to do much about it except lobby.

The agony of this lobbying is that the more they show how serious the impact of breakfast television would be on total network revenue, the more they indicate that the morning shows would be highly profitable. Internal ITV figures suggest a loss of mainstream revenue to breakfast TV of £12m in the first year of operation and £15m in the second. To this figure would have to be added "new" revenue (that which was apparently not spent elsewhere) and advertising weeded away from newspapers, magazines and radio.

Life is not made any easier for the present contractors by the fact that making a bid is a relatively inexpensive exercise. Mr. Stuart Wilson's contention for ATV's Midlands franchise will probably cost some £100,000, and his one of the more sophisticated and professional. Wilson has been through all this before. He was at the heart of the successful Yorkshire Television bid in 1967 and stayed in various senior posts with that company and its Trident parent until 1977.

The £100,000 has already been underwritten by International Publishing Corporation. Radio Tele-Luxembourg

and various investment companies associated with Fouché Remann and Co. Singer and Friedlander, which is handling the financial side of the exercise, cautiously contradicts established TV company views of near future profitability, commenting: "It should be noted that the Government has substantial power to influence the profits of commercial television companies through changes in the method of operating the ITV levy. However, historically, the existence of the levy has not prevented the great majority of commercial television contractors from making significant profits and from paying appropriate dividends." The prospect of such "significant profits" and "appropriate dividends" in the future has sent contenders into an ecstasy of plans and proposals, most of which are inevitably destined to be paper



## Letters to the Editor

### Accountability and disclosure

From Mr. R. A. Rudd

Sir,—The problems of the pension fund industry in this country will not be dealt with by making it, or the trustees, responsible to such bodies as the Bank of England, the Council for the Securities Industry or any other new but essentially similar body. Christine Moir suggests in the article "New case for new pension fund guidelines" (April 9).

The solution can only come from the experience of the much larger industry in America. The heart of the question is accountability. Trustees and the managers whom they appoint are accountable to the beneficiaries, the pensioners whose assets it is they are managing. To make trustees accountable to some third body would be to obscure that direct accountability. Anything which does that must be moving in the wrong direction. What the American legislation relevant to the industry has done is to sharpen that accountability by making it possible for the individual beneficiary to seek legal redress against the individual trustee of his pension fund if he can prove that the trustee has acted "imprudently" and to his detriment.

Far from this legislation having stifled the pension industry in America, as correspondence suggests, it has sharpened it up immensely.

But this has only been possible because of the degree of disclosure enforced on pension funds in the U.S. It is a fatal flaw in our existing arrangements here that pension funds should not be required to file their accounts, state what their investments are and demonstrate their performance. There can be no accountability without disclosure. That clearly is the first step which is required in the UK. Once the industry is operating in the clear light of day and everyone can see what is going on, then the comparison can start. Trustees can then see what their managers are doing for them compared with how the managers of other funds are performing. So can the beneficiaries. And the managers themselves will inevitably be on their mettle.

In America, all concerned have been able to match the claims being made for management, against the actual performance. And it is here that the revelation has come.

It has turned out, for instance, that only a minority of managers have been beating the market averages. Trustees have found that in some cases they have been paying their managers substantial fees which have in fact been invested almost wholly in stocks representative of the indices. These "closed index funds" have been so similar to overt index funds that trustees have questioned whether they should be paying such large fees. Moreover, the active management of such funds has often resulted in transaction costs which have eroded down performance to below that achieved by the averages.

There has been a great period of questioning in the American industry, leading to a considerable improvement in self-knowledge. In turn this has been made possible by putting all the relevant data on to com-

puters and, with the help of the appropriate software packages, the consequent ability of institutions, trustees and managers alike to carry their management techniques to very refined lengths indeed. This enabled them to produce really sophisticated controls over risk and performance.

With respect to your article, it is in this area that work needs to be done in the UK. Certainly, accountants have to audit the results but accountants, unless they have been appropriately trained, have little to offer in the specialised field of the management of large funds.

Once trustees begin to ask the right questions for instance: what risks are my managers taking to produce their performance? How do they measure this risk? How closely do their recommended funds resemble the FT indices? What proportion of performance was augmented by the transactions which they entered into last year? and so forth, then the industry will have to respond by using appropriate techniques, including those of risk analysis (or modern portfolio theory as it is called). These techniques are now readily available in the UK. Tony Rudd, Rowe Rudd and Co., 63 London Wall, EC2.

### Working on the railways

From Mr. D. Margreth

Sir,—May I, as an ex-railwayman who is thoroughly relieved at "not working on the railways," comment on your editorial bearing that slogan of April 14?

At the outbreak of the last war, an engine driver was considered the very cream of blue collar society with a weekly wage of 90 shillings, well over double that of the miner, the dockers and the factory hand.

At the same time, the railways, at least the Great Western, provided the cheapest, the safest and the most reliable form of transport, used by the bulk of the population. Yet today, they are under-utilised, costly and manned by staff who are the most poorly paid of all the industries brought under public ownership, and this despite the enormous sums of public money that have been lavished on them.

The investment in such expensive assets, however, is useless unless full and proper use is being made of them, but it is seriously open to doubt whether full and proper use is being made of the considerable assets of British Railways, an indictment well illustrated by a conversation I overheard some months ago between an engine driver and a steelworker who were both hostile to British Steel's policy of using a fleet of privately owned lorries to carry their products to car assembly plants.

Sir Charles Villiers, Sir Peter Parker and Sir Michael Edwards should all realise that one freight train can transport 50 times the load of a lorry with 25 times the safety, with considerable economies of fuel and power, and with less pollution and congestion on our roads.

If proper notice is taken of this simple equation, then perhaps many of the problems illustrated in your editorial would diminish, the railway staff would recover the status

and wages which are their due and the public would be endowed with a transport system that is much more sensible and much more extensive.

D. W. Margreth, Justice Road, 59, Bus No 3, 2000 Antwerpen, Belgium.

### Education in London

From Mr. J. Marshall, MEP

Sir,—I was amazed by your editorial defence (April 14) of the Inner London Education Authority concept based upon the assumption that "a coalition of smaller (education authorities) is likely to provide a less good service at higher cost." This assertion runs in the face of all the evidence.

You admit that "ILEA has not taught well." I believe that the only way to improve standards is to make the education authorities directly accountable to the electorate. ILEA has remained blissfully oblivious to criticism, standards and parental wishes.

The real answer to the conundrum of ILEA is the performance of the outer London boroughs who are able to run a more economical and more successful service than ILEA. ILEA is a failure and should be abolished and the inner London boroughs should be able to run a more economical and more successful service than ILEA.

Differences in the product of a penny can be dealt with by the rate support grant while the unequal distribution of techniques can be solved by pooling (which applies to much of their present expenditure) and by the RSG.

ILEA has failed the parents, pupils and ratepayers of inner London. It should be abolished and the inner London boroughs should be able to run a more economical and more successful service than ILEA.

John Marshall, 59, Queen Anne's Grove, Ealing, W5.

### A view from Wandsworth

From the convenor, Wandsworth Liberal Education Working Party

Sir,—A working party of members of the four Wandsworth Liberal Associations has considered the Conservative proposals for the break-up of ILEA and has concluded that what is needed is not dissolution but reform.

The working party, representative of teachers at various levels, administrators, parents and school governors, took the view that powerful arguments would be needed to justify a major change of organisation and administration which would add to the heavy pressures on the education service. It decided that the balance of argument was firmly in favour of the retention of ILEA. But this decision did not imply an endorsement of the existing situation.

While acknowledging that, in many respects, ILEA has been a forward-looking organisation, the working party recommended that, to meet complaints of excessive bureaucracy, there should be an investigation of all aspects of the work of the authority by an independent commission. This commission should include experienced educationalists and administrators together with representa-

tives of community and parent groups.

ILEA is unique in local government and in considering its accountability the working party thought it appropriate to suggest unique arrangements for its election. It recommended that members of ILEA should be elected directly to have a specific responsibility for education. The large proportion of public funds devoted to education justifies election of representatives with a duty to be concerned primarily with education. This responsibility would include monitoring use of funds and effectiveness of the education service. Education is a complex and wide-ranging field and needs the attention of informed and dedicated people to give critical but positive support. Directly elected members should have a role associated with their respective divisional offices and would be expected to be sensitive to local feeling in their areas.

A further recommendation of the working party was that there should be a greater sharing by teachers, parents and the local community in the life of schools. H. Wall, 79 Ellerton Road, S.W.18.

Coated steels in cars

From the Manager, Market Development, BSC Strip Mill Products, British Steel Corp.

Sir,—The article by John Griffiths (April 10) about corrosion in cars and Landia in particular, deserves comment.

Corrosion in road vehicles has been recognised as a problem by manufacturers and steel makers for many years and a great deal of effort has gone into improving performance in this respect.

BSC strip mills continue to grapple with vehicle manufacturers' active development programmes. We are clear that to conquer vehicle corrosion certainly does not mean "the elimination of steel bodies"; the basis of corrosion protection must be the greater use of coated steels regardless of any pain process or wax injection methods used by manufacturers. The increasing use of coated steels reinforces this.

British Steel Corporation, BSC Strip Mill Products, P.O. Box 300, Newport, Gwent.

### EEC computer technology

From Mr. G. Waller, MP

Sir,—In the continuing debate over the effects of imports on UK manufacturing industry, a vital factor is the increasing co-operation between British and EEC-based companies.

To computerise industry is a case in point. Recent statistics made by ICL in supporting a Community-based computer industry show the way to curb the dominance of the United States and Japan in Europe. The furtherance of commercial links and technical agreements within the EEC will surely help in the resurgence of British industrial performance.

Such co-operation will not only have the beneficial effect of reducing import costs but will also give an impetus to both British and EEC computer technology. Gary Waller, House of Commons, S.W.1.

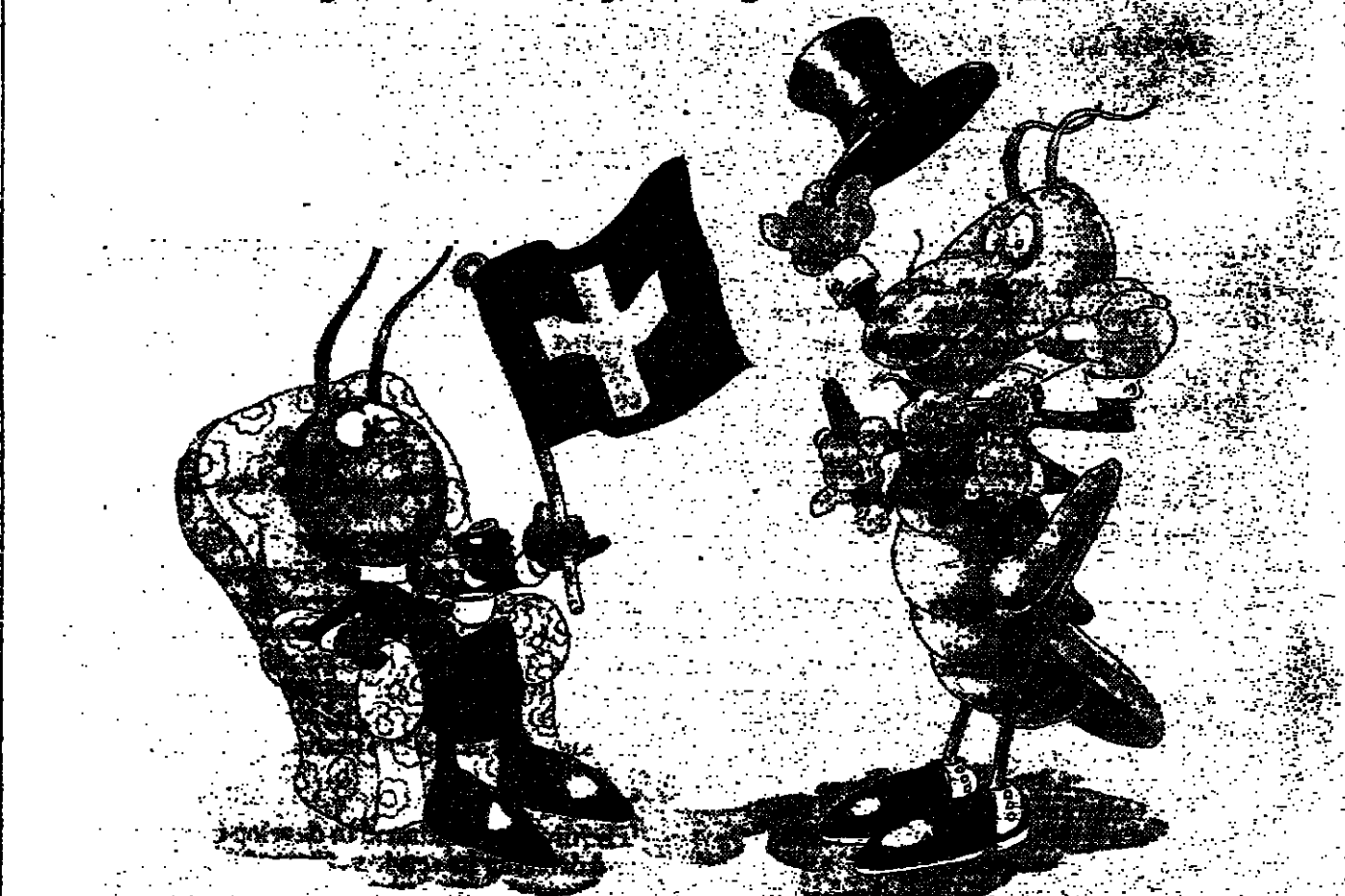
## Today's Events

GENERAL: UK: Mrs. Margaret Thatcher speaks at Birmingham Chamber of Commerce banquet, NEC, Birmingham. Scottish Trades Union Congress meets, Perth (until April 25). National Dairywomen's Association conference, Harrogate. Prince Charles joins a freezer trawler fishing off the north-west coast of Scotland. Federation of Civil Engineering Contractors annual dinner, Harrogate. Final day of Association of Professional, Executive and Computer Staff annual conference, Scarborough. Amalgamated Union of Engineering Workers' national conference, Blackpool. Mr. Roy Hattersley, environment spokesman, and Mr. Peter Snape, defence spokesman, attend Labour Party meeting, Tipton, Staffs. Mr. Neil Kinnock, Opposition education spokesman, at Hendon South Labour Party meeting. International Fire Security and Safety Exhibition and Conference opens, Olympia (until April 25).

OVERSEAS: EEC Finance, Foreign Affairs and Agriculture Ministers' meetings, Luxembourg. International Olympic Committee executive meets, Lausanne (until April 24). OFFICIAL STATISTICS: Cyclical indicators for the UK economy (March). Industrial and commercial companies' appropriation accounts, acquisition of financial assets and net borrowing requirement. PARLIAMENTARY BUSINESS: House of Commons: Supply Day debate on problems of the North West until 7 pm. Supply Day debate on Yorkshire. House of Lords: Consular Fees Bill, third reading. Social Security Bill, Committee. Select Committees: Home Affairs, Subject: Public order. Witnesses: TTC, British Board of Deputies, Room 8, 4.30 pm. Treasury and Civil Service, Subject: Budget and public expenditure White Paper. Witnesses: Governor of the Bank of England, Room 15, 5 pm. COMPANY MEETINGS: See Financial Diary, page 25.

## The Swiss Ant and the Cosmopolitan Grasshopper

(Aesop's Fable adapted by Bank Julius Baer)



"When the ant and the grasshopper looked at the interest rates available in the world, they came to very different conclusions about the best place to invest their money."

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The grasshopper was far more adventurous and plunged for the sort of interest rate that his grandfathers had never imagined possible. For a few years he lived splendidly, until one day he found that his capital had been gnawed away by inflation and that he was virtually penniless.

The moral is: when you are investing substantial capital, it is far better to choose a fundamentally sound investment than a superficially attractive yield. 99

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Propos the fable above, in the past 6 years the Deutschmark has lost 19% of its value against the Swiss Franc, the Yen 23%, the French Franc 34%, the US Dollar 39% and Sterling 44%.

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## UK COMPANY NEWS

## Wm. Collins capable of returning to profits

THE BENEFITS which will arise in 1980 from a summer, more efficient operation means William Collins and Sons (Holdings) is now capable of returning to profitability, says Mr. W. J. Collins, chairman, in his annual statement.

The group has a strong publishing list for the autumn but trading conditions continue to be difficult, and the unfavourable factors affecting the British book publishing industry are likely to be prevalent throughout the year, he adds.

There was a turnaround to pre-tax losses of £255,000 in 1979, compared with profits of £335m previously. No dividend is being paid for the year. Payment of an interim for 1980 will be considered in the light of the half-year results, the chairman says.

Actions taken during the year to restore profitability resulted in exceptional costs of £31m, offset by exceptional gains of £32m from the sale and lease-

back of freehold properties. Some 550 jobs were lost in the group, mainly the Glasgow manufacturing division. Since the year-end, productivity has improved on that side, but further discussions and difficult decisions lie ahead towards further essential progress, the chairman says.

Within the publishing divisions, action has been taken to reduce stock levels and improve profitability. In certain areas, at publishing and leisure publishing, publishing programmes have been drastically reduced.

In Australia, changes in marketing strategies and pricing policies, together with tighter control imposed on stocks and overheads, should return the company to profits in 1980.

Throughout the group, the chairman adds, there has been a tighter control on working capital and capital expenditure, while operating costs in all areas have drastically pruned.

Early results from the National Book Service, which started trading in the U.K. last autumn, are encouraging and the directors are confident this will become a successful and profitable venture over the next few years. The book club is a partnership with Collins, Albert Bonniers Verlag of Stockholm, William Heinemann and Martin Secker and Warburg.

The benefits from the Collins English Dictionary launched last year should increase significantly in the future.

Group fixed assets amounted to £18.45m (£20.65m). Current assets were down from £39.94m to £37.43m, including cash and short-term loans of £1.35m (£38.00m). Current liabilities totalled £17.68m (£18.9m).

On March 19, Stoke Albany Trustees held 17.28 per cent of the capital and Crossburn Trustees, 16.02 per cent.

Meeting, Glasgow, on May 14 at 11 am.

## Hepworth Ceramic steel losses

WHATEVER happens in the rest of the year, the steel strike has meant that Hepworth Ceramic Holdings has suffered losses which will be irrecoverable, Mr. Peter Goodall, chairman, tells shareholders in his annual statement.

The effects on subsidiary GR-Siem, Refractories, are appalling, and on British Industrial Sand, the plastics division and the UK end of Fordath, profound. As in 1979 and 1978, industrial action is going to prevent the group fulfilling its potential, he adds.

As reported on March 21, pre-tax profits rose from £30.41m to £36.17m and the dividend is increased to 5p (3.685p).

Fixed assets at the balance sheet date stood at £88.22m (£85.07m) and net current assets at £91.47m (£71.23m). Net liquid funds increased by £9.61m (£1.35m reduction). Capital commitments amounted to £13.7m (£26.6m), of which £3.1m (£13.8m) had been authorised but not placed.

Meeting, Charing Cross Hotel, WC, May 14 at noon.

## BIDS AND DEALS

## Grand Met offer gets under way

Grand Metropolitan's tender offer for Liggett started on Friday following the overruling of local Acts by Federal Law.

A North Carolina judge has ruled that Federal Law requiring Grand Met to proceed with its takeover of the U.S. tobacco and spirits company has precedence over the state's law requiring a 30-day waiting period.

On Friday Grand Met filed a registration statement in South Carolina to comply with the Securities Act of that State and the Securities Commission issued an order accelerating the time at which the offer could be made to April 18.

Grand Met is to hold a meeting on May 12 to seek shareholders' approval. The tender offer is scheduled to expire on May 15 but may be extended.

The offer for the common stock of Liggett is \$50 cash per share.

Grand Met is also offering to purchase the \$5.25 convertible preference stock at \$11.45 cash and the 7 per cent preferred stock at \$67.50 cash.

Morgan Stanley and Co. Inc. of New York is acting as dealer manager for the offer, and both S. G. Warburg, London, and Morgan Stanley are acting as financial advisers to Grand Met.

## Norwest Holst unconditional

The bid for Norwest Holst Holdings by Dunham Mount Holdings has become unconditional in spite of a last-minute bid to delay the takeover by Norwest's former chief executive Mr. Ted Brian.

The bid, which had been extended on Takeover Panel orders from March 31, was accepted in respect of 3.82m ordinary shares representing 96.6 per cent of the equity and 69,000 partly paid ordinary shares (71.9 per cent). Most shareholders have opted for cash.

Dunham Mount still faces, however, Mr. Brian's petition to wind it up, a move he has made as a 25 per cent shareholder in DM.

## NO PROBE

The proposed merger between Dunhill-Loggia and Asprey and Co. is not to be referred to the Monopolies and Mergers Commission.

## More dollars for Scottish Investment

To obtain overseas finance, Scottish Investment Trust has exchanged £452m for US\$10m received. Under the agreement the company will receive some £70,000 per annum at present exchange rates and the principal amounts will be re-exchanged in 1986.

These dollars will be used partly to repay amounts drawn under the existing line of credit facility as they fall due and partly to increase investment overseas.

A total of \$23.5m has now been obtained through a reciprocal loan and currency exchanges. The equivalent of \$16m has been drawn to date under the multi-currency line of credit facility.

## SHARE STAKES

Scottish Metropolitan Property—H. Walton, director, has disposed of 115,000 shares.

Drake and Scull Holdings—M. Abbott, chairman, has sold 10,000 ordinary reducing holding to £72,250. D. A. Maleve, joint deputy chairman, has sold 80,000 ordinary reducing beneficial holding to £64,650.

Pentecost Life Assurance has increased its holding to 485,488 deferred ordinary shares (6.2 per cent).

Spencer Clark Metal Industries—Rothschild Investment Trust disposed of its beneficial holding of 540,000 shares on April 8.

British Car Auctions—Interest in the ordinary shares of Calfins has been reduced to 222,000 (6.85 per cent).

## SMITH WHITWORTH

Smith Whitworth has sold its subsidiary Isaac Butterworth (Ironfounders), to Quattrone of Rochdale. The consideration is to be the net asset value of the company at March 31, expected to be about £25,000, plus an additional £7,500.

## CROWN HOUSE

Crown House has acquired the 19 per cent minority shareholding of Mr. W. F. Rawson in

## SPAIN

1980	April 18
High	Low
228	205
228	220
228	205
228	205
137	127
175	148
274	229
190	146
238	209
208	200
108	100
62	58
89	43
40	25
65.7	58.7
63	57.5
120	106.2
72	58
115	107
57	53
66.2	53.2

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Cazenove & Co.,  
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21st April 1980

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## General Motors Acceptance Corporation

Credit Suisse First Boston Limited

Kirwait Investment Company (S.A.K.)

Bank Brussel Lambert N.V.

The Notes, issued at 100 per cent., have been admitted to the Official List by the Council of The Stock Exchange, subject only to the issue of the Notes. Interest is payable annually.

Full particulars of the Notes and of GMAC Overseas Finance Corporation N.V. are available in the Euxel Statistical Service and may be obtained during usual business hours on any weekday (Saturdays excepted) up to and including 6th May, 1980 from the brokers to the issue.

Cazenove & Co.,  
12 Tokenhouse Yard,  
London EC2R 7AN.

21st April, 1980

هكمن التصل

## Legal &amp; General goes for gilts

THE UK life fund of the Legal and General Assurance Society, invested the major part of its new money in the gilt market last year.

Viscount Caldecote, the chairman, tells members in his 1979 annual statement with accounts that £215m was put into gilts and a further £55m into equities. But there was a net disinvestment of £9m in property, with \$9m of new property acquired being offset by £18m of sales made as part of the continuing programme of rationalisation.

Lord Caldecote points out that the relative strength of property values and the active management of the portfolio has resulted in the proportion of property within the portfolio remaining at 30 per cent. Overall, premium income of the long-term insurance fund of Legal and General rose only marginally, in 1979 from £475m

to £482m. But, investment income advanced by nearly 18 per cent to £320m (£272m).

Claims and expenses were also marginally higher, at £310m, compared with £303m. After a transfer of £14.5m to the profit and loss account, the long-term fund at the end of 1979 stood at £3.3bn, against £2.85bn at the beginning of the year.

The UK life fund produced a record yield of 12.54 per cent. The chairman says that the launch of a pre-retirement counselling service has been well received by employers, recognising that more was needed to be done in preparing employees for retirement.

The group will also continue to emphasise to employers and pensioners some protection against inflation by providing for regular increases in pensions. Lord Caldecote also welcomes

the continuing discussions on the need to provide better protection for the deferred pension rights of people who change jobs.

## Reasonable start for Church &amp; Co.

The current year has started reasonably well for most group companies, says Mr. L. B. Church, chairman of Church & Co., in his annual statement.

But home trade orders received by the two UK manufacturing companies of this footwear concern are down. As a result, Cheaney's has had to work a small amount of short time, he adds.

With the current high interest rates, all retailers are cutting back their stocks as much as possible, and this must affect the level of orders coming to the group's factories.

However, retail business in its own shops is satisfactory at present and the directors are cautiously optimistic about the year, particularly if interest rates fall.

Pre-tax profits reached a record £31.1m (£22.59m) in 1979, as reported on March 22.

Meeting, Northampton, May 9 at noon.

## BOARD MEETINGS

The following companies have notified dates of board meetings to the Stock Exchange. Such meetings are usually held for the purpose of considering dividends. Official indications are not available as to whether dividends are interim or final and the subdivisions shown below are based mainly on last year's timetable.

TODAY  
Interim—Land Investors, Messina (Transval) Development, Wade Poteries.  
Final—George M. Callender, Clement Clarke, Electrical and Industrial Securities, Execucom Clothes, London United Investments, M.D.W. Maple, Revetex Chemicals, Wadkin.

FUTURE DATES

Interim—British Assets Trust, Apr. 23  
Gomme, May 7  
Lyles (S), Apr. 28  
Final—Atkins Brothers (Hosiery), June 3  
Bank of Ireland, May 14  
Belgrave (Blackheath), Apr. 24  
Duncan (Witr.) and Goodrich, Apr. 25  
Foster (John), May 15  
Figura, Apr. 26  
Helen Carr, Apr. 26  
Hill (Charles) of Bristol, Apr. 22  
Maxim's, Apr. 22  
More Farrell, Apr. 26  
Murdie and Pearson, Apr. 26  
Office and Electronic Machines, Apr. 23  
Roberts Adair, Apr. 23  
Sundman (Walter), May 13  
Viking Resources Trust, Apr. 25  
? Amended.

## Kleinwort Benson

A summary of the Statement by Mr. Robert Henderson, Chairman of the parent company, KLEINWORT, BENSON, LONSDALE LIMITED, in the 1979 Report and Accounts.

In a year of unusual economic and financial instability, Group profit after tax and transfers to inner reserves, at £12,096,000, was 33 per cent up on 1978, and the highest ever achieved. The total dividend of 6.5p per share compares with 4.6p last year.

The share capital and disclosed reserves of the Group have been increased by 32 per cent, by transfers from inner reserves and deferred tax account, together with the retained profits earned in 1979, to give a figure of £110,358,000.

## INTERNATIONAL AND DOMESTIC BANKING

Commercial advances increased and acceptances grew from £243 to £334 million. Substantial amounts of money were provided for ECGD-backed dollar and sterling loans in support of British exporters. Our Syndication Department has had a remarkably active year, and has introduced a number of innovative ideas for financing local authorities.

The acquisition of a 75 per cent interest in Bankhaus Martens & Weyhausen is not only an important step in the development of our German business, but also in our policy of establishing ourselves in major money markets overseas as a base for our other fee-earning activities as well as banking. The results of our subsidiaries in the Channel Islands, Switzerland, Hong Kong and Belgium were all significantly better than for the previous year. Business in the Middle East in fund management and deposit-taking has grown steadily. Our interest in the North Sea yielded significantly higher profits.

## BULLION

As a result of unprecedented activity in the bullion market, Sharps, Pixley Limited and

its subsidiaries in New York and Hong Kong had an outstanding year. Activity at times was hectic, and entailed the closest co-operation between bullion, money and foreign exchange dealers. The resultant contribution to the profits of our banking group was considerable. Record profits were also achieved by J. S. Knight & Son and Edward Day & Baker, processors of precious metal.

## CORPORATE FINANCE

The income earned by this division was the highest yet achieved. Merger and acquisition business continued actively throughout the year, and has become increasingly international. The growth of our involvement in managing and co-managing international eurobond issues and London CD issues has been encouraging.

## PROJECTS

The division continued to develop its markets and diversify its services. Several valuable advisory assignments from British and foreign clients were obtained or extended during the year, in a variety of fields: these included oil and gas, coal, nuclear fuel, iron and steel, cement, toll bridges and mass transit systems.

## INVESTMENT

The numbers of pension funds and international accounts managed by Kleinwort Benson Investment Management Limited have increased, and our marketing effort has been strengthened. Kleinwort Benson International Investment Limited has been registered with the Securities and Exchange Commission with the specific objective of handling United States owned funds destined for international investment.

20 Fenchurch Street, London EC3P 3DB

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and in BAHRAIN • BREMEN • BRUSSELS • BUENOS AIRES • CHICAGO • GENEVA • GOTTENBURG • GUERNSEY  
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PARIS • RIO DE JANEIRO • SINGAPORE • SYDNEY • TOKYO



## COOPERS & LYBRAND W.H. CORK GULLY & CO.

Coopers & Lybrand and W.H. Cork Gully & Co. announce that with effect from 1st July 1980 they will form a new partnership which will carry on an insolvency practice in London, Birmingham and Manchester.

The new firm will consist of the present partners of W.H. Cork Gully & Co. (other than Anthony Jolliffe) and certain of the partners of Coopers & Lybrand.

Sir Kenneth Cork will become a consultant to Coopers & Lybrand and Michael Jordan, Gerry Weiss and Roger Cork will become partners in Coopers & Lybrand.

## W.H. CORK GULLY & CO. JOLLIFFE CORK & CO.

W.H. Cork Gully & Co. and Jolliffe Cork & Co. announce that since the insolvency practice of W.H. Cork Gully & Co. is being linked with the insolvency practice of Coopers & Lybrand, from 1st July 1980, Jolliffe Cork & Co. will, in the same reorganisation, continue separately the audit and general practice carried on under the name of Jolliffe Cork & Co.

Those former partners of W.H. Cork Gully & Co. who are now active partners in Jolliffe Cork & Co. will continue to practice in this firm.

Both firms believe these new arrangements are in the interests of all their clients.

**Allied Irish Banks Limited**

are pleased to advise that as and from the 21st April, 1980 the address of their Area Office — Britain, London City Office, International Money Office and Foreign Department will be 64/66, Coleman Street, London, EC2R 5AL. Tel. (01) 588 0691 Telex. 883814.

**Allied Irish Banks**  
Ireland's biggest bank in Britain

**I.D.M. Electronics Limited**

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Companies and Markets

## UK COMPANY NEWS

### Boddingtons' wants more outlets to expand trade

THE directors of Boddingtons' Breweries are anxious to acquire outlets both to replace those lost and to expand trade within the group's own area, preferably where representation is either limited or non-existent, says Mr. Ewart Boddington, chairman, in his annual statement.

Four such houses were bought during 1979 and all are trading satisfactorily.

On the marketing side, the policy remains one of expansion, and additional sales staff are to be recruited during 1980.

Last year saw the launch of the group's bitter beer in returnable wide-mouth bottles and the subsequent arrangement for canning enabling the supply of bitter in large cans in time for Christmas. The directors expect increased sales for these and Boddingtons during the current year.

The directors believe that having a light coloured bitter, cheaper in price and served cool, will enable the group to continue to compete effectively with a rising lager market.

The brewery development, which has cost £3.27m, will be almost completed this summer and the site allows for further expansion.

Pre-tax profits rose from £3.1m to £4.01m in 1979, as reported on March 21. The net total dividend is stepped up to 3.75p (2.91p) and a one-for-two scrip issue is also proposed.

Group fixed assets totalled £29.01m (£27.03m) at the year-end. Current assets rose from £3.41m to £3.66m, including cash at bank and in hand of £24.00m (£498,000). Current liabilities amounted to £4.14m (£4.02m), with bank overdraft at £0.36m.

(nil). Working capital fell by £170,000 (£992,000).

Whitbread Investment Company held 26.4 per cent of the capital at balance date.

Meeting, Manchester, on May 8 at 11.45 am.

**Kleinwort shortening continues**

IN HIS annual statement Mr. Robert Henderson, chairman of Kleinwort Benson Ltd., says that abroad the bank has continued its policy of shortening the maturity of its asset book.

Since the margins which can be earned on medium-term lending seem hardly commensurate with the risks and work involved.

Kleinwort's investment management company finished its first full year of operation with an increased number of pension funds and international accounts but profitability here will be adversely affected by the loss of the investment currency dealings following the abolition of exchange control, he says.

Kleinwort has made a £2.62m provision in its 1979 accounts against the "lifecelt" it threw to its associate M and G Group (Holdings) last December over a tax claim.

As known Kleinwort agreed to provide funds up to £5m towards a potential £7m tax claim against M and G Endowment and Pension Assurance Company in exchange for an option to subscribe for M and G's shares and convertible unsecured loans

stock which could on conversion lift the bank's stake in the unit trust company from around 37 per cent to a controlling interest of 51 per cent.

For 1979 Kleinwort showed profit up from £9.08m to £12.1m net of transfer to inner reserves and tax. The M and G provision is included in an extraordinary debit of £3.33m (£794,000 credit).

At the end of the year Kleinwort's cash, bullion and other liquid assets were up from £689.8m to £880.2m, and advances and other accounts stood at £551.2m (£544.5m). Customer's bullion deposits amounted to £444.3m (£113.7m) and acceptances to £334.2m (£243.9m). The net dividend is raised to 6.5p (4.6p), as reported with results.

Meeting, 20, Fenchurch Street, EC on May 13 at noon.

**BTR plans to spend more**

Capital investment at BTR, including additional working capital, topped £38m during 1979 and substantial further spending is planned this year, says Sir David Nicolson, chairman, in his annual statement.

Shareholders' interests rose by some £14m to £149.26m at the end of 1979. Revaluations of assets in the eastern and western regions, which will be incorporated in the 1980 accounts, will add around £20m to that figure, he adds.

to operate at a conservative level, interest charges were covered more than 12 times by available profit in 1979 and there is much scope for facilities to finance further growth of the business this year, he says.

**FT Share Service**

The following security has been added to the Share Information Service appearing in the Financial Times:—  
Leichhardt Exploration (Section: Mines—Australian).

**IN BRIEF**

**ALBANY INVESTMENT TRUST**—Final dividend for year to February 28, 1980, 1.1p making 1.65p (1.34p), plus special dividend of 0.27p. Net revenue £105,881 (£74,147) after tax of £32,332 (£30,054). Investments £2.08m (£2.08m), net asset value per share 48.22p (42.37p). \*Meeting, Liverpool, June 27 at 2.30 pm.

**ASH AND LACY** (metal stockholder and perforator)—Results for 1979, and prospects, reported April 10 in full preliminary statement. Historic pre-tax profit of £2.65m reduced to £1.77m on CCA basis. Group fixed assets £4.80m (£4.55m). Net current assets £7.72m (£6.45m). Short-term government securities £1.48m (nil). Short-term deposits £1.07m (£0.2m). Bank loans and overdrafts £1.77m (£0.36m). Working capital increased by £0.57m (£0.12m decrease). Meeting, Telford, May 13 at 11.45 am.

**BRITISH EMPIRE SECURITIES AND GENERAL TRUST**—Interim dividend for half-year to March 31, 1980, 0.2p net (0.16p). Net revenue £146,028 (£128,215) before tax of £43,534 (£41,190). Net asset value per share 16.4p (16.9p).

**BRITISH SIDAC** (manufacturer of transparent cellulose film)—1979 sales £52.34m (£46.2m), pre-tax profit £1.94m (£1.78m), tax £0.55m (£0.55m), extraordinary debits £0.5m (£0.51m). Company is a subsidiary of UCB (Investments).

**LONDON AND MONTROSE INVESTMENT TRUST**—Income for six months to March 31, 1980, £129,605 (£598,227). Expenses £41,928 (£33,941). Debit interest £8,428 (£8,653). Tax £230,303 (£229,640). Net asset value per share 248p (280.5p). Interim dividend (2p), already announced and paid.

**MOLINS** (tobacco, paper and packaging machinery manufacture)—Results for 1979, and prospects, reported March 20 in full preliminary statement. Historic pre-tax profit of £11m (£11.6m) reduced to £5.5m (£5.8m) on CCA basis. Group fixed assets £21.57m (£21.14m). Current assets £72.04m (£66.3m) including cash less short-term borrowings £2.47m (£4.54m). Current liabilities £29.25m (£25.08m). Working capital and liquid funds increased by £1.04m (£0.27m decrease). Directors' planning, in 1980 and beyond, to increase level of capital expenditure to provide modern facilities in all group's locations. Meeting, London Press Centre, EC, April 23, at 12.15 pm.

**IBSTOCK BUILDING PRODUCTS** (subsidiary of Ibbotson Johnson)—Turnover for 1979 £24.81m (£26.01m). Profit £1.76m (£3.52m) before tax £1.68m (£1.71m).



## HUGHES TOOL COMPANY LTD.

is proud to have received  
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## البنك العربي الماليزي للتنمية Arab-Malaysian Development Bank

U.S.\$20,000,000  
Floating Rate Notes due 1983

For the six months  
April 14th, 1980 to October 14th, 1980  
the notes will carry an interest rate of  
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## DOUBLE FIRST For Babcock Contractor Companies



### QUEEN'S AWARDS FOR EXPORT ACHIEVEMENT

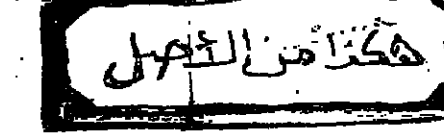
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## Unicorn Industries Limited

### 1979 RESULTS IN BRIEF

	1979 £000's	1978 £000's
Turnover (including Share of Associates)	103,146	88,676
Profit before Taxation	6,522	7,429
Group Earnings	3,868	3,755
Earnings Per Share	14.1p	16.0p

Benefit of recent acquisitions offset by UK industrial problems.  
New Organisation Structure successfully completed.  
principal activities controlled within three Groups, Bonded & Coated Abrasives Group, Diamond Products Group and



Electro-Minerals & Media Group.  
Total dividend for the year, 7.14p (1978 6.0612p).  
1980 should exceed 1979 profit level in the absence of any further UK industrial problems or international recessions.

A copy of the 1979 Annual Report can be obtained from The Secretary, Unicorn Industries Limited, Castle Hill House, Windsor, Berkshire, SL4 1DY.

## Union Bank of Switzerland

### Notice to Holders of the 5% USS Convertible Notes due 15th May, 1981 of Union Bank of Switzerland (Luxembourg), Luxembourg

At the Annual General Meeting held on 10th April, 1980 the shareholders of Union Bank of Switzerland approved an increase in the share capital from SFR. 1100 million to SFR. 1200 million. The participation certificate capital will be increased in the same proportion.

The conversion price will therefore be reduced to  
USS 1159.24  
with effect from 28th April, 1980.

Upon conversion of any Note, there will be paid to the Noteholder in respect of each Note delivered for conversion a sum in dollars equal to the difference between the principal amount of USS 1,350 of such Note and the new conversion price.

## Union Bank of Switzerland

## Union Bank of Switzerland

### Notice to Holders of the 4 1/2% USS Convertible Bonds due 15th May, 1987 of Union Bank of Switzerland (Luxembourg), Luxembourg

At the Annual General Meeting held on 10th April, 1980 the shareholders of Union Bank of Switzerland approved an increase in the share capital from SFR. 1100 million to SFR. 1200 million. The participation certificate capital will be increased in the same proportion.

The conversion price will therefore be reduced to  
USS 1136.21  
with effect from 28th April, 1980

Upon conversion of any Bond, there will be paid to the Bondholder in respect of each Bond delivered for conversion a sum in dollars equal to the difference between the principal amount of USS 1,200 of such Bond and the new conversion price.

## Union Bank of Switzerland

## Union Bank of Switzerland

### Notice to Holders of the 5% USS Convertible Bonds due 15th May, 1989 of Union Bank of Switzerland (Panama), Inc., Panama

At the Annual General Meeting held on 10th April, 1980 the shareholders of Union Bank of Switzerland approved an increase in the share capital from SFR. 1100 million to SFR. 1200 million. The participation certificate capital will be increased in the same proportion.

The conversion price of one Bearer Participation Certificate (BPC) will therefore be reduced to  
USS 74.52  
from USS 76.67 initially with effect from 28th April 1980.

Upon conversion of any Bond, there will be paid to the Bondholder in respect of each Bond delivered for conversion the sum of USS 32.20 equal to the difference between the principal amount of USS 1150 of such Bond and the new conversion price for 15 BPCs.

## Union Bank of Switzerland

These certificates having been placed, this announcement appears as a matter of record only.



US\$20,000,000

## The Industrial Bank of Japan, Limited London

Floating Rate Certificates of Deposit due 21st April, 1983.

Managed by  
IBJ International Limited

Agent Bank  
Credit Suisse First Boston Limited

APRIL 1980



**BY FRANCIS GHILES**

## CURRENT INTERNATIONAL BOND ISSUES

The hard currency sectors also witnessed some solid buying, Deutsche Mark foreign bonds rising more than 3 points on the week and Swiss franc bonds making the 2 point gain. The D-Mark bond prices, which pushed yields on outstanding issues down to an average of 9 per cent on Friday evening, surprised dealers. They had not expected to see the yields fall so fast. In general, the view remains that there is little room for a further decline in German interest rates for the time being.



Not all dealers were agreed as to who was buying. Some dealers were themselves buyers in order to get out of their short positions and build up their inventories. A number of dealers noted however that the U.S. investors bought paper and sold it the next day, intent on making a quick profit rather than in looking in money long term.

Profit taking emerged on Thursday and Friday but, with U.S. prime rates coming down by a further  $\frac{1}{4}$  per cent to 194 per cent, many U.S. banks sold on Friday, some market participants were bracing themselves for some good trading activity this week. Eurodollar rate fell every day last week, shedding between  $\frac{1}{4}$  and  $\frac{1}{2}$  per cent over a five-day period.

Minimal activity and months of minimal activity had led dealers not relieved to find the market had not continued its slow drift into oblivion. A total of \$1.19bn worth of new issues, \$985m of which are accounted for by fixed interest issues, had been arranged in the dollar sector since Easter, the highest figure over a two-week period since last June.

Some houses did particularly well, such as Goldman Sachs, but the three new issues to the market in one day, \$600m of

three, the straight \$35m issue for Caisse Nationale des Autobus, appears to have been snapped up by investors. The market participants thought it had been launched. Most of the buying activity was concentrated on new issues—the terms of which were quickly rendered generous to the investor. But some older issues were keenly sought, and bought, but at a price. Average price rises on the week worked out at five points, with some individual issues moving up by as much as 7 points.

Six of the eight new dollar issues were for U.S. corporations; the fear of credit tightening in the U.S. coupled with the fact that borrowing via Eurobonds rather than U.S. domestic bonds is cheaper, was irresistible to many a U.S. corporate treasurer.

Whatever the volume of new issues this week, a number of interesting swap opportunities are available as yields offered on outstanding issues in the secondary market are highly erratic, presenting no logical pattern.

The good state of the market enabled Sweden to sell a further tranche of its tap issue amounting to \$100m. This brings to a total volume of paper of this issue \$500 million, of which \$250m has floated just before Easter, and \$250m this Monday.

The main interest is coming from German domestic investors attracted by the high coupon rates available on new issues. The two further bond issues of DM300m and DM500m for the EIB and a DM100m for Denmark were launched last week. This brings the total of new D-Mark foreign issues arranged since the last meeting of the Sub-committee to three weeks ago to DM1.24m.

The figure of new issues initially agreed to for the following month was DM\*90m. The new issue of a 10-year krona-denominated bond was launched last week, for the Norwegian Mortgage Association, and the new French franc bond, for the United States of Mexico, is expected later this week.

CURRENT INTERNATIONAL BOND ISSUES							Offer yield SCA
Borrowers	Amount m.	Maturity	Av. life Years	Coupon %	Price	Lead Manager	
<b>U.S. DOLLARS</b>							
SNCF (g'teed France)	50	1987	7	13½	100	Chemical Bank	13.750
SEB	100	1990	7½	13½	99½	Hambros	13.845
GTE Financa NV (g'teed GTE Products)	50	1987	7	13½	100	Salomon Bros.	13.750
American Medical Int'l. NV	50	1995	15	8	100	S. G. Warburg	8.060
Portland General Electric NV (g'teed Portland General Electric)	50	1987	6	15		Dean Witter Reynolds	13.825
North West Industries	50	1987	7	13½	100	Orion Bank	6.345
Banco Nac'l. de Mexico	40	1987	7	6½	100	CSFB	
J. C. Penney O'seas Capital NV (g'teed J. C. Penney O'seas Fin. Corp.)	75	1985	5	13½	100	CSFB	13.500
J. C. Penney O'seas Capital NV (g'teed J. C. Penney O'seas Fin. Corp.)	25	1985	5	13½	100	CSFB, Deutsche Bank	13.500
Nicor O'seas Fin. N.V. (g'teed Nicor)	40	1995	15	11	100	Goldman Sachs	11.000
Caisse Nat'l. des Auto- routes (g'teed France)	85	1995	10.8	12½	100	Depots et Consignats.	12.750
Dome Petroleum	50	1992	8.7	13½	100	Morgan Stanley	13.500
McGraw-Edison	75	1985	5	13½	99½	Goldman Sachs	13.572
<b>D-MARKS</b>							
Zalcan Devel. Bank	200	1990	10	10	100	Deutsche Bank	10.000
SEB	200	1990	10	9½	100	Deutsche Bank	9.500
SEB	100	1984	6	9½	100	Deutsche Bank	9.250
Kingdom of Denmark	100	1990	10	9½	100	WestLB	9.500
<b>SWISS FRANCES</b>							
Buhrmann-Tetterode	50	1990	—	7	100	Banque Gutzwiller, ABN	7.000
Onoda Cement	20	1985	—	7½	100	UBS	7.250
World Bank	100	1984	—	7	100	Credit Suisse	7.000
Nippon Swiss (g'teed 88)	30	1985	—	7½	100	Credit Suisse	7.250
<b>CANADIAN DOLLARS</b>							
Toronto Corp. (g'teed Toronto Dom. Bank)	30	1985	5	14	100	Morgan Stanley	14.000
<b>NORWEGIAN KRONER</b>							
Norwegian Mort. Assn.	100	1988	5½	10½	100	Den Norske	10.500

\* Not yet priced. † Final terms. \*\* Placement. ‡ Floating rate note. § Minimum. ¶ Convertible.  
 †† Registered with U.S. Securities and Exchange Commission. ‡‡ Purchase Fund.  
 Note: Yields are calculated on AIBD basis.

## BY DAVID LASCELLES

## CREDITS

per cent, a move which gave a well poised market the tiny nudge it needed. Long bonds gained up to five points in a few hours, and short-term rates (which had been edging downwards for a couple of weeks) dropped half a percentage point or more. The prime was later cut to 191 per cent by most banks.

But the rally evidently owed more to the huge sense of relief that swept through the market that day than to a cool assessment of where things go next. Because once the market did take stock of the future its rebound quelled noticeably, and the rally petered out.

The main pointer with which investors must now contend is that the peak in short-term rates does not automatically herald a long-term rally in the bond market despite mounting evidence that the economy is going into what could be a severe recession.

Past cycles have shown that if anything, business loan demand remains strong after the cyclical peak, as companies

ave to finance inventories and compensate for their weakening sales. This time round the picture is darkened by the huge demands that the Government will place on the market in the months to come. Salomon Brothers estimated last week that U.S. Treasury borrowing for the rest of this year will be by 32 per cent on the same period last year.

Indeed, there are even fears that the rally may go into reverse. In their weekly money market report, Chase economists liken Braverman, and James Jackson warn: "In the last two cycles the early recession declines in bond yields were completely reversed in a couple of months. The actual cyclical declines did not begin until two and one-half years after the start of the recovery after the business cycle peak."

Dr. Henry Kaufman of Salomon also commented last week that "the fundamentals for a rally and rally of cyclical proportions are not yet in place." He added that new quality security yields are unlikely to fall below 10½ to 11 per cent unless the long-term trend of inflation is turned, which he thinks is improbable (these yields were about 12.6 per cent last week).

Economists have also been warning the market not to expect any big change in Federal monetary policy from tomorrow's FOMC meeting. Despite the weakening of the economy and interest rates, the reasoning goes, the Fed will probably prefer to follow rather than lead the market.

Nevertheless, the latest money supply figures are encouraging. The most widely followed measure, M-1B, fell by \$1.1bn to \$390.4bn in the latest reporting week, despite the surge that had been expected because of the second Federal Reserve's narrower measure, M-1A, fell \$1.7bn. This means that M-1A is now within the Fed's annual target range and M-1B only slightly above it. Both are within the shorter term range. The money supply report also showed a drop in loan demand and bank reserves.

THE FLOATING spread has come to the Eurocredit market. This novel mechanism has been introduced by European Banking Corporation, which is organizing a club deal for the Spanish coal-mining concern, Limelisa, a subsidiary of the electric utility, Fenosa.

The credit is for \$40m over eight years with four grace. For the first year the spread has been set at 1 per cent over Libor, but thereafter the floating concept takes over.

Each year participating banks will quote a spread based on their assessment of what the market would demand of the borrower if it were to seek the same amount for the maturity remaining.

The actual spread for the year will then be set at the weighted average of these quotations. There is a maximum spread of 1½ and a minimum spread of ½ per cent.

European Banking Company came up with the idea because of the difficulty in setting terms of credit in current market conditions. The problems for Spanish borrowers became particularly acute earlier in the year as a spate of credits by utility companies cause spreads to leapfrog.

Also in Spain terms were finalized last week for the \$350m credit for subsidiaries of the state holding company, INI. As expected the credit is in two tranches. One totalling \$200m is for eight years with a spread of  $\frac{1}{8}$  per cent for the first five years rising to  $\frac{3}{8}$  per cent for the last three. The other, which will not be syndicated, is for \$150m over nine years with a spread of  $\frac{1}{8}$  and  $\frac{1}{4}$  per cent over five and four years respectively.

There are 10 banks in the managing group, with Banco Exterior responsible for the

# INTERNATIONAL

Information memorandum and signing Chase Manhattan for the books and co-ordination. Deutsche Bank as agent and Lloyds Bank International responsible for loan documentation.

Another long-awaited deal to emerge last week was the \$1bn refinancing for Italy's electricity authority, ENEL. This is an eighteen-year credit with a margin of 1 per cent over Libor or 4 per cent over U.S. prime rate. Management fee is 1 per cent.

Eight managers have already committed \$549m to the credit, which is being organised by Bank of America. It replaces a 10-year deal arranged in 1973 with a spread of 7/16 for four years, 9/16 for the next four and 1 1/8 per cent for the last two.

Elsewhere, Bank of America and INRAC South Korea raising \$63.7m for South Korea over eight years with a split spread

**L BOND SER**

of 2 and 3 over four years each.  
These terms are broadly the  
same as those on the recent  
\$500m Korea Exchange Bank  
loan but the terms are not  
necessarily indicative as the  
operation is a co-financing with  
the U.S. Exim Bank and  
Canada's Export Development  
Corporation. Proceeds will be  
used to buy telephone switching  
equipment.

Back in Europe, eht \$450m  
eight-year credit for the Bank  
of Greece has been raised to  
\$500m. Bank of Montreal is the  
agent for this deal which carries  
a spread of 1 per cent.

After a slow start, interest is  
perking up in the \$350m credit  
for Brazil's Banco Nacional do  
Desenvolvimento Economico.  
Two banks have joined the  
management group being  
formed by Bank of Montreal  
and a number of others are  
expected to join shortly.

See Lex, Back Page

**WICE**

DOMESTIC AIRLINES AND AIRCRAFT

**BY PETER MONTAGNON**

## Now spreads are floating too

**ET INTERNATIONAL BOND SERVICE**

U.S. INTEREST RATES		
	Week to Apr 18	Week to Apr 11
3-month Bill	13.70	13.50
3-month Com. Paper	16.50	17.25
Fed. Funds weekly average	18 15	18 17
Treas. 30-year bond	10 97	11 54
Log-term AAA utility	11.88	12.63
Log-term AA indust.	11 63	12.38

Source: Salomon Bros. estimates


[illegible][illegible][illegible]

STOCK MARKET AVERAGES		
Madison Trust	Long Term	
81.28	74.50	1136
57.03	72.71	74.28
57.03	72.71	88.19
58.22	72.41	71.54
STOCK MARKET TURNOVER		
Annual Volume (in \$m)		
Value	European	
148.5	2,423.2	
148.5	2,461.7	
239.2	234.5	
140.9	256.8	
Information available on previous day's price.		
ompany market maker supplied price.		
SET BONDS: The yield to redemption of the 100 million Swiss francs of currency units is 7.5% above where it is 1.5% change on week earlier price 2 week earlier.		
ING RATE: NOTES: 100 million Swiss francs becomes effective 100 million Swiss francs above six-month		

This announcement appears as a matter of record only.
 March, 1980

**U.S. \$43,000,000**  
**FIVE YEAR FLOATING RATE LOAN**


To



**PROYECFIN DE VENEZUELA S.A.**  
 (AND SUBSIDIARY COMPANIES)

For the Financing of

**THE DEVELOPMENT OF THE URBANIZACION SAN JACINTO**  
**MARACAY—VENEZUELA**



Guaranteed by

**BANCO INDUSTRIAL DE VENEZUELA**  
 Managed by  
**B.A.I.I. (Middle East) Inc.**

<b>LIBRA BANK LIMITED</b> <b>CANADIAN AMERICAN</b> <b>BANK S.A.</b> <b>ARAB BANK INVESTMENT</b> <b>COMPANY LIMITED</b>  <b>THE NATIONAL COMMERCIAL BANK</b> <b>(SAUDI ARABIA)</b> Provided by <b>BARCLAYS BANK INTERNATIONAL LIMITED</b> (Offshore Banking Unit) <b>BAHRAIN</b> <b>GULF INTERNATIONAL BANK B.S.C.</b>  <b>SOCIETE GENERALE, Bahrain Branch</b> <b>ALLIED ARAB BANK LIMITED</b> <b>CANADIAN AMERICAN BANK S.A.</b> <b>EURO-LATINAMERICAN BANK LIMITED</b> — EULABANK — <b>UBAFARAB AMERICAN BANK</b>  <b>ARAB AFRICAN INTERNATIONAL BANK</b> (CAIRO) <b>PIERSON, HELDRING &amp; PIERSON</b> (CURAÇAO) NV.	<b>BARCLAYS INTERNATIONAL GROUP</b> <b>AL BAHRAIN ARAB AFRICAN BANK (E.C.)</b> <b>ALBAAB</b> <b>GULF INTERNATIONAL BANK B.S.C.</b>  <b>B.A.I.I. (Middle East) Inc.</b>  <b>THE NATIONAL COMMERCIAL BANK</b> <b>(SAUDI ARABIA)</b>  <b>AL BAHRAIN ARAB AFRICAN BANK (E.C.) ALBAAB</b> <b>ARAB BANK LIMITED</b> <b>BANCO HISPANO AMERICANO</b> <b>BANK OF BAHRAIN AND KUWAIT (O.R.U.)</b> <b>DOW BANKING CORPORATION</b>  <b>AL SAUDI BANQUE,</b> Bahrain Branch <b>ARAB BANK FOR INVESTMENT AND FOREIGN TRADE</b> (ABU DHABI) <b>UNION DE BANQUES ARABES ET FRANÇAISES — U.B.A.F.</b> Bahrain Branch
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Agent

**B.A.I.I. (Middle East) Inc.**

[illegible]

Season	Yield	Rate	Country
1970-71	2.77	10.00	United States
1971-72	2.83	10.00	United States
1972-73	2.83	10.00	United States
1973-74	2.83	10.00	United States
1974-75	2.83	10.00	United States
1975-76	2.83	10.00	United States
1976-77	2.83	10.00	United States
1977-78	2.83	10.00	United States
1978-79	2.83	10.00	United States
1979-80	2.83	10.00	United States
1980-81	2.83	10.00	United States
1981-82	2.83	10.00	United States
1982-83	2.83	10.00	United States
1983-84	2.83	10.00	United States
1984-85	2.83	10.00	United States
1985-86	2.83	10.00	United States
1986-87	2.83	10.00	United States
1987-88	2.83	10.00	United States
1988-89	2.83	10.00	United States
1989-90	2.83	10.00	United States
1990-91	2.83	10.00	United States
1991-92	2.83	10.00	United States
1992-93	2.83	10.00	United States
1993-94	2.83	10.00	United States
1994-95	2.83	10.00	United States
1995-96	2.83	10.00	United States
1996-97	2.83	10.00	United States
1997-98	2.83	10.00	United States
1998-99	2.83	10.00	United States
1999-00	2.83	10.00	United States
2000-01	2.83	10.00	United States
2001-02	2.83	10.00	United States
2002-03	2.83	10.00	United States
2003-04	2.83	10.00	United States
2004-05	2.83	10.00	United States
2005-06	2.83	10.00	United States
2006-07	2.83	10.00	United States
2007-08	2.83	10.00	United States
2008-09	2.83	10.00	United States
2009-10	2.83	10.00	United States
2010-11	2.83	10.00	United States
2011-12	2.83	10.00	United States
2012-13	2.83	10.00	United States
2013-14	2.83	10.00	United States
2014-15	2.83	10.00	United States
2015-16	2.83	10.00	United States
2016-17	2.83	10.00	United States
2017-18	2.83	10.00	United States
2018-19	2.83	10.00	United States
2019-20	2.83	10.00	United States
2020-21	2.83	10.00	United States
2021-22	2.83	10.00	United States
2022-23	2.83	10.00	United States
2023-24	2.83	10.00	United States
2024-25	2.83	10.00	United States
2025-26	2.83	10.00	United States
2026-27	2.83	10.00	United States
2027-28	2.83	10.00	United States
2028-29	2.83	10.00	United States
2029-30	2.83	10.00	United States
2030-31	2.83	10.00	United States
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2032-33	2.83	10.00	United States
2033-34	2.83	10.00	United States
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2036-37	2.83	10.00	United States
2037-38	2.83	10.00	United States
2038-39	2.83	10.00	United States
2039-40	2.83	10.00	United States
2040-41	2.83	10.00	United States
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2047-48	2.83	10.00	United States
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2057-58	2.83	10.00	United States
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2059-60	2.83	10.00	United States
2060-61	2.83	10.00	United States
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2064-65	2.83	10.00	United States
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2066-67	2.83	10.00	United States
2067-68	2.83	10.00	United States
2068-69	2.83	10.00	United States
2069-70	2.83	10.00	United States
2070-71	2.83	10.00	United States
2071-72	2.83	10.00	United States
2072-73	2.83	10.00	United States
2073-74	2.83	10.00	United States
2074-75	2.83	10.00	United States
2075-76	2.83	10.00	United States
2076-77	2.83	10.00	United States
2077-78	2.83	10.00	United States
2078-79	2.83	10.00	United States
2079-80	2.83	10.00	United States
2080-81	2.83	10.00	United States
2081-82	2.83	10.00	United States
2082-83	2.83	10.00	United States
2083-84	2.83	10.00	United States
2084-85	2.83	10.00	United States
2085-86	2.83	10.00	United States
2086-87	2.83	10.00	United States
2087-88	2.83	10.00	United States
2088-89	2.83	10.00	United States
2089-90	2.83	10.00	United States
2090-91	2.83	10.00	United States
2091-92	2.83	10.00	United States
2092-93	2.83	10.00	United States
2093-94	2.83	10.00	United States
2094-95	2.83	10.00	United States
2095-96	2.83	10.00	United States
2096-97	2.83	10.00	United States
2097-98	2.83	10.00	United States
2098-99	2.83	10.00	United States
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2100-01	2.83	10.00	United States
2101-02	2.83	10.00	United States
2102-03	2.83	10.00	United States
2103-04	2.83	10.00	United States
2104-05	2.83	10.00	United States
2105-06	2.83	10.00	United States
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2112-13	2.83	10.00	United States
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2116-17	2.83	10.00	United States
2117-18	2.83	10.00	United States
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2119-20	2.83	10.00	United States
2120-21	2.83	10.00	United States
2121-22	2.83	10.00	United States
2122-23	2.83	10.00	United States
2123-24	2.83	10.00	United States
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2154-55	2.83	10.00	United States
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2157-58	2.83	10.00	United States
2158-59	2.83	10.00	United States
2159-60	2.83	10.00	United States
2160-61	2.83	10.00	United States
2161-62	2.83	10.00	United States
2162-63	2.83	10.00	United States
2163-64	2.83	10.00	United States
2164-65	2.83	10.00	United States
2165-66	2.83	10.00	United States
2166-67	2.83	10.00	United States
2167-68	2.83	10.00	United States
2168-69	2.83	10.00	United States
2169-70	2.83	10.00	United States
2170-71	2.83	10.00	United States
2171-72	2.83	10.00	United States
2172-73	2.83	10.00	United States
2173-74	2.83	10.00	United States
2174-75	2.83	10.00	United States
2175-76	2.83	10.00	United States
2176-77	2.83	10.00	United States
2177-78	2.83	10.00	United States
2178-79	2.83	10.00	United States
2179-80	2.83	10.00	United States
2180-81	2.83	10.00	United States
2181-82	2.83	10.00	United States
2182-83	2.83	10.00	United States
2183-84	2.83	10.00	United States
2184-85	2.83	10.00	United States
2185-86	2.83	10.00	United States
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2187-88	2.83	10.00	United States
2188-89	2.83	10.00	United States
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2197-98	2.83	10.00	United States
2198-99	2.83	10.00	United States
2199-00	2.83	10.00	United States
2200-01	2.83	10.00	United States
2201-02	2.83	10.00	United States
2202-03	2.83	10.00	United States
2203-04	2.83	10.00	United States
2204-05	2.83	10.00	United States
2205-06	2.83	10.00	United States
2206-07	2.83	10.00	United States
2207-08	2.83	10.00	United States
2208-09	2.83	10.00	United States
2209-10	2.83	10.00	United States
2210-11	2.83	10.00	United States
2211-12	2.83	10.00	United States
2212-13	2.83	10.00	United States
2213-14	2.83	10.00	United States
2214-15	2.83	10.00	United States
2215-16	2.83	10.00	United States
2216-17	2.83	10.00	United States
2217-18	2.83	10.00	United States
2218-19	2.83	10.00	United States
2219-20	2.83	10.00	United States
2220-21	2.83	10.00	United States
2221-22	2.83	10.00	United States
2222-23	2.83	10.00	United States
2223-24	2.83	10.00	United States
2224-25	2.83	10.00	United States
2225-26	2.83	10.00	United States
2226-27	2.83	10.00	United States
2227-28	2.83	10.00	United States
2228-29	2.83	10.00	United States
2229-30	2.83	10.00	United States
2230-31	2.83	10.00	United States
2231-32	2.83	10.00	United States
2232-33	2.83	10.00	United States
2233-34	2.83	10.00	United States
2234-35	2.83	10.00	United States
2235-36	2.83	10.00	United States
2236-37	2.83	10.00	United States
2237-38	2.83	10.00	United States
2238-39	2.83	10.00	United States
2239-40	2.83	10.00	United States
2240-41	2.83	10.00	United States
2241-42	2.83	10.00	United States
2242-43	2.83	10.00	United States
2243-44	2.83	10.00	United States
2244-45	2.83	10.00	United States
2245-46	2.83	10.00	United States
2246-47	2.83	10.00	United States
2247-48	2.83	10.00	United States
2248-49	2.83	10.00	United States
2249-50	2.83	10.00	United States
2250-51	2.83	10.00	United States
2251-52	2.83	10.00	United States
2252-53	2.83	10.00	United States
2253-54	2.83	10.00	United States
2254-55	2.83	10.00	United States
2255-56	2.83	10.00	United States
2256-57	2.83	10.00	United States
2257-58	2.83	10.00	United States
2258-59	2.83	10.00	United States
2259-60	2.83	10.00	United States
2260-61	2.83	10.00	United States
2261-62	2.83	10.00	United States
2262-63	2.83	10.00	United States
2263-64	2.83	10.00	United States
2			

[illegible]

**CONVERTIBLE BONDS:** Bonds that can be converted into shares of the issuing company. The conversion price is the price at which the bond can be converted into shares. The conversion premium is the amount paid over the market price of the shares to acquire the bond.

[illegible]

on		Royal Sci. Scot. 54 34	
Week Total		Soc. C. de Mex. 54 37	
10-11	7.12	Spain 54 38	
11-12	6.90	Standard Chart. 54 30	
12-13	6.80	Sweden 54 31	
13-14	6.59	Swiss 54 32	
14-15	6.50	Taiwan 54 33 (D-ack)	
15-16	6.39	Williams & Glyn 54 31	
16-17	6.28	W. E. A. 54 30, 54 32	
17-18	6.20	Worldwide Price Change	
18-19	6.12		
19-20	6.03		
20-21	5.94		
21-22	5.85		
22-23	5.76		
23-24	5.67		
24-25	5.58		
25-26	5.49		
26-27	5.40		
27-28	5.31		
28-29	5.22		
29-30	5.13		
30-31	5.04		
31-32	4.95		
32-33	4.86		
33-34	4.77		
34-35	4.68		
35-36	4.59		
36-37	4.50		
37-38	4.41		
38-39	4.32		
39-40	4.23		
40-41	4.14		
41-42	4.05		
42-43	3.96		
43-44	3.87		
44-45	3.78		
45-46	3.69		
46-47	3.60		
47-48	3.51		
48-49	3.42		
49-50	3.33		
50-51	3.24		
51-52	3.15		
52-53	3.06		
53-54	2.97		
54-55	2.88		
55-56	2.79		
56-57	2.70		
57-58	2.61		
58-59	2.52		
59-60	2.43		
60-61	2.34		
61-62	2.25		
62-63	2.16		
63-64	2.07		
64-65	1.98		
65-66	1.89		
66-67	1.80		
67-68	1.71		
68-69	1.62		
69-70	1.53		
70-71	1.44		
71-72	1.35		
72-73	1.26		
73-74	1.17		
74-75	1.08		
75-76	0.99		
76-77	0.90		
77-78	0.81		
78-79	0.72		
79-80	0.63		
80-81	0.54		
81-82	0.45		
82-83	0.36		
83-84	0.27		
84-85	0.18		
85-86	0.09		
86-87	0.00		
87-88	0.00		
88-89	0.00		
89-90	0.00		
90-91	0.00		
91-92	0.00		
92-93	0.00		
93-94	0.00		
94-95	0.00		
95-96	0.00		
96-97	0.00		
97-98	0.00		
98-99	0.00		
99-00	0.00		
00-01	0.00		
01-02	0.00		
02-03	0.00		
03-04	0.00		
04-05	0.00		
05-06	0.00		
06-07	0.00		
07-08	0.00		
08-09	0.00		
09-10	0.00		
10-11	0.00		
11-12	0.00		
12-13	0.00		
13-14	0.00		
14-15	0.00		
15-16	0.00		
16-17	0.00		
17-18	0.00		
18-19	0.00		
19-20	0.00		
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Bank Westbank AG;  
 Creditanstalt für  
 Graz; Österreichische  
 Bank Luxemburg;  
 Bank Luxemburg;  
 Bank Nederland NV;  
 Gelding and Pieson;  
 Bank of Swiss Credit Bank;  
 Bank of Amsterdam;  
 and Smiths; Bankers  
 International; Bonifrate;  
 Commercial de France  
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 Finance International;  
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# Building and Civil Engineering

## £22m Abu Dhabi water pipeline

THE JOINT venture company Al Salmeen/Bovis has won a £22m contract from the Government of Abu Dhabi's Water and Electricity Department for a 123 kilometre water pipeline between Abu Dhabi city and the oasis town of Al Ain.

Bovis International will provide the management for the 18-month contract. The line will comprise one metre diameter concrete lined ductile iron piping, to be laid in six metre lengths, each length weighing around 3 tonnes.

For much of its length, the pipeline will run alongside a dual carriageway road linking Abu Dhabi and Al Ain but in some places it will take a more direct route across desert terrain. The entire pipeline is to be buried to a depth of at

least one metre. Also included in the contract is the provision of air valves and washout points, which can be used to drain low lying sections of the pipeline.

The new pipeline will carry fresh water from the Umm Al Nar Island water desalination plant near Abu Dhabi city and will supplement existing water sources for the fast growing community of Al Ain. Engineers for the project are Bovis and Partners.

Back in the UK the Group is also involved in a water project. This is a £1.7m contract for the Kirkhamate service reservoir near Wakefield, Yorks and this has gone to Bovis Civil Engineering.

The 78 week contract for Yorkshire Water Authority

involves the construction of a fully enclosed reinforced concrete chamber, divided into two compartments, with a total storage capacity of around 30,000 cubic metres.

The central pipe gallery which divides the reservoir will carry water to a valve chamber and pumping station, also to be built by Bovis Civil Engineering. A total of 7,500 cubic metres of concrete and 700 tonnes of steel reinforcement will be used to construct the reservoir.

In the west of England, Bovis Construction has been awarded a £350,000 contract to build an office block for The Dickinson Robinson Group. This is part of an extension programme at DRG's thermoformed plastics packaging factory, in Station Road, Yate, Bristol.

## £9m road and bridge award

A ROAD and bridges contract valued at £9.26m has been awarded by the County of South Glamorgan to Davies, Middleton and Davies the civil engineering division of the Joseph Cartwright Group.

The 4.1km dual-carriageway is situated to the south west of Cardiff and will connect the A4055 Leckwith road to the junction of the A48 and A4050 roads at Culverhouse Cross.

Also called for is the construction of four reinforced concrete bridges and one prestressed concrete bridge together with a grade-separated interchange. Of the estimated 1.2m cubic metres of excavation in cuttings required, about 400,000 cubic metres will be used in the formation of embankments.

Work is expected to start in May and is scheduled for completion in just over two years.

## £13½m road joint venture

CONSTRUCTION of the New Inn by-pass, Pontypool, Gwent is to be undertaken in joint venture by Costain Civil Engineering and Cementation Construction (Trafalgar House Group).

Due for completion in 1983 the by-pass will have two lengths of six and 0.6 km dual carriageway, 1 km of single carriageway and 2 km of side roads. More than a dozen bridges, six roundabouts, retaining walls, culverts and services

are included in the contract. Engineer for the project is Howard Humphreys and Partners.

Costain has also won the £16.8m contract for work on the A120 Colchester Eastern and Elmstead Market by-passes. The contract with the Eastern Road Construction Unit of the Department of Transport, is for the construction of 12km of by-pass, 13 bridges, three culverts and an underpass. This is due for completion in early 1982. Reconstruction work on the

M5 near the Taunton Deane Service Area has been started by Costain following the award of a £1.5m contract by Somerset County Council. Work involves breaking out and removing the hard shoulder and slow lane of the motorway, replacement joint sealing and white lining near junctions 25 and 26.

At Calcot, near Reading, Costain Civil Engineering is undertaking £1.2m preliminary works for a Sava Centre store for Bovis Management Contracting.

## Monk wins £5m contracts

In a variety of work awarded to A. Monk and Company, there are £2.3m civil engineering and £2.72m building projects in England, Wales and Scotland.

At Wisley in Surrey, the Department of Transport has accepted a tender of £1.5m for construction of part of the M25/A3 interchange at Ockham Common. Over 2km of single carriageway slip roads in flexible pavement and three bridge structures form the contract for completion in the

spring of next year.

In Dyfed, Monk is to carry out phase 2 of sewage and sewage disposal facilities at Laugharne for the Welsh Water Authority. Valued at £599,282 the work includes laying 4.2 km of pipe, constructing underground communitor pumping stations and a surface storage tank faced with local stone.

As part of the Selby coalfield development Thyssen (GB) has awarded a £88,747 contract at Stillingleet while at Middles-

brough Monk is to extend, under a £73,850 contract, the existing single carriageway road bridge spanning Ormsby Beck at the junction of Marsh Road and Cargo Fleet Road. Among buildings, projects the Monk Housing Division is building 72 private dwellings in a development at Werrington, Peterborough. At Bandearth an advance factory block is being built for the Scottish Development Agency. The £225,961 contract includes roadworks.

## Work in Sheffield and London

UNDER A contract worth about £3.5m awarded by Makro Properties, John Laing Construction is due to start work soon on a new self-service wholesale distribution store at Parkway Avenue, Sheffield.

The complex, with a 141,125 sq ft floor area, will include a mainly single-storey structure with a ground floor split into food and non-food trading areas

and a small mezzanine level for offices and administration. Externally there will be a car park for about 750 vehicles.

The building will have pad foundations with ground-floor slab, a precast concrete frame, precast concrete cladding panels and metal deck roofing. Architects for this project are Burnman Goodall and Partners and the consulting engineers are Anthony Brown and Partners (structural).

Laing has also won two contracts totalling over £1.5m for the modernisation of over 300 homes in the London Borough of Southwark.

The work forms the second

stage of refurbishment programmes for pre-war homes on five Southwark Council housing estates in Rotherhithe, Bermondsey and Southwark.

Under the two latest contracts, one for £244,000 for repairs to the buildings and the other for £673,000 for repairs to external services, roofs of the buildings will be refitted, brickwork repaired and repointed, windows and water-pipes replaced and balconies repaired. Work will be carried out while tenants remain in occupation.

Work has already started, and completion is expected early next year.

## Orders for lifts

HAMMOND and Champness has been awarded contracts totalling £375,000 for lifts.

Passenger-carrying units are to be supplied to Guardian Royal Exchange Assurance in the City of London, and a 3,500 kg goods lift with power-operated gates is to be installed at Finsbury Distillery, Moreland Street, London EC1.

Other orders are for installations for Wimpey Property in Leeds and for units for property in High Street, Kington upon Thames, Surrey, and Castle Street, Salisbury, Wilts.

## Laboratory started

A RESEARCH laboratory at Roche Products site in Welwyn Garden City, Hertfordshire, is to be built by IDC of Stratford-upon-Avon.

The contract is worth £2.8m and calls for a four-storey building constructed on piled foundations through an existing two-level underground car park. Work is already under way.

## £9m shopping centre

WORK STARTS next month on the construction of a shopping centre in Enfield, Middlesex under a near-£9m contract awarded by Norwich Union Life Insurance Society to Sir Robert McAlpine and Sons.

On a 1.2 hectares site off Church Street and bounded by Cecil Road to the south, the centre will include four large store units and 37 small shop units in a single storey structure surrounding an open mall.

A four-level car park is also to be built.

Some 19,000 cubic metres of excavation will be involved prior to the erection of the reinforced concrete, brick clad, frame. Four lifts will be installed to service the 45,000 square metres of floor space.

Completion is programmed for early 1982. Architects are Fitzroy Robinson and Partners, quantity surveyors are Philip Park Partnership and the consulting engineers are R. T. James and Partners.

## £3½m awards to Douglas

CONTRACTS totalling £3.5m have been awarded to R. M. Douglas Construction.

Among the largest is a £975,000 award for advance factories at Desford for the Welsh Development Agency and a £384,000 contract for the construction of twelve warehouses at Hendon in north-west London for Slough Estates.

Another award, worth £482,000, is for the construction of a vehicle repair and maintenance depot at Clydach Swansea, for the Welsh Water Authority.

## Extendable buildings

WHAT IS claimed to be a new method of industrial building construction has just been announced by Terrapin.

By its use, small "starter" factories can be set up and subsequently extended as business grows, says the company.

The steel frame of the Terrapin Matrex Industrial Building System is designed to comply with the requirements of the appropriate sections of British Standards relating to the use of structural steel in building. Composite insulated panels are used for

roofing and cladding. These panels comprise an outer sheet of Plastisol-coated galvanised steel, a centre core of rigid foam insulation and a lightly ribbed internal steel liner. There is a choice of aluminium-framed windows, personnel and vehicle doors.

Complete roof assemblies and wall units are made into packs, each forming a unit of construction ready for storage or despatch to site. As the new structures can be re-sited repeatedly, a hiring scheme has also been launched and this will be operated by a subsidiary company, Terrapin Hire.

## Orders for Totty

LARGEST OF several contracts totalling nearly £400,000 won by the Totty Building Group in Yorkshire is "worth over £100,000 and is for the conversion of the magistrates court in Princess Street, Huddersfield, for use as a Crown Court.

Other contracts relate to improvement to the staff kitchen at High Ryde Hospital, Menston; a warehouse scheme in South Street, Bradford, for Bradford Corporation; plant room at Greeland, Halifax, for Bondina and a new lift installation at St. Luke's Hospital, Bradford.

There is still time to register for the conference on

## THE PROFITABLE AERATION OF WASTE WATER

to be held on 25th April 1980 at Sudbury House, London EC1

Contact the organisers: BWA Fluid Engineering, Cranfield, Bedfordshire. Tel: 0234 739492

## £2.1m services contract

A SUBSIDIARY of Alexis Martin Airconditioning, AMA (Arabian) Contractors, has been awarded a £2.1m contract for the design and installation of all mechanical, electrical and plumbing services for a new royal residence in Riyadh, Saudi Arabia.

The contract, won by AMA against strong international bidding, particularly from Germany and the U.S., has been placed by Essam Projects and Contracting Company, Riyadh. Starting next month, AMA's contract is expected to be completed by April 1981.

## Road work by Mears

RE-ALIGNMENT and reconstruction of about 500 metres of road at the new base at Portsmouth is to be undertaken by Mears Contractors. The 91-month contract, worth £350,000, includes minor alterations and service installation

at Gatwick Airport. Mears has recently completed its latest contract there. This £120,000 job has involved the breaking up and reconstruction of pavements adjacent to the main terminal building. Mears says the work will be completed four weeks ahead of schedule.

## Trade Development Bank Holding S.A. Luxembourg

NOTICE IS HEREBY GIVEN that the Annual General Meeting of Shareholders of Trade Development Bank Holding S.A. (TDB Holding) will be held at the registered office of the company, 34, Avenue de la Porte-Neuve, Luxembourg at 2.30 p.m. on 15th May, 1980 for the purpose of considering and voting on the following matters:

1. Election of new Statutory Auditors replacing the deceased Statutory Auditor and terminating the current mandate.
2. Approval of the increase of the total dividend paid in 1979 for 1978, following the exercise of an option on 10,000 shares of the Company.
3. Approval of the Chairman's Statement, the Statutory Auditors' report and the unconsolidated accounts of the Company for the year ended 31st December, 1979.
4. Discharge of the Directors and of the Statutory Auditors concerning their duties relative to the year ended 31st December, 1979.
5. Ratification of the Loan Agreement for US\$ 25,000,000 due 1985-1990.
6. Appropriation of US\$ 530,000 to the legal reserve, distribution of a dividend of US\$ 0.75 per share and the carrying forward of the balance of the profit.
7. Election of the Board of Directors and of the Statutory Auditors for 1980. All the Directors are eligible and stand for re-election. Election of Mr. Walter H. Weiner as a new member of the Board of Directors.
8. Approval of the consolidated accounts of the Company for the year ended 31st December, 1979.

By Order of the Board,  
Edmond J. Saffa,  
Chairman

### NOTES:

Subject to the relevant resolution being approved, the dividend will be payable on 30th May, 1980: (i) in respect of registered shares to shareholders on the register as at 1st May, 1980 and (ii) in respect of bearer shares against surrender of Coupon No. 8 to any of the Paying Agents listed below. Any shareholder whose shares are in bearer form and who wishes to attend the Annual General Meeting in person must produce a depositary receipt or present his share certificates to gain admission. If he wishes to be represented at the meeting, he must lodge a proxy duly completed together with a depositary receipt at the registered office of TDB Holding at 34, Avenue de la Porte-Neuve, Luxembourg, not later than 12th May, 1980 at 6.00 p.m. The shareholder may obtain the depositary receipt and, if required, the form of proxy from any of the banks listed below by lodging his share certificates at their office or by arranging for the bank by whom his certificates are held to notify any of the banks listed below that the shares are so held.

- \* Manufacturers Hanover Limited, 8 Princes Street, London EC2P 2EN.
- \* Banque Internationale a Luxembourg S.A., 2, boulevard Royal, Luxembourg.
- \* Manufacturers Hanover Bank Belgium, 15, rue de Ligne, 1000 Brussels.
- \* Manufacturers Hanover Banque Nordique, 20, rue de la Ville-Eveque, 75008 Paris.
- \* Manufacturers Hanover Trust Company, 40 Wall Street, New York, N.Y. 10015.
- \* Manufacturers Hanover Trust Company, Bockenheimer Landstr. 51/53, Frankfurt.
- \* Republic National Bank of New York, 432 Fifth Avenue, New York, N.Y. 10018.
- \* Trade Development Bank, 25, Corso S. Gottardo, 6800 Chiasso, I.
- \* Trade Development Bank, 21 Aldermanbury, London EC2P 2BY.
- \* Trade Development Bank (France) S.A., 20, Place Vendôme, 75001 Paris.
- \* Trade Development Bank (Luxembourg) S.A., 34, Avenue de la Porte-Neuve, Luxembourg.
- \* Trade Development Bank, 2, place du Lac, 1211 Geneva.

\* Paying Agent of TDB Holding

## WORLD ELECTRONICS—STRATEGIES FOR SUCCESS

Monte Carlo—May 5, 6 & 7, 1980

... a conference arranged by the Financial Times and Mackintosh International in Monte Carlo—May 5, 6 and 7, 1980 to cover the following specific themes:—

- \* The resurgence of the European electronics industry and the success achieved in penetrating the U.S. market
- \* The general challenge to U.S. domination in the industry and the growth of the electronics industry in the Middle East and Asia
- \* The emergence of the Information Society and the impact of electronics on the consumer and the office environment

The international panel of speakers will include Dr. Friedrich Bauer, Executive Vice President, Siemens AG; Mrs. Marisa Cantoni Bellisario, President, Olivetti Corporation; Dr. Robert R. Heikes, Vice President, International National Semiconductor GmbH; Mr. J.P. Brulé, President and Director General, C.I.I. Honeywell Bull and Mr. Toshio Takai, Executive Vice President, Electronic Industries Association of Japan.

## WORLD ELECTRONICS—STRATEGIES FOR SUCCESS

To: The Financial Times Limited  
Conference Organisation  
Minster House, Arthur Street,  
London EC4R 9AX  
Tel: 01-621 1355  
Telex: 27347 FTCONF G

Please send me full details of your conference on 'World Electronics'.

Name

Company

Address

Tel:

A FINANCIAL TIMES CONFERENCE

مكتبة النور



## THE MANAGEMENT PAGE

EDITED BY CHRISTOPHER LORENZ

## City 'prepared to look long term'

INSTITUTIONAL shareholders may not be too happy about the idea of British companies adopting the occasional German practice of cutting dividends in order to retain more money for research and product development but many would see a short period of unchanged payments as an acceptable way of achieving such an objective.

Such a view from the City itself might well be considered somewhat radical. Yet it was put forward recently by the investment manager of one of the bigger and best known institutions, Hugh Jenkins, of the National Coal Pension funds.

Jenkins believes that there is a growing body of investors who would be prepared to accept maintenance of a previous dividend and to forego an increase in order that management should retain earnings for new product development.

He also feels that shareholders should be prepared to accept a further commitment, in that any additional equity capital needed to pursue a development programme should be raised by means of a rights issue, with an appropriate explanation to all shareholders, particularly if it means that earnings will be flat for a few years to come.

Jenkins put forward this view during a discussion on product innovation and development organised by the Society of Industrial Artists and Designers. The debate centre on a paper, written for SIAD and the Anglo-German Foundation by Christopher Lorenz, editor of this page.

The paper examines the poor record of innovation in British industry—both "radical" innovation and product improvements—and argues that the "traditional" obsession of the City with short-term performance is one of the main causes of the "product development problem" in British industry.

Rather than through an unwillingness to provide funds, the paper argues, this obsession is reflected in the low stock market ratings given to most innovation-minded companies.

Jenkins maintained that, in effect, this was an outdated view. Institutions were more likely to support those companies investing in new products than if the company modelled on with an ageing product and maximised whatever earnings they could in the meantime.

Because of the very scale of their holdings, institutions were much more interested in a long-term progressive rise in rates of return than on fluctuations in share price. "The very existence of these large shareholders ran in itself reduce volatility in share prices," he said.

Another main speaker in the discussion—which was attended by Sir Keith Joseph, Secretary of State for Industry—was Sir George Burton, chairman of Fisons, the chemicals, pharma-

ceuticals and fertilisers group. Concentrating on the difficulties of financing research in an inflationary climate, he said, "A strategy for British industry to ride out its problems through scientific discovery made good sense in principle, but could it succeed under today's conditions?"

"The Catch 22 question is that unless and until we have a thriving industry we cannot afford to invent our way out of our problems. And if we don't we will sink further in our industrial malaise to a terminal state."

Sir George complained of the particular problems faced by companies heavily based on research and development. For many years, R and D expenditure has been chargeable against pre-tax profits. Recently, however, governments have eased the tax burden on industry by introducing capital and stock allowances to encourage companies now pay little tax other than ACT. The consequences of this, according to Sir George, has been that such companies get no further relief if they are also engaged heavily in R and D. The R and D is effectively gone through as a direct deduction from post-tax profits.

"The incentive on R and D, therefore, not only has been affected by high costs and price control, but also by the loss of a favourable tax position relative to research-based industry," said Sir George.

While a consensus of agreement emerged that most expanding companies now pay little tax other than ACT, the consequences of this, according to Sir George, has been that such companies get no further relief if they are also engaged heavily in R and D. The R and D is effectively gone through as a direct deduction from post-tax profits.

"The incentive on R and D, therefore, not only has been affected by high costs and price control, but also by the loss of a favourable tax position relative to research-based industry," said Sir George.

Dr. Basil Bard, chairman of New Product Management, a research, development and patents consultancy, felt that to succeed in innovation it was essential to play the "numbers game"—that is to ensure that more than one line of innovation was taking place because there were a lot of fences at which innovation can fall.

Lord Caldecote, chairman of Finance for Industry, and chairman of Delta Metal Group and of the Design Council, argued that designers were often not given the right position within a company. He also felt there was no shortage of funds for product development but the difficulty is to get them into companies at the right time and the right price.

"Investing in Success: How to Profit from Design and Innovation," by Christopher Lorenz, published by the Anglo-German Foundation for the Study of Industrial Society, St. Stephen's House, Victoria Embankment, London SW1A 2LA, price £1.50.

Nicholas Leslie

WITH THE continuing crisis in BL's car division, and the UK vehicle assembly business as a whole suffering from a general lack of growth, it has become all too necessary for British motor components manufacturers to try to expand foreign operations.

Quinton Hazell, part of the Burmah Oil group, is one company attempting to generate the bulk of future revenue and profits from overseas. Simultaneously with its all-out drive to become preponderantly international, QH has been attacking three other inter-related problems: its overdependence on components for cars, and lack of a sufficient commercial vehicles market; its overreliance on the replacement market and inadequate sales to the vehicle assemblers themselves; and its reputation as a copier of other makers' components, rather than as an originator of its own designs.

The company was created in 1946 by Mr. Quinton Hazell, after leaving the forces. He began manufacturing and selling the rod ends from a factory in Colwyn Bay. After nearly 30 years of successful growth, the group was taken over by Burmah Oil in 1972. Turnover is now running at more than £150m a year with activities grouped in four principal divisions:

● Quinton Hazell Automotive, the manufacturing operation, with factories producing a whole range of components for cooling systems, brakes and transmissions, steering and suspension, silencers and exhausts.

● QH International, embracing in the manufacture, distribution and retailing of components.

● Partco, a national wholesale distribution company with 138 depots selling parts to the motor trade.

● Standard Motorists Centres, the retail division, with 120 depots throughout the UK, operating an exhaust and tyre fitting service.

QH's new policy, aimed at broadening its base, owes much to the actions of Ray Sollett, the 41 year old chief executive, who

## Quinton Hazell: a motor parts maker driving for more overseas markets

BY ARTHUR SMITH



Ray Sollett: "we can take our skills into the wider world market"

was appointed in October 1978 after holding senior positions with British Leyland, Perkins and Automotive Products. He took over against the background of disappointing profit results as the company adjusted to the problems posed by record inflation and the oil crisis.

Though QH's turnover remained high, Sollett considered its profitability and product range to be inadequate. He gave a new priority and bigger budget to research and development, in order, he says, to establish that QH had the skills to innovate rather than merely copy. It was through copying that it had initially broken into the replacement market.

The most publicised product to emerge from that programme is the underdrive, a device fitted to the rear of lorries to reduce the impact of collision with a car. It has already won important safety awards but its commercial potential is unlikely to be realised until legislation in the U.S. and Europe makes such fittings compulsory.

## Broader range

Apart from in-house developments, the product range has been broadened by deals such as that with Alfred Teves, the German subsidiary of ITT, under which QH imports brakes for sale through its UK outlets.

The clutch range has also been extended, with the result that QH can claim to have moved from virtually nothing to account for 15 per cent of that sector of the UK replacement market.

The attractions of increasing the amount of original equipment supplied direct to the

assemblers are various: not only is such business profitable in itself, but it broadens market spread, and says Sollett, gives QH the chance to demonstrate its ability to meet production targets and quality standards.

Peter Redfern, the group marketing director and a recruit from the British Leyland Truck and Bus Division, points out that components are already supplied to companies such as Aston Martin, Ford General Motors, Datsun, Toyota and Peugeot. "We appointed a senior executive 18 months ago to chase the original equipment business and I think we are only six months away from really significant developments."

It is not only in the UK but also in exports that QH is looking for growth in the supply of parts to the commercial vehicle industry. Manufacture of truck components has increased in the past two years from a negligible level to account for more than

6 per cent of its total production.

The reduction of its traditional dependence upon cars includes Partco's establishment of 40 depots specialising in commercial vehicles. In all, Partco now has 138 depots. Further growth will be achieved, as Redfern puts it, "by grass rooting—acquiring and setting up two or three new outlets each year."

A similar development is planned for the Standard Motorists Centres, already numbering 120 and established to meet public demand for rapid tyre and exhaust fitting services. The chain recently introduced a while-you-wait shock absorber service.

Together with the international expansion, all this sets the pattern for QH over the next five years. "I don't see it much different in shape and activities," says Sollett. "Above all, it will be bigger, successful and profitable."

Over the same period, Sollett is aiming to increase the share of revenue generated overseas from the present 35 per cent to more than 50 per cent. Attention is already focused on Europe and the U.S.

A Paris office was opened in January, which is expected, within 12 months, to have built up a turnover running into several hundred thousand pounds. "France is a very exciting market," Redfern says. "Surprisingly it is less chauvinistic than Germany. There is scope for a strong independent supplier in the replacement sector which is currently dominated by original equipment manufacturers." The Paris office is also seen as a base from which to attack French dominated markets, such as North Africa.

QH believes that its UK strategy—identifying market trends, offering a quick competitively-priced distribution service, supported where necessary by manufacturing facilities—can be repeated in Europe.

In Italy, with a turnover of £1.7m last year, QH supplies over 20 distributors who offer products both for domestic sale and export.

Such expansion in European markets also benefits UK factories, Redfern maintains. "In Columbia and Ecuador for example, where there is a high Fiat car population we can offer a QH package based on our Italian company. But the range of products will be wider because we can also draw upon the UK. Such packaging opens up markets for UK products which would otherwise not be in demand."

In common with other UK motor component suppliers, QH is also active in the U.S., where last year it had a turnover of \$3m. An office was set up at Lexington, Kentucky, two years ago under the direction of an American executive with wide experience of the motor industry. The U.S. is seen as a growth area and QH hopes to increase turnover ten-fold over the next few years.

A number of U.S. distributors take QH products and sell them under local brand names. Clearly, the next step for QH would be to establish its own distribution network. But that is not so easy when European competitors are on the same trail. GKN, for example, has committed much greater resources, and has made the most dramatic inroads with the purchase of Parts Industries Corporation, a U.S. distributor with a \$100m annual turnover.

## Acquisitions

QH is already supplying components such as water pumps and exhausts to another organisation, World Parts. It remains on the lookout for acquisitions. Redfern points out that a presence in the U.S. has been beneficial in making QH known in related markets such as Latin America.

Quinton Hazell is one of the names most associated with the boom days of the UK motor industry. Leading the company from within the Burmah Group, Sollett clearly had the option to diversify. "Our business is the motor industry," he insists. "We understand it and can take our skills into the wider world market. It is a profitable company that will generate jobs in the UK."

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## APPOINTMENTS

# M. Bird heads Massey-Ferguson Holdings

Mr. Michael G. Bird, managing director of MASSEY-FERGUSON HOLDINGS, London, has become chairman and managing director on the retirement of Mr. H. A. R. Powell.

Mr. Dudley Parry has been appointed a director and general manager of J. T. CHADWICK, a member of the Tecalemit group.

Mr. John Vennings is joining the Board of ROBERT STOCKWELL on May 5. He was previously on the Boards of St. Clements, Fosh and Cross, Williams Lea and Perivan Press.

Mr. Brian Quantrell, previously development director with Allied Suppliers, has joined B AND Q (RETAIL) as director of property at Southampton.

Mr. Eric Farnsworth has been co-opted into membership of NATIONWIDE LEISURE and the full Board is now Mr. Farnsworth (chairman), Mr. A. J. Hanson, Mr. J. H. Muller, Mr. V. M. Cobb (managing) and Mr. B. P. Garrett, who is to be managing director of companies forming the Surrey caravan division.

Mr. Edward J. Venn was named director-general of the ROYAL NATIONAL INSTITUTE FOR THE BLIND from September 1. He will succeed Mr. Eric Boulter, who retires on August 31.

Mr. Tom Watson has been appointed a director of WOLVERHAMPTON STEAM LAUNDRY.

Crown House states that Mr. W. F. Rawson has resigned from the Board of WHEELER MARTIN (PTY.), its subsidiary in South Africa, and Mr. Brian J. Beadmore and Mr. Len C. Hallett have been appointed to that Board as chairman and managing director respectively.

Mr. C. A. Thomas is to become chief general manager of the NATIONAL FARMERS' UNION MUTUAL INSURANCE SOCIETY and of AVON INSURANCE COMPANY on June 1. He will succeed Mr. R. A. Nixon, who retires on May 31.

Mr. Michael Lanch has been appointed marketing manager of the European Consumer Division of TEXAS INSTRUMENT.

Mr. John Wardle, former director of the North West Tourist Board, has been appointed the new director of the CUMBRIA TOURIST BOARD from June 1. He will succeed

Mr. Malcolm Seymour, who has resigned to move to Bath. Mr. Wardle is at present managing director of Republique Tours of London.

Mr. N. A. Bonham-Carter has joined the Board of ALBEN TRUST MANAGERS.

Mr. Ted Piper and Mr. Vic Williams, joint managing directors of COMPUTER DATA PROCESSING, have been appointed joint chairmen and Mr. Piper joins Mr. Williams on the Board of IPC Business Press. Mr. John Vause, assistant managing director, computing, on CDP, becomes managing director with overall responsibility for computing and management systems.

Mr. E. F. Hedger retires as Director General of Defence Contracts in the MINISTRY OF DEFENCE on July 8, when he will be succeeded by Mr. R. E. Haigh. Mr. A. J. Fives will replace Mr. Haigh as Principal Director of Navy Contracts. Mr. R. A. W. Baker has been made Principal Director of Air Contracts to succeed the late Mr. J. Smith.

Mr. N. F. Lockett, Mr. A. K. Gardner and Mr. G. M. Hamilton have been appointed executive directors of THOMSON MCINTOCK ASSOCIATES, Birmingham. Mr. J. Constantine and Mr. D. J. Bishop have become non-executive directors.

Following a re-organisation in H. CLARKSON MARINE (HOLDINGS), a subsidiary of H. Clarkson (Insurance Holdings), Mr. P. D. Martens becomes chairman, Mr. F. H. L. Horner, managing director, and Mr. A. R. Grove and Mr. A. G. C. Howland Jackson, directors. Mr. T. R. B. Burr has been appointed managing director of GLOCK BURR AND CO., a member of the

H. Clarkson Insurance Group. Mr. H. W. Bury remains chairman of GLOCK BURR and Mr. A. G. C. Howland Jackson and Mr. P. D. Martens join that Board.

Following the acquisition of the balance of the ordinary shares of Pye Holdings which were not already owned by Philips and the subsequent integration of the Pye operating companies into the Philips management structure, Philips Industries (Philips Electronic and Associated Industries) has established a structure for the smaller Pye companies to form a separate group under its own central management.

A management and holding company, CAMBRIDGE ELECTRONICS INDUSTRIES, has been set up with the following Board: Mr. R. M. A. Jones, chairman, Mr. R. A. King, managing director (executive), Mr. R. W. Cook, Mr. C. T. Crook, Mr. A. B. Faudes, deputy managing director (executive), Mr. A. P. Hichens, Mr. J. Z. H. Jackson, Mr. F. Moon, (executive) and Mr. B. R. Overton (executive).

Sir John R. Colville has retired from the Board of GOUTIES AND CO.

Mr. Charles Barnatt has been elected president of the NATIONAL ASSOCIATION OF PAPER MERCHANTS. Mr. Barnatt is a director of Wiggins Teape and general manager of the company's merchanting and stationery division.

Mr. R. T. Kanter has been appointed a director of ALPINE HOLDINGS and managing director of ALPINE (DOUBLE GLAZING) COMPANY. Mr. Peter Kaye, the previous managing director of Alpine (Double Glazing), is relinquishing his position as acting chief executive of the company but

continues as a director of both concerns until October 31, 1980, and as a consultant to Alpine Holdings until October 31, 1981. Mr. Kanter has most recently been group chief executive of the Fenton Hill Group, having previously been with the Thomas Cook group as group managing director, banking.

Mr. David Horton has been appointed chief executive of ALLERTON INDUSTRIES. He was previously group finance director and joint managing director for Robert Nicholas.

Mr. J. H. H. Millington-Drake is to join the London Board of Advice of the NATIONAL BANK OF AUSTRALASIA. He is a managing director of Incheape and Co. and a director of the Commonwealth Development Corporation.

Following the appointment of Mr. J. W. Lindsay as general manager, planning and research department, EAGLE STAR is amalgamating the home foreign/excess of loss and the reinsurance departments. The new department will be known as the Reinsurance and Home Foreign Division under Mr. J. E. Lee, general manager. Mr. P. D. Downs has been appointed deputy general manager of Eagle Star. Mr. D. A. Downson, divisional manager, Mr. C. R. Robinson and Mr. J. C. Hagg, underwriters, and Mr. J. T. Tidwell, reinsurance controller. Mr. Lindsay will continue to be associated with the division in a non-executive capacity.

Racal-Radar has formed a company called RACAL-REDAC MARKETING at Turners Hill, Chesham, Herts. Mr. Geoffrey Lomer is its chairman with Mr. Eric Wolfendale as managing director. The newly-appointed marketing director is Mr. Barrie Murray-Upton.

## This week in Parliament

**TODAY**  
**COMMONS**—Supply Day debates on problems of North-west and Yorkshire.  
**LORDS**—Consular Fees Bill, third reading. Social Security Bill, committee.  
**SELECT COMMITTEES**—Home Affairs. Subject: Public order. Witnesses: TUC, British Board of Deputies. (4.30 pm, Room 8). Treasury and Civil Service. Subject: Budget and public expenditure. White Paper. Witnesses: Governor of Bank of England (5 pm, Room 15).

**THURSDAY**  
**COMMONS**—Supply Day debate on cost of living. Opposed private business.  
**LORDS**—British Aerospace Bill, third reading. Transport Bill, second reading.  
**SELECT COMMITTEES**—Agriculture. Subject: Health implications of CAP. Witnesses: Royal College of Veterinary Surgeons. (11 am, Room 18). Environment. Subject: Implications of Public Expenditure White Paper for housing policy. Witnesses: Mr. Michael Heseltine, Environment Secretary. (4.15 pm, Room 15).

**FRIDAY**  
**COMMONS**—Films Bill, second reading.

**TOMORROW**  
**COMMONS**—Employment Bill, remaining stages.  
**LORDS**—Social Security Bill, committee. Limitation Amendment Bill, Commons amendments. Consensus Order 1980.  
**SELECT COMMITTEES**—Environment. Subject: Council house sales. Witnesses: South Lakeland District Council, Allerdale District Council. (4.15 pm, Room 6). Parliamentary Commissioner for Administration. Subject: Report of Health Service Commissioner. Witnesses: Permanent Secretary to Dept. of Health and Social Security; Secretary, Scottish, Home and Health Department; Deputy Secretary, Welsh Office (5 pm, Room 7).

**WEDNESDAY**  
**COMMONS**—Employment Bill, remaining stages.  
**LORDS**—Debate on overseas sales of defence equipment. Debate on nuclear weapons. Concessionary Travel for Handicapped Persons Bill, second reading. Debate on time persons on remand are kept in prison.  
**SELECT COMMITTEES**—Education. Subject: Courses in higher education. Witnesses: CBI. (10.30 am, Room 6). Scottish. Subject: Inward investment to Scotland. Witnesses: Prof. N. Hood, Mr. David Bell Fraser. (10.30 am, Room 5). Foreign Affairs. Subject: Effects of Soviet Expansion on British Foreign Policy. Witnesses: Dr. Pravin, Dr. McAnley, Mrs. Valerie, Yorks. Mr. Louis Turner. (10.45 am, Room 15). Industry and Trade. Subject: Import and Export Trade. Witnesses: British Radio Equipment and Electronic Manufacturers' Association, Decca Radio and Television. (10.45 am, Room 16). Public Accounts. Subject: Carryover of funds at end of financial year. Witnesses: Sir Anthony Rawlinson, Permanent Secretary, Treasury (4 pm, Room 16). Transport. Subject: Public Expenditure White Paper. Witnesses: Sir Peter Baldwin, Permanent Secretary to Department of Transport and Officials (4.15 pm, Room 8). Employment. Witnesses: Training Services Division of Manpower Services Com-

mission, Mr. Alan Brown, chief executive. Manpower Services Commission. Social Services. Subject: Public expenditure on social services. Witnesses: Mr. Patrick Jenkin, Social Services Secretary, and officials. (4.30 pm, Room 15). Welsh. Subject: Employment opportunities in Wales. Witnesses: Development Corporation for Wales. (4.30 pm, Room 18). Treasury and Civil Service. Subject: Tax changes in the Budget. Witnesses: Treasury and Inland Revenue officials. (4.45 pm, Room 21).

# البنك الأهلي التجاري

## THE NATIONAL COMMERCIAL BANK

(PARTNERSHIP COMPANY) SAUDI ARABIA CR.1588

### BALANCE SHEET AS AT 29th ZULHIJAH, 1399 (19th NOVEMBER 1979)

1399	Property & Assets	S.R.I.s	S.R.I.s	Capital & Liabilities	S.R.I.s	S.R.I.s
S.R.I.s				S.R.I.s		
30,225,133	<b>CAPITAL RESERVES</b>		30,225,133	1,111,385,019	1,135,643,818	
32,774,867	Statutory Reserve	32,774,867		8,028,157,383	6,097,347,491	
597,000,000	Other Revenue Reserves	1,037,000,000				
46,095,605	Surplus on revaluation of properties	46,095,605		1,791,248,406	2,735,090,572	9,968,081,881
31,877,142	Surplus on revaluation of investments	31,877,142		10,930,790,808		
867,747,814			1,147,747,813			
697,972,747			1,177,972,746			
	<b>Total Capital and Reserves</b>					
14,612,477,136	<b>DEPOSITS</b>			308,712,066	77,063,862	
42,403,837	1 - Customers deposits (Note: Cover total current, time and saving deposits)	18,495,521,608		2,813,506,101	5,711,026,642	5,788,090,504
2,576,102,158	2 - Deposits from Banks: a) In Saudi Arabia b) Abroad	490,829,560 5,313,722,506		3,124,218,167		
	3 - Sundry Deposits: (Note: Include margins for letters of credit, guarantees, drafts and other transfers)	1,900,600,352	24,200,694,026			
1,920,586,316						
18,151,969,497						
	<b>BORROWINGS</b>					
	1 - From Banks: a) In Saudi Arabia b) Abroad			4,517,744,923	7,664,743,070	
	2 - From Others			511,290,424	150,736,475	
				414,957,258	629,300,545	
				5,678,718,296	262,889,414	8,707,686,504
	<b>PROFIT &amp; LOSS ACCOUNT</b>					
8,593,382	Balance brought forward from last year	9,190,265				
80,596,883	Add: Net Profit for the year 1399 after transfer to Reserve	73,689,297	82,879,562			
89,190,265						
	<b>OTHER LIABILITIES</b>					
164,897,314	1 - Acceptances outstanding on behalf of Customers	107,741,272				
591,160,572	2 - Other Liabilities	731,618,170	839,259,542			
1,956,057,886						
20,594,790,335			26,300,905,876			
	<b>CONTRA ACCOUNTS</b>					
12,453,355,899	Guarantees, Letters of Credit and Other Obligations	17,849,968,802				
33,448,146,234			44,150,874,678			
	<b>Grand-Total</b>					

GENERAL MANAGER  
SALEM AHMED BIN MAHFOUZ

AUDITORS REPORT

DEPUTY GENERAL MANAGER  
MOHAMMED BIN SALFAN BIN MAHFOUZ

We have examined the above Balance Sheet and the annexed Profit and Loss Account with the books and documents relating thereto of the Head Office and Branches of the National Commercial Bank (Partnership Company) visited by us, and with the returns submitted by the Managers of the other Branches, and certify to be in accordance therewith.  
We have obtained the information and explanations which we considered necessary for the purpose of our audit.  
In our opinion, the Balance Sheet and Profit and Loss Account represent fairly the financial position of the National Commercial Bank at 29th Zul-Hijah, 1399 (19th November, 1979), and the profit of the year ended on that date in accordance with generally accepted accounting principles and as shown by the books.  
JEDDAH: 15th Rabi Tani, (2nd March, 1980)

ISSA EL AYOUTY & CO.  
ACCOUNTANTS & AUDITORS

ISMAIL A. EL HARBAAK  
ACCOUNTANTS & AUDITORS

### PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED ON 29th ZULHIJAH, 1399 (19th NOVEMBER 1979)

1399	EXPENSES	S.R.I.s	S.R.I.s	1399	INCOME	S.R.I.s	S.R.I.s
S.R.I.s				S.R.I.s			
129,711,755	Salaries and other staff expenses	146,335,285		658,709,636	Net income from foreign exchange transactions and other services	1,144,629,096	
140,486,143	Director Fees, Remunerations... etc	261,715,417		13,384,954	Net income from investments and real estate	25,006,070	
	Service charges				Profit on sales of real estate	9,289,112	
5,948,510	Provisions for depreciation... etc			672,086,590			1,178,419,480
45,500,000	a) Depreciation on buildings, furniture... etc	7,710,514					
51,148,510	b) Other provisions	46,000,000					
			95,710,514				
50,153,299	Other expenses		72,966,167				
	Donation for AFGHANISTAN MOGAHIDIN		10,000,000				
509,596,831	<b>NET PROFIT FOR THE YEAR</b>		57,384,297				
	Of which:						
	a) Transfer to Reserve	480,000,000					
	b) Balance carried to Balance Sheet	73,384,297					
672,086,590			1,178,419,480				

REGIONAL MANAGEMENT, P.O. BOX 34, RIYADH, SAUDI ARABIA

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## FINANCE LAND—Continued

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**"Recent Issues" and "Rights" Page 26**



## Governor of Bank faces MPs

By Peter Riddell, Economics Correspondent

MR. GORDON RICHARDSON, Bank of England Governor, is to be questioned publicly about economic policy for the first time.

He appears before the Commons Treasury and Civil Service Committee today, as part of its inquiry into the Budget and the Government's medium-term financial strategy.

This is a major development in the economic policy debate and in the Bank's growing public accountability for its policies and views.

Questioning of the Governor by MPs has been restricted so far to matters arising from the Bank's report and accounts, such as staff pay and fringe benefits. If specifically excluded policy issues, the Bank's comments on the economy were made public previously through its quarterly bulletin and in occasional speeches by the Governor.

The scope of today's session is not yet clear. Judging by previous public hearings, the committee may want to question the Governor about the impact of monetary policies on industry's financial position. This is a subject discussed in depth in recent Bank bulletins.

The hearing will be the forerunner of other Bank appearances during the lengthy monetary policy inquiry which the committee is due to start next month.

The committee, chaired by Mr. Edward du Cann, decided to see the Governor after two sessions with senior Treasury officials and one with Sir Geoffrey Howe, the Chancellor. Then considerable scepticism was expressed about some major features of Government strategy. The committee is due to see Sir Geoffrey again in a week.

More regular contact with Commons' committees is only one aspect of the Bank's more independent role favoured by the Chancellor. For example, Mr. Richardson recently became a member of the National Economic Development Council.

## Phone bills to increase

By John Lloyd

TELEPHONE CHARGES are likely to go up again early next year as a direct result of the Government's refusal to extend cash limits for the telecommunications business.

It had sought to borrow £150m more than its £1.5bn cash limit, to cover the mounting cost of its expansion programme.

The issue is one of a number which convinced Sir William Barlow, the Post Office chairman, that he should resign his post later this year. However, Sir William is thought to have been dismayed by the range of Government interference in the corporation, and to have increasingly felt the attractions of the private sector.

Tariffs last went up in January, with call charges rising from 3p to 3.5p a unit. The previous rise in tariffs had been in 1975.

The corporation has been anxious to avoid further increases, but believes it will be left with little choice.

Major programmes which require finance include the progressive addition of System X exchanges to the network, the improvement of transmission lines and the extension of the Prestel videodata network.

The Post Office's request for extra cash is part of a long-standing desire to move away from complete reliance on internally generated funds for its investment programme, towards a borrowing level of about 20 per cent a year.

Senior management concedes it has lost the fight for this principle with Government for the present financial year, but is hopeful that it may get up to 10 per cent of its investment through borrowing next year.

News Analysis, Page 7

## Auditing standards programme launched

By Michael Lafferty

A NEW programme of auditing standards is launched today by the UK accountancy bodies.

The standards—backed by detailed guidelines—set benchmarks against which the work of auditors can be measured.

Efforts to develop the audit standards have been going on since 1975, partly inspired by a series of scandals and collapses in which leading audit firms came under criticism. The standards could make it easier for legal action to be taken against auditors by shareholders, investors and creditors.

The programme, which becomes effective for all audits undertaken from now on, includes three standards:

- The auditor's operational standard, which deals with audit planning and control;
- The audit report, which sets out the content of audit opinions; and

• qualifications in audit reports, which sets out the nature and form of audit qualifications.

Detailed audit guidelines also cover matters such as audit planning and control, accounting systems, audit evidence, internal controls, and review of financial statements.

The standards carry the authority of the accountancy bodies, principally the Institute of Chartered Accountants and the Association of Certified Accountants. They bring the UK profession into line with its counterparts in the U.S., Canada, Germany, Australia, Japan and other countries.

The launch of the standards programme is carefully timed ahead of the English Institute of Chartered Accountants' centenary celebrations, which take place next month. Other recent initiatives have included

the initiation of a new disciplinary scheme for the profession and the launch of the country's first inflation accounting standard.

Once the new standards become effective it is likely that large numbers of small companies will get qualified audit reports, on the grounds that they do not have adequate systems of internal control.

The profession's Auditing Practices Committee has decided against a requirement that audit reports should automatically draw attention to all changes in accounting policies, as is the case in the United States and Canada.

Copies of the Auditing Standards and Guidelines from the Practitioners' Department, PO Box 433, Chartered Accountants' Hall, Moorgate Place, London EC2P 2BJ. Price £3.00.

## Ministers meet to decide EEC response to Carter

By John Wyles in Brussels

THE EEC should know tomorrow evening whether its European allies are ready to take parallel steps to the Tehran hostages, despite grave misgivings about President Carter's sanctions policy.

EEC Foreign Ministers gathered in Luxembourg today are under no illusion of the threat to the Western alliance, if they fail to respond credibly to Mr. Carter's demand for political and commercial sanctions against Iran to support U.S. efforts.

The presence of a Japanese Government observer will also remind Ministers of the wider importance of any decisions they take. Japan, which has important trading links with Iran, and other countries, including Spain, are expected to base their response to U.S. demands on the action finally adopted by the Community.

National interests and varying degrees of political scepticism continue to pose sharp obstacles

to EEC efforts for a response which would satisfy the U.S. Extensive consultations last week gave the nine Governments a good understanding of each other's position.

But there is no widespread confidence that divisions can be effectively narrowed to allow a common sanctions policy.

At one extreme, West Germany wants the EEC to adopt at Community level virtually all Carter measures to demonstrate alliance solidarity and forestall possible U.S. moves towards military action against Iran.

At the other are France and Denmark, which oppose Community-wide obligations and believe threats rather than immediate trade sanctions may prove as useful, if they are coupled with symbolic measures such as reducing diplomatic representation.

Italy's view is close to this, not least because of fears for its 1,800 nationals working on an

estimated \$3bn construction contract.

The UK is somewhere between, suggesting that London's plan for a two-stage approach may be the one on which Foreign Ministers will start to build.

This could mean the Community would begin putting pressure on Iran by reducing the size of its embassies and of Iranian embassies in EEC capitals. Visa controls may be introduced and export credits curbed.

Individual countries may also take action, such as in the UK's case, holding up delivery of a new vessel for the Iranian navy.

Philip Rawstone, writes: British businessmen will not be compensated for any losses if the Government imposes economic sanctions on Iran. Mr. Douglas Hurd, Minister of State at the Foreign Office, said yesterday: "I do not think we should be able to bail them out."

## Grade plans Jetsave majority purchase

By Reg Vaughan

LORD GRADE'S Associated Communications Corporation, which owns ATV, Fry Records and Classic Cinema, is planning a major move into the holiday travel business.

ACC is negotiating to purchase a majority interest in Jetsave, the second largest privately run UK charter operation, from Mr. Reg Pycroft, who started the business eight years ago. The company, in which Arab interests are understood to have a 14 per cent stake, specialises in North Atlantic Advanced Booking Charters.

Mr. Jack Gill, deputy chief executive of ACC, said yesterday that with the growth in tourism to America ACC felt that Jetsave was "just the right operation to get into and this was the right moment to do it." With ACC's financial backing it was planned to expand Jetsave's existing business, he said.

## Staying on

He was not prepared to disclose what ACC's interest in Jetsave would be, or what it was planning to pay for it. Under the deal, which is expected to be completed in about three weeks, Mr. Pycroft will stay on at Jetsave, and will retain an equity interest in the company.

Jetsave, which has Sir Freddie Laker's Skytrain as its main rival, has grown substantially since its inception in 1975—a year in which it carried 38,000 passengers and showed a profit of £123,000. The company's 1980 summer programme envisages 260,000 aircraft seats either for package deals or for flights alone. Last year, 10 per cent of the company's business was represented by package tourism.

## Grounding

In the year 1977/78, turnover grew from £10m to £18m with profits advancing from £821,000 to £1.7m. But in 1979 Jetsave was hit hard by the grounding of all DC-10s flying to the U.S. after the Chicago air disaster in June.

This setback is understood to have cost the company about £250,000, and together with fierce competition, particularly the North Atlantic routes, and mounting fuel costs, left 1978/79 profits down £500,000 on a turnover of £30m.

Feature, Page 17

## Weather

### UK TODAY

SUNNY intervals. Rain in places.

London, S., Mildland and N.W. England, Channel Is., I. of Man Dry. Sunny spells. Max. 12C (54F).

Rest of England Showers near coasts. Sunny intervals. Max. 9C (48F).

Scotland, N. Ireland Sunny spells. Some rain except in N. Max. 11C (52F).

Outlook: Cloudy. Some rain.

### WORLDWIDE

Y'day	midday	Y'day	midday
Algeria	17	Libanon	17
Algiers	22	Locarno	16
Amman	8	London	7
Athens	16	Luxembourg	17
Bahrein	26	Luxor	43
Bangkok	17	Madrid	19
Beirut	26	Manila	21
Bombay	18	Mexico	24
Buenos Aires	18	Moscow	18
Calcutta	17	Nairobi	18
Cairo	18	Nassau	18
Canton	17	Nice	18
Cebu	17	Osaka	18
Colon	17	Paris	18
Dhaka	17	Perth	18
Dublin	17	Rangoon	18
Edinburgh	17	Reykjavik	18
Faro	23	Rhodes	18
Geneva	17	Rome	18
Glasgow	17	Saltzberg	18
Hankow	17	Singapore	18
Hong Kong	17	Sofia	18
Imbros	17	Taipei	18
Istanbul	17	Tokyo	18
Jakarta	17	Vienna	18
Kobe	17	Zurich	18
London	17		
Lyons	17		
Manila	17		
Medan	17		
Mexico	17		
Moscow	17		
Nairobi	17		
Nassau	17		
Nice	17		
Osaka	17		
Paris	17		
Perth	17		
Rangoon	17		
Reykjavik	17		
Rhodes	17		
Rome	17		
Saltzberg	17		
Singapore	17		
Sofia	17		
Taipei	17		
Tokyo	17		
Vienna	17		
Zurich	17		

## THE LEX COLUMN

# Why old lags may be unreliable

The evidence of the last couple of weeks suggests that world bond markets have turned in earliest. Equities, though, have yet to show convincing strength—in London, there has been only a modest rally and indeed, a slight fall in the past week, while in New York the firmness of the bond market has not prevented a continuing decline.

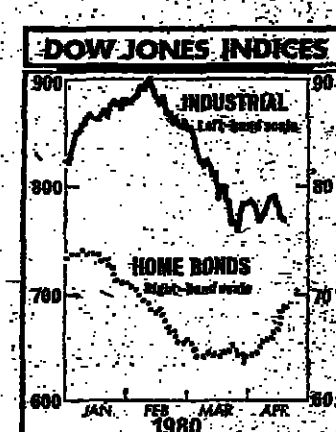
The classic lag of a few months between the low point of the bond market and the turning point in equities, once a familiar feature of the business cycle, can no longer be relied on. At the bottom of the major 1974-75 bear market equities turned a mere three weeks after the bond market, when the stock market was dominated by the fortunes of sterling, the two sectors bottomed on the same day.

At the moment fundamental reasons for a decisive rally in equities are in short supply. Corporate profits and liquidity are both deteriorating, although it is true that a few months' successful stockpiling could reduce the company sector's deficit significantly.

The argument for equities to turn along with gilt-edged, then, essentially hinges on relative yields. Equity yields are already high as a proportion of the returns available on bonds and the absolute yield gap between the two markets is around the middle of the range—roughly 6 to 8 points between long gilts and the dividend yield on the All-Share—in which it has stayed for nearly six years.

On this basis, it would be unnatural for equities not to benefit from a fall in interest rates and gilt-edged yields. An increase in demand for equities at the margin, if their yields come to be seen to be attractive, can have a disproportionate effect on prices. And then highly-gearred companies and sectors such as property benefit directly from lower interest rates.

The conventional yield relationships, however, proceed from the assumption that companies will be able to increase their dividends steadily over time. The present outlook for profits suggests that this assumption, for many sectors of the market, is no longer valid, and the reverse yield gap should narrow accordingly. Three constituents of the FT 30-Share Index—Courtaulds, Tube Investments, and Turner and Newall—are already yielding more than long-dated gilts, and Dunlop and the Imperial Group offer only a



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point less. The future stream of income from these companies—not necessarily this year's dividend, or next year's—is clearly felt to be unreliable.

If we are in for a long and severe deflation, rather than a mild recession brought about by corporate stockpiling in the face of high interest rates, then it would be perfectly sensible for equities to go on falling even with a strong gilt-edged market.

The London equity market is not so gloomy as to be expecting this at present, nor, probably, is New York, but it does seem to be saying that there are some corporate shocks round the corner in America which investors have still to absorb. And after the abolition of UK exchange controls, it is unlikely that UK equities could move up very far in the absence of a parallel rally in New York.

## Floating spreads

After floating rates, the syndicated credit market is now faced with a new manifestation of instability with the introduction of the floating spread. A eight-year loan is being launched in which the spread in this case an initial margin of 1 per cent over London interbank offered rate—is variable each year. The loan epitomises the increasing uncertainty of international banking business. Looked at from one angle it means that the banks are only able to set terms for the borrower for one year ahead.

But the mechanism whereby the spread is adjusted each year on the basis of the lender's assessment of current market conditions does have some useful applications in a market where margins are beginning to rise in selected cases. It means that a deal which might have been postponed because of disagreement over appropriate conditions can actually get done. In this situation, however, it

is the borrower who stands to pay the price. The formula devised by European Banking Company does allow the borrower to choose the spread without penalty. But this is obviously a last resort. Meanwhile Laker runs the risk of being caught up in a situation where the lenders are making a concerted effort to obtain higher terms. Moreover, the borrower's costs are even more unpredictable than a normal floating rate credit.

Such a deal is therefore unlikely to be used to well-established borrowers who can still command low spreads over several years ahead. The cost is hardly likely to become widely accepted for the moment. But for borrowers who are stretched—and this might well include big ones such as Brazil and Poland before the year is out—the floating spread could prove to be a timely invention indeed.

## Audit reports

It appears from the rules laid down in the UK's first auditing standards, published today, that qualifications to audit reports will become rarer. The Auditing Practices Committee has decided that reports should become simpler and should not, for example, comment on the non-observance of accounting standards in circumstances in which the auditor concurs. Instead, qualifications should be made only when there is uncertainty over facts, or a disagreement over disclosure of policies.

There is a lot to be said, of course, for simplicity, and for the clarification of audit reports which have come under fire on occasion in Department of Trade inspectors' reports, one of which described them as being written in "hieratic" language. At the same time it will be a pity if users of accounts do not have their attention drawn to happens in the U.S. for example—so inconsistency of accounting principles from one year to another, or to acceptable breaches of standard accounting practices. It may be however that this can still be done in some prominent way outside the audit report.

Meanwhile it looks as though hieratic aspects of language will still have a part to play. Users will need to be aware that a "subject to qualification" relates to uncertainty and an "excepted" opinion reflects outright disagreement.

## New Swiss investment service

By Michael Lafferty, Banking Correspondent

BANK JULIUS BAER, one of Switzerland's largest private banks, today launches a new investment service in the UK.

It will be the first foreign-owned bank to offer international portfolio management service on such a scale to British investors since the abolition of UK exchange controls in October last year.

The new service is being launched through Bank Julius Baer International, a London-based subsidiary which until now has confined itself to commercial credit business. It was recently given the top status of

a "recognised bank" by the Bank of England.

Bank Julius Baer is seeking investors with at least £100,000 to invest. It plans to attract business through a £50,000 advertising campaign in the financial and professional Press.

This will be followed up by a series of seminars in a number of provincial cities, including Birmingham, Leeds, Manchester, Edinburgh, Norwich and Bournemouth.

The seminars are designed to attract professional advisers, such as accountants and solicitors, as well as any other interested parties.

Customers will be able to deal with the bank either through London or Zurich, and will also have access to all the normal services provided by a Swiss bank.

The bank says its investment policy is based "on the principle that it is more important to protect capital than to jeopardise it in the pursuit of unrealistic short-term gains." It already has more than £1bn under management.

Bank Julius Baer will be competing in the UK market with the London merchant banks.

Continued from Page 1

## UK offshore exploration area

In the past there has been some concern that big exploration rounds could result in a bunching of oil-production projects.

Latest projections within the State-owned British National Oil Corporation show that oil production from proven oilfields should be sufficient to maintain net self-sufficiency from later this year to the late 1980s.

After that, the UK will have to rely on output from newly-discovered fields, including those lying in seventh-round blocks.

While the industry appears to have won its battle for more exploration acreage it seems it has lost its argument against the principle of State participation in oil production.

Big companies, with their own oil refineries, have objected to the policy, which stipulates they must offer 51 per cent of their oil output to BNO.

wanted this policy relaxed in the seventh round, having pointed out that they were finding it more difficult to lift oil from their traditional suppliers within the Organisation of Petroleum Exporting Countries.

While State participation is being retained, for national security of oil supplies, the Government is expected to give assurances about BNO's involvement in licensing. The Government is dropping the idea of BNO automatically sitting on the committees of offshore consortia.

In future, participation oil will be sold on an arm's-length basis to BNO's oil-trading division. The corporation's exploration and production wing will be treated as any other oil corporation under the seventh round.

These arrangements are likely to be formalised under the proposed reorganisation of BNO, being considered within the Energy Department. It is thought that Mr. Howell favours a complete split in the corporation's activities.

If this course is taken and legislation has been delayed to the next parliamentary session because of the complexity of the operation—the trading arm will be established as a State-owned corporation, completely separate from BNO's other exploration and production activities.

Private capital will be invited into the newly created offshore company.

However, the scheme has been resisted within the corporation, some of whose executives feel that the undertaking should be left intact, with private capital pumped into the offshore wing. Alternative cash-raising proposals have been put up by BNO officials, it is understood.

or else such authorities will succeed only in damaging trade and industry, and risk driving business away.

"We believe the Government should act now, and not wait until a decision has been made about the long-term future of the rating system," Sir John says.

Nearly 60 per cent of the income which local authorities obtain through rates comes from the non-domestic sector which accounts for just over half of total rateable value.

## Methven demands action on rates burden

By Robin Pauley

THE GOVERNMENT must act immediately to save trade and industry from serious damage caused by the increasing burden of rates, according to Sir John Methven, director general of the Confederation of British Industry.

He has told Mr. Michael Heseltine, Environment Secretary, that if a ceiling is not imposed on business rates, expected to exceed £4bn in 1980-81, jobs and investment will suffer.

In his letter to Mr. Heseltine, Sir John says company profitability is already depressed. In

1979 the real rate of return on capital of industrial and commercial companies (before interest and tax and excluding North Sea oil activities) was only 4 per cent. It was likely to drop to 2 or 3 per cent this year, compared with an average of more than 10 per cent in the 1960s.

The £4bn industrial and commercial rates bill in 1980 is the equivalent of the total yield of petroleum revenue tax, capital gains tax, development land tax, capital transfer tax,

estate duty and stamp duty, Sir John says.

The proposed changes in the system of rate support grant contained in the Local Government Planning and Land Bill were supported in principle by the CBI.

"Some authorities will react to the change, however, by raising rates above the level they would have been under the old rate support grant system. It is essential that in such cases a limit be imposed on the burden of business rates,

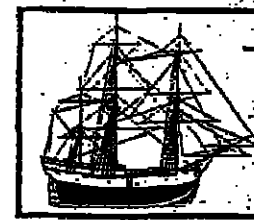
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